

HYPNOTHERAPY TRAINING INSTITUTE

RANDAL CHURCHILL, FOUNDER & DIRECTOR

Career Training in Hypnotherapy
Continuing Education for Health, Counseling & Bodywork Professionals

2018 Anniversary Brochure



Developing your deep healing capabilities, for yourself and others, will help promote planetary healing. Inner peace helps facilitate world peace. Be inspired to inspire others!

As we celebrate **50** years in the field and **40** years as a leading school, hypnotherapy is transforming many aspects of the health and bodywork professions and is truly revolutionizing the counseling professions. We are honored to have a major role in this, leading the way with powerful, innovative therapy methods and by using the insights and therapy methods of ourselves and others to train thousands of graduates from **50** countries, including many leaders in the field.

MISSION STATEMENT

The comprehensive application of hypnotherapy can be an extraordinarily powerful tool for personal growth and healing. Personal healing helps facilitate planetary healing. *Our Mission:*

To provide comprehensive training with high standards for excellence in the field of hypnotherapy, for use as a primary career and as an adjunct to all other professions in the healing arts;

To provide comprehensive training for self-empowerment and personal growth for oneself and family and friends;

To graduate well-trained hypnotherapists, professionals and researchers who can use hypnosis with profound impact in their work;

To provide the highest level of instruction centered in compassion, service and sincerity;

To assist in the development of inner healing capabilities for our students and their work with others, which will help promote planetary healing;

To encourage high standards of comprehensive training in the field of hypnotherapy.

**Celebrating 40 years
as a world leading
hypnotherapy school!**

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Q: WHAT MAKES HTI A WORLD LEADING HYPNOTHERAPY SCHOOL?

A: THE QUALITY OF OUR TRAININGS.

Here are some facts and manifestations reflecting the quality of our trainings...

1. HTI was a pioneer, as one of the **original 4 licensed hypnotherapy schools** when Randal Churchill founded it in **1978**. We are **currently pioneering our newest hypnotherapy and teaching methods**.
2. We have **thousands of graduates, the largest alumni of any hypnotherapy school**. Furthermore, we have given advanced training to thousands of hypnotherapists.
3. We are a **truly global hypnotherapy school**, with people **from many states and countries filling our classes** each semester. Yet we continue to emphasize friendly, personalized attention in an intimate, supportive setting.
4. Major legislation for the first direct State Certification of Hypnotherapists went into effect in 2000. Per published figures two years later, **over half of all State-Certified Hypnotherapists had trained with us** at that time.
5. HTI founder and lead instructor **Randal Churchill** is called **“The Teacher of the Teachers”™**, partly because so many of our graduates have gone on to become primary instructors

of licensed hypnotherapy schools.

6. The legendary **Ormond McGill, The Dean of American Hypnotists**, taught at HTI for 25 years until he passed on in 2005. In the field since 1927, he was never on the staff of any other school.
7. **HTI instructors have written many influential books**, including leading texts in the field. Randal Churchill has written award-winning teaching texts specifically designed for our classes. Cheryl Canfield has written the award-winning *Profound Healing* and co-compiled a spiritual classic with over 500,000 copies in print.
8. Randal Churchill has **50 years** of experience in the field and over **50,000 hours** of experience doing hypnotherapy. Cheryl Canfield has **25 years** in the field.
9. We are world renowned for **transformational live demonstrations** in class, with quality not found anywhere else. Our teachers have a strong range and depth of expertise, and find exceptional ways to integrate Gestalt and other modalities into hypnosis when appropriate.
10. Many of our **graduates make a successful, rewarding living** as

hypnotherapists in many countries.

11. Randal Churchill was the **first President of the American Council of Hypnotist Examiners**, and completed his most recent term in 2012. This is the original Hypnotherapy Certification organization, has **over 9500 members**, and has led the way in setting high standards.
12. Through demonstrating our innovative, powerful therapy methods and through teaching many of the leaders in the field, **we are significantly influencing our emerging profession of hypnotherapy**, which is transforming many aspects of the health and counseling professions.

