



JACKIE
JINSE
MORAN

ART DIRECTOR

ABOUT & CONTACT

Name: Jackie Moran
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EDUCATION

Miami Ad School // New York, NY
Art Direction, 2015 -- 2017

Florida State University // Tallahassee, FL
BA in Advertising, Cum Laude, 2009 – 2013

AWARDS & PRESS

D&AD New Blood // Wood Pencil
British Army, 2017

AdWeek // Feature
Hi Chloe, 2017

Clios // Shortlist
Football for Peace, 2017

WORK EXPERIENCE

Art Direction Intern

Droga5// New York, NY// Jul - Present

- Worked on New Museum, Prudential, and Underarmour.

Art Direction Intern

GREY// New York, NY// Apr - Jun 2017

- Worked on Papa John's social and NFL partnership campaign.

Art Direction Intern

Ogilvy & Mather// New York, NY// Jan - Mar 2017

- Worked on Barclay's, Motorola, Chemours, and Gerber.

Freelance Graphic/UX Designer

New York, NY// 2015 - Present

- Worked with developers to map out the user interface and experience of the Electifi app.
- Designed large aspects of Electifi app including custom icons, layout, and aesthetic.
- Played large role in social aesthetic for the newly merged Lupus Research Alliance.
- Produced high amount of social content in short time span for the debut of social channels.

Senior Community Manager

Creative Media Marketing// New York, NY// 2015

- Managed the social media channels of up to 5 brands simultaneously.
- Created monthly content calendars in the voice of each unique brand.
- Analyzed the growth of both the brand's channels and their competitors on a monthly basis.
- Concepted multiple strategies, activations, and campaigns for our brands.

PROFESSIONAL SKILLS



Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Photography, Videography, UX/UI, Social Media, Google Analytics, Social Analytics.