## New Initiative

Economic Literacy Colorado educated 464 teachers in the first year of MoneyWi$er Personal Finance for Teachers, a three-year initiative funded by the Colorado Attorney General’s Office.

These workshops, designed to enrich teachers personally and professionally, were delivered in five regions of the state and developed in collaboration with the AG’s Office, Colorado Department of Education and Colorado Jump$tart Coalition.

## Program Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Number</th>
<th>Change from Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teachers attended EconLitCo programs</td>
<td>1,602</td>
<td>300 more</td>
</tr>
<tr>
<td>Teachers attended for the first time</td>
<td>234</td>
<td></td>
</tr>
<tr>
<td>School districts reached out of 178</td>
<td>122</td>
<td>28 more</td>
</tr>
<tr>
<td>Instructional hours delivered</td>
<td>7,460</td>
<td>915 more</td>
</tr>
<tr>
<td>Students impacted</td>
<td>104,314</td>
<td>8,325 more</td>
</tr>
</tbody>
</table>

## Teacher Results

- 93% of teachers said the EconLitCo class made them a more effective teacher.
- 98% of teachers said, based on their class experience with EconLitCo, they would enroll in another class.

## Stock Market Experience

16,623 students participated in the Stock Market Experience.

## 2019 Young Economist Scholarship Winner

“From everyday choices, to the decisions of world leaders, economics impacts my life greatly. It influences the decisions I make, helps me better understand the world, and inspires my career choices.”

- Sophia Lamas, Lakewood High School, Jefferson County Schools
CONTRIBUTIONS

BENEFACTORS OVER $50,000
Attorney General’s Office of the State of Colorado
Sylvia Knobloch Brown

MAJOR DONORS
American Furniture Warehouse
AMG National Trust Bank
Bruni Foundation
Colorado Department of Education
Council for Economic Education
Garland and Carolyn Cox
Fidelity Investments
FirstBank Holding Company
John and Ginny Freyer
Roger Maurer
Pete Morgan Foundation
National Association of Economic Educators
J. Jeffrey Riggs
Laton Spahr
Swalm Family Foundation
WJD Foundation
Woodford Foundation

2019 KOELBEL ENTERPRISING TEACHER OF THE YEAR WINNER
“I have had the great honor of teaching economics for the last 10 years. During this time I have leaned heavily on EconLitCo. Their professional development programs are simply the best. They have challenged me to become a more informed citizen and undoubtedly made me a better teacher.”
- Jeff Kenefsky, Cheyenne Mountain High School, Colorado Springs

BOARD OF DIRECTORS
Chair
Sandra Michel
AMG National Trust Bank
Vice Chair
Chris Hammond
West Elk Partners
Treasurer
Sloan Smith
Innovest Portfolio Solutions
Secretary
Sandy Shoemaker
Plante Moran
Members
Peggy Altoff
School District 11, retired
Patrick Bridges
Tri-State
David Cicchinelli
FirstBank Holding Company
David Colson
Vitamin Cottage
David Etteger
Bow River Capital Partners
Taylor Merritt
Merritt Aluminum Products Co.
Amanda Peterson
Colorado Lending Source
Brooks Rarden
US Bank
William Schuck
The Schuck Corporation

Tim Sheesley
Xcel Energy
Laton Spahr
OppenheimerFunds
Rob Vincze
Partners Group AG
Ex Officio
Stephanie Hartman, Ph.D.
Co. Department of Education

ADAM SMITH CIRCLE
Co-Chair
Walter (Buz) Koelbel, Jr.
Koelbel & Company
Co-Chair
Sherri Koelbel
Community Leader

ELC STAFF
President and CEO
Debbie Pierce
Vice President
Heidi Conley
Development Director
Amanda Dixon
Program Director
Jay LeBlanc
SME Coordinator
Lisa Vogt
Administrative Assistant
Linda Cannon