

**Nick Herman** is an artist, writer and book publisher. His writing has been published in Cabinet Magazine, Interview Magazine, Tokion, and Anathema amongst others. His publications are distributed internationally and are in the collection of the Museum of Modern Art and The Whitney Museum. Herman's artwork has been shown internationally and has been reviewed in Artforum, Art Review, The New York Times, and Art in America amongst others. He has an MFA from The Yale University School of Art. Herman has a long-standing interest in the intersection of art and science and recently published an essay on the relationship between maritime maps and the abstract geometry found in contemporary art.

**Christopher James** is an artist, writer and exhibition curator. He has been published in Blue Magazine, Surfer Magazine, The Believer, Cabinet, and XTRA Journal of Contemporary Art, where he has written about the unique conditions of art production in Southern California. His artwork has been exhibited in New York at The Kitchen, Brooklyn Museum, Whitney at Altria, SAUCE and elsewhere. Last Spring he produced artwork as a guest of the Hotchalpine Forschungsstation Jungfrauojoch, a high altitude research station located at 11,400 feet in the Swiss Alps

**Dr. Jeroen Molemaker** is an associate research professor in physical oceanography at the Institute of Geophysics and Planetary Physics at UCLA. His research involves the study of smaller scale flows that are not resolved by most oceanographic models and observation systems but that are crucial to understanding large scale ocean circulation and the role of the ocean in climate change. In addition, he works as a consultant for Rhythm and Hues, a leading producer of visual effect for the entertainment industry, on the development of fluid simulation tools. He was the recipient of a Sci-Tech Academy Award for this in 2008.

**Boy-Guza** was a surf & bay fishing affeciando in New Jersey, and a math-physics nerd (B.S. Johns Hopkins Univ, Physics, 1969). After spending summer 1968 at Swami's (Encinitas), he enrolled as a student at Scripps (PhD), and never really left. Guza's work on waves and beaches has evolved from theoretical/mathamatical idealizations to observation-driven models. Observe and learn. Guza works with a team of colleagues, students, and technical staff. Guza enjoys gardening, fishing, and going to the beach.

**Peter Lunenfeld's** books include The Secret War Between Downloading and Uploading: Tales of the Computer as Culture Machine (MIT, 2011), USER (MIT, 2005), Snap to Grid (MIT, 2000) and The Digital Dialectic (MIT, 1999). As creator and editorial director of the Mediawork project, he produced a pamphlet series for the MIT Press that redefined the relationship between serious academic discourse and graphic design, and between book publishing and the World Wide Web. Right now, his research interests range from the design of the digital humanities to the history of Southern California. He is a professor in the Design | Media Arts department at UCLA.

**Richard Kenvin** is a surfer, filmmaker and founder of the Hydrodynamica Project. At 17, Kenvin won the first major pro surfing contest he entered, held in his own backyard at Black's Beach. Now, years later and with his regional living legend status intact, he is spearheading a movement to further pursue the vision of hydrodynamic planning hulls first introduced by Bob Simmons in the '40's.

**Jacqueline Miro** was born in San Salvador, El Salvador. She holds a Masters in Architecture from Tulane University and a Masters in Urban Policies at the Ecole Nationale des Ponds et Chaussees. Upon returning to New York, she completed the Whitney Independent Studies Program and opened her design and architecture firm. Amongst her clients are a variety of restaurants, galleries and residences.

Jacqueline and friend Daniela Fabricius started and continue to host the popular lecture series "Engaging the City," which focuses on urban issues around the world. Guests speakers have included Antony Vidler, Manuel de Landa, Vito Acconci, and many others.

She joined Avroko in 2004, and has now joined forces with friend Tim Nye in recreating a brand for Nyehaus, editing books and catalogues, and most importantly, curating larger shows.

**Mark Essen, Pete Hawkes, David Wickes** are graduate students at the UCLA Department of Design Media Arts

**Dr. Falk Feddersen** is a Associate Research Oceanographer at Scripps Institute of Oceanography studying surfzone waves, currents and water quality. He has surfed for 30 years and is also a Feldenkrais practitioner.

**Drew Heitzler** lives and works in Los Angeles, California. His films and film based projects have been screened and exhibited internationally at galleries and institutions including The Project, The Swiss Institute, Sculpture Center, and PS1 Contemporary Art Center in New York, Blum and Poe, China Art Objects, and LA><ART, in Los Angeles. Drew's collaborative film with Amy Granat, T.S.O.Y.W., was included in the 2008 Biennial at The Whitney Museum of American Art in New York and his work is currently on view at The Orange County Museum of Art as part of the 2010 California Biennial. Drew is also a surfer. His first film, Subway Sessions (2002), chronicled the exploits of his Brooklyn buddies as they navigated the New York Transportation system on their early morning treks to Rockaway Beach. he curated the exhibition Endless Bummer, Surf Elsewhere, a love letter, of sorts, to his adopted Los Angeles home.