ECONOMIC LITERACY COLORADO

2018-2019 ANNUAL REPORT

We are committed to ALL Colorado students acquiring the knowledge and skills necessary to make informed decisions in their personal, professional and civic lives.

NEW INITIATIVE

Economic Literacy Colorado educated 464 teachers in the first year of MoneyWi$er Personal Finance for Teachers, a three-year initiative funded by the Colorado Attorney General’s Office. These workshops, designed to enrich teachers personally and professionally, were delivered in five regions of the state and developed in collaboration with the AG’s Office, Colorado Department of Education and Colorado Jump$tart Coalition.

PROGRAM OUTCOMES

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
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<tbody>
<tr>
<td>1,605</td>
<td>Teachers attended EconLitCo programs 300 more than ’17-’18</td>
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<tr>
<td>234</td>
<td>Teachers attended for the first time</td>
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<tr>
<td>122</td>
<td>School districts reached out of 178 28 more than ’17-’18</td>
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<td>7,460</td>
<td>Instructional hours delivered 915 more than ’17-’18</td>
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<td>104,314</td>
<td>Students impacted 8,325 more than ’17-’18</td>
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TEACHER RESULTS

93% of teachers said the EconLitCo class made them a more effective teacher.

98% of teachers said, based on their class experience with EconLitCo, they would enroll in another class.

16,623 Students participated in the

STOCK MARKET EXPERIENCE

2019 YOUNG ECONOMIST SCHOLARSHIP WINNER

“From everyday choices, to the decisions of world leaders, economics impacts my life greatly. It influences the decisions I make, helps me better understand the world, and inspires my career choices.”

- Sophia Lamas, Lakewood High School
  Jefferson County Schools
“I have had the great honor of teaching economics for the last 10 years. During this time I have leaned heavily on EconLitCo. Their professional development programs are simply the best. They have challenged me to become a more informed citizen and undoubtedly made me a better teacher.”

- Jeff Kenefsky, Cheyenne Mountain High School, Colorado Springs

**CONTRIBUTIONS**

**BENEFACTORS OVER $50,000**

- Attorney General’s Office of the State of Colorado
- Sylvia Knobloch Brown

**MAJOR DONORS**

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- AMG National Trust Bank
- Bruni Foundation
- Colorado Department of Education
- Council for Economic Education
- Garland and Carolyn Cox
- Fidelity Investments
- FirstBank Holding Company

- John and Ginny Freyer
- Roger Maurer
- Pete Morgan Foundation
- National Association of Economic Educators
- J. Jeffrey Riggs
- Laton Spahr
- Swalm Family Foundation
- WJD Foundation
- Woodford Foundation

**‘18–’19 SOURCES OF REVENUE**

- Contributions 69%
- Government Grants/Contract Services 26%
- Investment Income 2%
- Program Fees/Publications 1%
- Special Events 2%

**‘18–’19 SOURCES OF EXPENSES**

- Teacher Education Programs 66%
- Stock Market Experience Program 19%
- Fundraising 7%
- Management and General 8%

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**2019 KOELBEL ENTERPRISING TEACHER OF THE YEAR WINNER**

- Jenne Kenefsky, Cheyenne Mountain High School, Colorado Springs

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