

Thom James Carter

EDUCATION:

Sandown High School Sixth Form (A Levels '10 – '12)

Goldsmiths College, University of London (BA English '12 – '15)

Goldsmiths College, University of London (MA Creative and Life Writing '16 – '17)

WORK:

Editorial Internship: Northern and Shell, The Daily Express Arts Desk (November '13)

Writing book reviews, writing news articles and subediting film/book/art reviews for both the digital side and the print side.

Digital Marketing & Social Media Internship: TheldleMan.com (April '14 – June '14)

Creating social media pages for the brand, establishing tone and voice, launching Facebook and Twitter campaigns, creating lookbooks, researching, copywriting and subediting.

Copywriter & Social Media Coordinator: Adverdose.co.uk (June '14 – August '15)

Establishing brand tone and voice, writing SEO-friendly blog posts, linkbuilding/working with partners, launching Facebook and Twitter campaigns, copywriting (social media, competitions, emails, blog posts) and subediting material.

Live Events & Social Media Assistant: Goldsmiths Lit Live (August '15 – February '16)

Managing online presence on social media platforms (Facebook, Twitter, Google+, Instagram, Eventbrite), writing engaging copy for SoMe, event pages and tickets, sourcing exciting writers/readers.

Freelance Copywriter: Thom James Carter (February '16 – Present)

Writing ad scripts for Fenwick, Battlecat! Studios, and Property.Works, collaborating with bespoke furniture-makers from Stockholm for their editorial campaigns, rewriting web copy for web design studios based in Colorado and Paris, writing blog posts for a diverse mix of companies, ranging from London-based coffee brewers to jewellery makers in the Scottish Highlands.

INFO:

Not only am I proficient in writing copy, but I also write articles, reviews and short stories. My work has been published in: *Ambit*, *Hello Mr*, *The Huffington Post* (to which I'm an on-going contributor), *The London Economic*, *The Daily Express*, *The Leopard Newspaper*, *Thought Catalog*, *Zero Magazine* and many other digital and print publications.

I was the News Editor of *The Leopard Newspaper* (Goldsmiths College's student newspaper) from 2014 to 2015. In my role as a News Editor for the student publication, I wrote news articles, subedited, promoted the newspaper at events and created a network of contributors and young journalists.

I'm keen on collaboration, and very much enjoy working on projects with others. Luckily for me, I've been extremely lucky with the clients I've collaborated with as a freelance copywriter. I'm always hoping to strike up new conversations and create new alliances with other creative-minded people.

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