May 10, 2017

To Whom It May Concern:

We are pleased to inform you that you have been selected to participate in the Open Music Summer Lab as a Fellow from June 5 - July 28, 2017 with Berklee’s Institute for Creative Entrepreneurship. The Open Music Initiative is a non-profit initiative of leading academic institutions, music and media industry organizations, creators, technologists, entrepreneurs and policy experts convening to create an open-source protocol for the uniform identification of music rights holders and creators.

The Open Music Summer Lab will host student software developers, musicians and visual artists between June 5-July 28 in Cambridge, MA. These internships will explore the technical challenges of utilizing distributed ledgers and the Open Music Initiative API for:

- Cataloging, attributing and distributing live DJ mixes,
- Commercializing mixtapes built from original material and back catalogs,
- Compensating musicians for visual works using their songs as data, and
- Identifying individuals for their contribution to single tracks in new works.

The eight week program will be facilitated by globally renowned innovation and design firm, IDEO, and BerkleeICE, and supported by sponsors which include Intel and the Inter-American Development Bank. At the end of the summer, teams will demo new art works utilizing blockchain registration, share evolved use cases and make recommendations for additional features to the Open Music Initiative API based upon their experience.

The details of the program are as follows:

- Fellows will work full-time from June 5 - July 28, Monday - Friday, 9:00 am - 5:00 pm, 35 hours/week for 8 weeks.
- The Summer Lab will be hosted at Workbar Central, located at 45 Prospect Street, Cambridge, MA 02139.
- The main contact for the Summer Lab will be Nicole d’Avis, Operations Manager at BerkleeICE, available at ndavis2@berklee.edu.
- Upon successful completion of the Summer Lab, all Fellows will receive a $3,000 stipend.

Job Description:
The Fellows will be responsible for exploring how technological advances such as blockchain, virtual reality, and artificial intelligence might lead to new consumer experiences and new ways of monetization for creators. Fellows will be responsible for networking with and building directly
on Intel’s Sawtooth Lake blockchain platform, creating interoperable connections between various industry partners’ API’s, and experimenting with the creation of new media, particularly music and visual art, that is tracked and monetized through these new information systems. The Fellows will directly interact with industry leaders such as Intel, Spotify, Youtube, major labels such as Universal, Warner and Sony, and numerous music industry trade organizations to develop and test these new technologies.

If you have any questions regarding this fellowship award, please contact Nicole d’Avis at ndavis2@berklee.edu, 617-747-6861.

Congratulations!

Sincerely,

Nicole d’Avis
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