

Haenara Im

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Experiences —

Nokia / May 2016 - Present

Experience in end-to-end design for coaching program called, "Pressure Down" and "Sleep Smarter 2.0". Bring the program intuitive on mobile experience through re-design, while contributing design solution.

Google / May 2016 - May 2017

As sole designer in Assistant team, contributed the initial design for Assistant card while consulting engineering team and UX team. Achievements are on visual style guideline and its integrity rules that defines Assistant card on mobile platform.

With the experience of Assistant card design, the efforts are carried down to "Assistant card" on Android TV.

Addison / Oct 2015 - May 2016

As junior designer, supporting the design team through create visual from concept to completion. Design projects includes annual report, branding and presentation material on web platform.

Havas Worldwide / Aug 2015 - Sept 2015

Worked as the sole designer to support the design team. Create core assets and implement the visual across marketing, design, and presentation.

Isobar / Mar 2015 - July 2015

Worked as production designer to support the in-house design team. Create responsive design that can be scaled down from web to mobile.

Canary / Oct 2014 - Dec 2014

Support senior designer to create design materials for Canary. Design are implemented on social media materials on both digital & print collateral to promote Canary product.

High Tide NYC / June 2013 - Aug 2013

Intern at creative full service studio.

Education —

School of Visual Arts, NYC

Graphic Design, Class of 2014, BFA

Skills —

Adobe CC / Sketch / Principle / Keynote