

DREW ROBINSON

New York, NY | 347- 545-2818 | OneDrewThree@gmail.com

PERSONAL SUMMARY

Broadly skilled post production expert with a knack for problem solving. Wide range of experience including title animation, graphic design, advertising, social media, and festival relations. Adobe / FCP editor with 8 years exp.

EXPERIENCE

NYU Tisch - Stonestreet Studios and Conservatory

Editor, Online Distribution Manager - June 2016 – Present

- Designated as primary editor on projects including award-winning shorts, pilots, web series
- Given secondary editor position to improve existing edits, source music, and correct color
- Converted finished projects for optimized viewership through social media channels
- Taught workshops and master classes on Premiere Pro and editing theory to students and staff
- Planned and launched campaigns across multiple digital platforms with custom created graphics
- Managed communication between sound, production and post departments to complete projects
- Communicated with buyers and investors to perfect on-time deliverables with international clients
- Planned and executed large events with celebrity guest lists
- Responsible for tech and software purchase and installation for an office of over twenty employees
- Advised creative team at all levels of production regarding content, audience, and style

New York District Attorney's Office

Legal Training Media Specialist, Visual Evidence Media Technician - June 2014 – May 2016

- Prepared video evidence for high-profile trials with prosecutors of all departments
- Converted, extracted, and edited hundreds of file formats and codecs
- Maintained and worked daily with a large inventory of audio-visual equipment
- Asked to advise tech and software purchase decisions for multiple departments
- Created and delivered presentations to attorneys for Continuing Legal Education credits

LaMountain Communications / Unity Cinematic

Editor, Co-producer - July 2013 – June 2014

- Worked with local businesses and municipal institutions to produce online, print, and tv content
- Responsible for all aspects of post-production including: Log and capture, color correction, producing daily reels, audio editing, graphics, animation, and prepping codec/wrapper for export
- Directed cinematography, prepared shot lists, and created built-to-task camera rigs

SKILLS

- Expert at Adobe Premiere, Photoshop – Proficient in After Effects, Illustrator, Final Cut
- Able to adapt quickly to new technology, workflows, and brand styles
- Trained in writing press releases, website copy, film festival submissions and commercial outreach
- Strong sense of branding and style, identifying audiences and sourcing models for developing projects
- Experienced in transcription, subtitling, and social media optimization

EDUCATION

DeSales University 2013 – B.A. Television and Film Production

- Directed and edited six festival projects, including two first prize winners
- Worked as equipment manager for department equipment rentals
- Worked as a troubleshooter for Final Cut Suite and Adobe editing rooms