

Muckenthaler

2018 MOTOR CAR FESTIVAL 

The Muckenthaler Motor Car Festival is celebrating its 24th year as the oldest car show in North Orange County, attracting thousands of car enthusiasts from around the county. The two-day festival anticipates 250 Hot Rods & Customs and 300 or more Concours vehicles bringing in 3,000 to 5,000 attendees.

This past year we introduced vintage travel trailers to the event, it was a smashing success. The entries were decked out with vintage, period correct decorations and accessories. With a couple of Spartan Manors, Air Streams and a Shasta the crowds absolutely loved it. We look forward to carrying on this very popular addition to the show.

The festival on May 19th and May 20th is the premier fundraising event for the Muckenthaler Cultural Center serving local and underprivileged youth with art outreach programs throughout the community. Your tax-deductible support goes a long way for arts education and the community reaching almost 29,000 students on site and at 25 outreach locations. The Muck started the first STEAM (Science, Technology, Engineering, Art & Math) program in the county, teaching animation with 8th-grade physics. They have a diversified audience reflecting the community in which we live.

We invite you to join us as an event sponsor for the 24th Anniversary of the Motor Car Festival. The event draws thousands of spectators motor car enthusiast each year and you or your organization can be part of this great two-day festival in a number of ways. As a sponsor, you have the opportunity to be prominently featured in our annual printed program, a display area on the field grounds throughout the two-day festival, and a clickable sponsorship link featured on our website.

Enclosed please see a detailed benefit schedule so you can find the best match for you or your business.

Thank you in advance for your support of the Muckenthaler Motor Car Festival and we look forward to partnering with you to make the 2018 Muckenthaler Motor Car Festival the best one yet!

Sincerely,

Bob Carver
Sponsorship Director

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Muckenthaler Cultural
Center Foundation (MCCF)
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