



Designer of brands & products. Grilled Cheese en-thu-si-ast

I'm an L.A. native living in Atlanta, where I work as a UI/UX Designer creating beautiful products for a wide variety of clients. With a hunger to constantly grow and evolve as a designer, I have a genuine passion for art, typography, music, technology and creative thinking. I also make a mean grilled cheese.

In my spare time, you'll find me trying a new recipe in the kitchen or enjoying outdoor adventures with my wife and daughter, Peyton. Every now and then I'll sneak out of the house in the wee hours of the morning to ride my bike. I'm also ridiculously good at Monopoly.

Experience

CrowdRise, L.A.  
Sep 2012 - Feb 2016

Creative Director  
Responsible for overall visual product design in addition to ideation and branding of the CrowdRise platform, including responsive design and framework style guide, product team leadership and design reviews.

Social Gaming Network, L.A.  
Aug 2011 - Jul 2012

Design Engineer  
Art direction and visual design, including front end development for Facebook and social gaming websites, HTML, CSS, and user experience of gaming portals, Facebook applications and mobile sites.

WebMetro (Revana Digital), L.A.  
Jan 2009 - Aug 2011

Sr. Web Designer  
UI design with emphasis on SEO and conversion. HTML, CSS & Flash development, landing pages, banners, identity and CMS integration. Clients: Cash4gold, Wellpoint, Anthem, Phillips, Murad

Planetwide Games, L.A.  
Feb 2008 - Oct 2008

Interactive Art Director  
Brandspaces, wireframes, contest and E-card modules, print collateral, QA testing, and copywriting. Clients: EA Games, NBC Universal, Comic-con

Freelance Designer, L.A.  
2006 - 2008

Sr. Web Designer  
Interactive and print solutions, including landing page design, SEO, Flash production, email marketing, display advertising, brand identity, outdoor signage, wireframes and motion prototype design. Clients: Jack In The Box, Walt Disney, Toyota, McDonalds, Wellpoint, Bank of America, DDB Los Angeles, TOMs Shoes, Apollo Interactive, Rapp Collins Worldwide, Davis Elen Advertising and The Motta Company.

Awards

Addy Award  
2011

Silver Addy Award, Anthem/Wellpoint  
Excellence in Creativity and Execution for a Microsite

Addy Award  
2011

Bronze Addy Award, University of Redlands  
Excellence in Creativity and Execution for a Microsite

Addy Award  
2010

Gold Addy Award, Eden Home  
Excellence in Creativity and Execution for a Microsite

Education

California State University,  
Fullerton  
2001 - 2003

BA in Communications & Advertising

The Bookshop, L.A.  
2003 - 2006

Advertising portfolio development, Los Angeles

Over the past 12 years I've helped global companies, organizations and start-ups reach business goals with user- focused, iterative design. I enjoy bringing clarity to complex problems with a people first approach. These skills have helped me along the way:

