Welcome to our July Insights newsletter! This month, we have a newsletter full of premium content with many ways that you can continue to support Economic Literacy Colorado.

On June 30, we wrapped up our fiscal year. Thank you to all of our donors, supporters, teachers and advocates this last year. Due to your continued participation, we had a successful year despite the challenges that we’re all facing. Most importantly we were able to virtualize all our programs so that teachers would not miss out on any professional development opportunities.

As we look forward to fiscal year 2021, I ask you to find ways to continue supporting our critical mission of ensuring that every child in Colorado has an opportunity to learn about personal financial and economic literacy.

Our work would be not be possible without you!

–Debbie Pierce, CEO of Economic Literacy Colorado

Fiscal Year-End Challenge

Economic Literacy Colorado just wrapped up the fiscal year 2020 on June 30. Thanks to two long-time generous donors, Earl Wright, chairman of AMG National Trust Bank, and Joe Woodford, Woodford Foundation in Colorado Springs, and their year-end matching challenge, we were able to raise $25,535 in the final days of the fiscal year. Joe and Earl donated $10,500 and donors like yourself matched an additional $15,035.
We are honored for Earl’s and Joe’s dedication to Economic Literacy Colorado and their understanding of how essential it is for Colorado children to understand economics, be capable of managing finances, and effectively utilize this knowledge in their personal, professional, and civic lives.

Thank you to Earl and Joe and everyone who contributed!

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**Teacher Outreach Program Features**

In June, we reached 544 kindergarten through 12th grade teachers with four virtual MoneyWi$er Personal Finance for Teachers workshops. These workshops, offered live last year, were virtualized so that teachers from across the state, including those from rural communities, could participate in a full day of online presentations, lessons, and discussions from the comfort of their own homes.

For our July virtual courses, we have nearly 100 teachers registered for:

- **Teaching Personal Financial Literacy in the Elementary Grades** | June 21–July 31 | ELC’s 6–week online course for K–5 teachers; 2–hours of UCCS accreditation.
- **Methods for Teaching Secondary Financial Literacy with Economic Reasoning** | July 16–24 | ELC’s premier multi–day course taught by UCCS Professor John Brock; 3–hours of UCCS accreditation.
- **Fiscal Fitness Workshop** | July 29 | One–day workshop on Spending & Financial Planning and Saving & Investing taught by experts from Fidelity and Next Gen Personal Finance.

For a full list of upcoming programs, visit the [Economic Literacy website](http://www.elc.org)
“My biggest motivation as a teacher has become giving my students social and economic mobility. I have always implemented economic concepts into my civics classes, but I was thrilled when Personal Financial Literacy (PFL) was added to Montebello’s curriculum last year and I was asked to lead the program. I believe economic literacy is necessary for my students to make informed decisions for their lives, and it has become a privilege for me to work with them on financial education.” – Bryon Searing, 12th grade teacher for Denver Center for International Studies at Montbello.

Watch Bryon’s video to find out more about his dedication to PFL in the classrooms.

Student Contest

The 2021 Calendar Contest has been extended through Sept. 30, 2020! Students in grades kindergarten through 8th grade are encouraged to illustrate an economic or financial concept and submit it for a
chance to be selected as a “picture of the month” for the 2021 Economic Literacy Colorado calendar!

If your student’s or child’s picture is selected, a $50 prize will be awarded to the student and his or her teacher!

Click here for details, rules and submission guidelines.

Making a Difference

Economic Literacy Colorado reaches a diversity of schools through teachers who attend our programs. Of the 1,600 teachers ELC educated this last year, 810 teach at low- to-moderate income schools - schools that have 40% or more students who are on free or reduced lunch.

Colorado does not require students to graduate with any understanding of economics or personal finance. Yet it is evident that basic financial and economic education sets students up for success - for themselves, their families, and even their community - and contributes to breaking down the cycle of poverty, by allowing individuals to see their worth and the value they can bring to their community and our economy.

Providing teachers with content–rich materials that make economic and personal financial literacy lessons relevant and engaging, improves the opportunity for their students to become wise decision–makers, knowledgeable employees, prepared consumers and responsible members of the free–enterprise system.

Help us continue making a difference in the lives of Colorado children by making a donation today.