It comes down to the professional, emotional and spiritual quality of our classes and the consistent tradition of profound student satisfaction. In our highly experiential programs we provide our heartfelt individualized attention in class and during practice sessions, encouraging your wealth of creativity and healing capabilities in our intimate, supportive setting. Study this brochure for feelings behind the statistics, the samples of tremendous enthusiasm of our graduates. We have over a thousand glowing testimonials on file.

CLEARING CONFUSION ABOUT PROFESSIONAL HYPNOSIS TRAINING

We at HTI have worked very hard over four decades to help mold and develop the field of Hypnotherapy. As a result of the therapeutic, teaching and political efforts of us and others, tremendous strides have been achieved in the scope and recognition of our profession. Also, a revolution is occurring via the integration of hypnosis within other healing arts professions. Achievements have included generally recognized training length and standards for hypnotherapy schools, as pioneered by the American Council of Hypnotist Examiners.

We receive questions frequently from persons who are having difficulty sorting through the mass of claims and confusing, sometimes conflicting information about professional hypnotherapy training. There is a movement in recent years that threatens to damage our beloved field of Hypnotherapy. The internet has spawned an explosion of illegal schools with extremely brief

programs, including some which are mere DVDs. Such programs, including **all “distance learning”** courses, are by themselves far insufficient for competency and success in this profession (see page 13).

Many schools giving career training in hypnosis offer “certification” which is “approved” by national organizations with seemingly impressive titles and credentials, but have **never received a license to operate** or official exemption by the appropriate state agency, which is required by law in the vast majority of states in the USA. The A.C.H.E. is the only major Hypnotherapy Certification organization in the US that requires it's approved schools to have the necessary state license or official exemption. Being a lawful school has **enormous ramifications** regarding quality, responsibility, diplomas, various student protections, etc.

There are also, unfortunately, various exaggerations and misleading claims being made by many who offer hypnosis training and “certification.” Some great exaggerations, for example, especially common among non-licensed schools, can include instructor's length of hypnotherapy and teaching experience, length of school operation, number of graduates, etc.

Beware of Hour Inflation. Many schools not approved by the A.C.H.E. include a lot of homework hours in their claimed length of training. Sometimes the vast majority is homework hours! For the sake of yourself, consumers and the profession, please get your initial professional training from a lawful school that meets or exceeds A.C.H.E. standards of 200 hours of instruction that is almost entirely in the classroom for hypnotherapy certification and 300 hours for clinical hypnotherapy certification.

WEAVING A COMMON THREAD THROUGH THE HEALING ARTS

The subconscious is the key. To get powerful, lasting, fairly rapid results in therapy, it is essential that the therapist's training and experience include a wide range of methods to reach and affect the subconscious mind. The subconscious is the seat of the emotions, imagination, memory, habits and intuition. It also regulates our autonomic body functions, is the part of the mind that dreams, and is the pathway to the super-conscious. It is the very core or essence of how we experience ourselves and the world. **Any meaningful personal transformation that ever occurs in or out of therapy results from a shift in the subconscious.**

Hypnosis is required to reach the subconscious when awake. Although it is an altered state beyond ordinary consciousness, hypnosis is a natural state that can occur spontaneously. There are many ways it can be induced and deepened. Once in hypnosis during therapy, there are a tremendous variety of healing applications in harnessing and transforming the subconscious. **Learning more about hypnotherapy will substantially enhance the skills of any health, counseling or teaching professional.** All of the most effective therapists often use hypnotic methods, whether they use or understand that semantic or not.

—Randal Churchill



We received this message from an East African graduate who came here to take our training.

"I feel now I am ready to express an experience that has **transformed my life and in the process the lives of lots of people!** To begin with, I could not have imagined that I would no longer feel my (formerly) chronic backache. I have learned to relax the muscles and actually pass on the healing thoughts and energy to the pain areas.

