SUSTAINABILITY = PROFITABILITY

INCREASING ASSET VALUE THROUGH SUSTAINABILITY – THE BUSINESS CASE

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Why Green? VALUE CREATION

- Improve Environment and Bottom Line
  - Lower Costs
  - Lower Risks
  - Increase Marketability

Green = Strategic Business Advantage = $Green

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Value Creation

Sustainability ESG Management Program

ASSESS
- Gaps
- Risks – Cost
- Opportunities - Value

FIX/MAINTAIN/IMPROVE
- Fix Gaps
- Install Systems / Continuous Improvement
- Goals, Metrics, Check, Act

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The KERAMIDA Green STEP™ Model

1 & 2 - ASSESS + FIX/MAINTAIN/IMPROVE
3, 4 & 5 – SUSTAINABILITY MANAGEMENT SYSTEM & REPORTING

1. Compliance
2. Best Management Practices
3. Management Systems
4. Sustainability
5. Reporting

- Environmental
- H & S
- Energy
- Natural Resources
- Raw Materials
- Suppliers
- Transportation
- Green Product - LCA
- E&S
- Community
- Governance
- Sustainability
- Environmental
- H & S
- Energy

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From Good Intentions

..............................................To Great Results

CONTINUOUS IMPROVEMENT

The Business Case

- Prioritize your Green Initiatives & Develop Action Plan
- Implement Green Business Action Plan
- Benchmark Progress
- Adapt to Changes

KERAMIDA’s FastTrack™
Sustainability Management System

Act

Check

Plan

Do

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