"Bringing the learning to Africa, where such methods are treated as esoteric, unacceptable and a taboo - I have managed to get people to experience the healing and believe in the modern "miracle" of Hypnotherapy. A "miracle" which anyone can perform with his/her ingrained abilities.

"The changes in my life are **nothing short of a miracle.** Healing my personal relationships has been the highlight...

"With your unique ability and wide experience, you certainly are leaving a legacy in this world. **Your passionate and committed approach to focus on the healing aspect touched my heart.** You have sown the seeds of this unique healing methodology and I consider myself very fortunate and blessed. Thank you very much for everything and keep on inspiring and healing the world. We need you."

Deen Nathwani, Certified Hypnotherapist
Dar es Salaam, Tanzania

THE VALUE OF HYPNOTHERAPY TRAINING

The rapidly expanding field of contemporary hypnotherapy has a vast variety of safe, powerful applications. For example, hypnosis can dramatically help with improving performance, health, confidence, relationships, sports, childbirth, concentration, recall and creativity; chronic or acute pain relief; overcoming habits, addictions, fears and phobias; self-discovery, stress reduction, healthier self-expression, and therapy for past traumas.

Compared with traditional therapeutic modalities, the results of a relatively brief series of comprehensive hypnotherapy sessions are often faster and more effective and lasting. No wonder why so many professionals already in the healing arts are implementing hypnosis within their practices.

For those intending to pursue a career in hypnotherapy, this exciting profession is recognized by the United States Department of Labor, including a listing in the Dictionary of Occupational Titles. Professional hypnotherapists may emphasize private consultations or classes or both. They may specialize or have a general practice. Our school provides Certification and diplomas, eligibility for further Certification with the American Council of Hypnotist Examiners, and complies with all state and

federal laws. HTI has been approved for an exemption from the California State Bureau for Private Postsecondary Education, and has multiple business licenses plus a license with the State Board of Equalization.

Hypnosis can be a very effective adjunct to any therapeutic specialty. **Many professionals in the health, counseling and bodywork fields have taken our training and successfully integrated hypnotism into their work.** Examples include: physicians, dentists, chiropractors, psychologists and other psychotherapists, teachers, massage practitioners and physical therapists. Our courses have received various major approvals, including for CEUs with the California State Board of Registered Nursing and as required by the Board of Behavioral Sciences with CAMFT for MFTs, LCSWs, LPCCs and LEPs.

Our courses have also proven to be valuable for the ministerial and teaching professions, child welfare, optometry and coaching, and for students preparing for a career in the health and counseling professions. In addition, the course is open to those wishing to study hypnosis for other purposes such as improving business skills, personal therapy, research, or developing an avocation or a part-time or retirement career.

ARTS

ABOUT YOUR INSTRUCTORS

RANDAL CHURCHILL is founder of HTI, which became one of the first licensed hypnotherapy schools in 1978. He was the first President of the American Council of Hypnotist Examiners, the original Hypnotherapy Certification organization, and completed his most recent term in 2012. He received his degree in Psychology with Honors from Sonoma State University and has completed 50,000 hours of exceptional hypnotherapy in a practice that began 50 years ago.

Randal has received international acclaim for his creative and comprehensive therapy and teaching skills. An intuitive, highly supportive therapist, he is originator of Hypnotic Dreamwork™ and has been a pioneering leader for 45 years of Gestalt therapy, regression, advanced ideomotor methods, and the assimilation of various modalities with hypnotherapy.

Randal Churchill's seminal *Become the Dream* was the first book about combining dreams and hypnotherapy. The 480-page 2nd Edition of his classic text, *Regression Hypnotherapy*, has just been released. Teaching his revolutionary work in overcoming the effects of trauma, experts have called it the most important book about regression ever published. Both books have received the Founders Award for Excellence in Professional Literature. His *Catharsis in Regression Hypnotherapy* has been published to rave reviews.

Randal has taught at numerous conferences and institutions, including teaching psychiatrists at Napa State Hospital. The subject of a television documentary about his exceptional work, he has been interviewed by many media sources including the BBC, PBS and Japanese television.

CHERYL CANFIELD is an extraordinary instructor with a wide range of expertise. A Clinical Hypnotherapist and Wellness Counselor for 25 years, she has taught at many International Hypnotherapy Conferences.

Cheryl's award-winning book *Profound Healing*, about her inspiring recovery from advanced cancer, is valuable for therapists and others for her deep insights on physical, emotional and spiritual healing. It has received rave reviews from Joseph Chilton Pearce, Wayne Dyer, Caroline Myss and Gerald Jampolsky.

Cheryl is the editor of several major hypnotherapy texts and was managing editor of the monthly newsletters of the American Council of Hypnotist Examiners. She is also co-compiler of *Peace Pilgrim: Her Life and Work in Her Own Words*, a spiritual classic with over 500,000 copies in print.

Randal Churchill teaches 50% of each program and Cheryl Canfield teaches over 35%. We also get raves about our other instructors, each a hypnotherapy specialist with many years' experience, who add further depth to the classes. They have been carefully selected for their exceptional therapy and communication skills. We believe there is no finer hypnotherapy training staff. See the dramatic comments in this brochure from graduates about the remarkable teaching of the HTI instructors.

Michael Collins MD, PhD, CHT, teaches various subjects related to medical hypnotherapy. Trained in internal medicine, cardiology, psychiatry and addictions psychiatry, the focus of his practice was on behavioral medicine. He became so enthusiastic about hypnotherapy after taking our training that he quit his medical practice to become a full-time hypnotherapist, as described on page 13.

Lyn Moreno, an HTI instructor since 1992, demonstrates his signature Crossroads Therapy, hypnotherapy skills for grief, and the relevance to hypnotherapy of insights and practices of Hawaiian traditions.

Gaye Wilson Gibson is a CHT with an MA in Psychology and has been an RN since 1972. She takes EFT-based therapy further, teaching her two-phased Emotional Balancing Process, and her expertise includes preparing for surgery and post-surgery support.

Terry Stout, an MFT with a PhD in Psychology, became a hypnotherapist in 1985. With very rare specialized training in the Inca Medicine Wheel, he teaches its philosophy and relevance to hypnotherapy in our graduate program.

Ormond McGill, *The Dean of American Hypnotists*, continues with us in spirit. Part of our training includes highlights of the *Quantum Hypnotherapy*™ seminar he taught at HTI for 25 years until his passing in 2005. See page 12.

RANDAL CHURCHILL & CHERYL CANFIELD



'THE TEACHER OF THE TEACHERS'™

Randal Churchill has trained many of the leaders in the field. For example, a substantial number of our former students have written significant books about hypnotherapy, psychology, counseling and healing. Many have been featured teachers at International Hypnotherapy Conferences. Many of the primary instructors of state-licensed hypnotherapy schools in the United States were trained directly by us, and other instructors have been trained by some of our graduates.

Also, Randal Churchill's cutting-edge teaching texts are being used and recommended by many hypnotherapy teachers, psychotherapists and hypnotherapists around the world.

FORGING NEW DIRECTIONS IN AN EMERGING HEALING FIELD

Including powerful live demonstrations, practice and group processes in an intimate, supportive setting, we teach safe and effective ways to do many forms of hypnotherapy in our highly practical courses. The integration of many modalities including Gestalt is also covered. Your skills are further developed by homework assignments which include outstanding texts, many important class materials provided, and further practice. We cover valuable business and marketing strategies to develop a successful practice. These fascinating courses are carefully designed to give you extensive training to practice hypnotherapy as a career or integrate these skills within another profession in the health or counseling fields.

The supervised practice sessions are a vital part of our program. All participants practice hypnotic techniques with each other, beginning the first day of class. We encourage you to develop your own creative induction and therapy styles and to explore many facets of giving and experiencing hypnotherapy.

We do our utmost to create a safe environment for the option of powerful growth opportunities within the context of a well-organized training. On the way to becoming Certified Hypnotherapists, many of our students report dramatic improvements in their lives.

Every new season we update and develop our dynamic program, evolving along with our discoveries and insights and those of others in the field. We listen to our students, and continue to increase the efficiency and effectiveness of our teaching methods.

Our commitment to teaching an eclectic array of methods is grounded in HTI instructors' decades of successful experience using many forms of hypnotherapy. We focus on the most important issues and modalities in substantial depth. **Emphasizing comprehensive solutions to achieve lasting change**, we work interactively with the whole person, clearing underlying causes of unwanted attitudes, emotions and behavior. And we teach how to tap into many forms of wisdom and healing capabilities of the subconscious. A *combination* of appropriate hypnotic methods over a series of sessions will usually yield the most profound, lasting results for your clients.

UNIQUELY EFFECTIVE TEACHING

"The best investment in time and money I've ever made", "a life changing and profoundly deep spiritual experience", "far exceeded my wildest expectations", "like a fairy-tale where miracles can be worked easily..."

We all know from experience what a **tremendous difference** a very special teacher can make. Randal Churchill and Cheryl Canfield are dedicated to the highest quality education, continuing to use their vast skills and experience to teach nearly 90% of our courses. No one could copy the **transformative live demonstrations** and follow-up discussions given by these master teachers. HTI's other instructors have all mastered particular aspects of the field as well as providing wonderful teaching skills.

Obviously, as important as the number of classroom hours is the quality of time spent. While we provide additional exciting advanced classes beyond Level 4, we teach an extraordinary repertoire of skills for the hypnotherapy field in our first four levels (which don't have to be completed in one semester).

For further reasons besides exceptional teacher quality, we believe **we teach more in less time** than any school in the field. For example, Randal Churchill has written award-winning teaching **texts designed for our comprehensive courses**. Add

ORIGINALITY, INTEGRITY, LEADERSHIP

Randal Churchill founded HTI, as one of the first licensed hypnotherapy schools in 1978. Many now consider HTI to be the world's leading hypnotherapy school. The expanding success of our classes occurs because we are continually improving a well-organized, selectively eclectic, highly experiential program, taught by exceptionally skilled, creative, experienced instructors who care deeply about our students.

We have also been leaders in the field, developing new therapy and teaching methods, writing leading texts, frequently educating through the media about the benefits of hypnotherapy and leading legislative battles to protect and strengthen our profession. Churchill has provided

to that a wealth of written materials provided in each class level.

Also, instead of teaching five days in a row during **accelerated classes**, then taking each weekend off, we never teach more than three days at a time. Because of the concentration of fascinating material we cover each day, it's best by then to have a day outside of class to assimilate and do some homework. Homework includes study of books, notes and written materials, self-hypnosis explorations, and further practice sessions beyond the supervised practice in class. We couldn't possibly cover as much and you couldn't learn nearly as effectively if we met the traditional five straight days. These are just a few samples of how we cover an amazing amount of invaluable instruction so quickly.

Furthermore, we strongly believe the most effective way to further enhance your hypnotherapy skills after the concentrated month of our accelerated intensive is to start a practice. We've been honing our program, improving with each semester for over four decades, to provide the strongest preparation for the field. We offer further exciting training beyond the **vast range of learning** experienced in the first four levels, but you'll get far more value from our most advanced levels after starting to develop your experience and expertise in your practice.

visionary leadership as first and subsequent President of the original Hypnotherapy Certification agency, which has repeatedly raised the standards.

We appreciate the opportunity to assist our students with personalized attention to develop their abilities to achieve profound change in themselves and others. With our tradition of excellent student satisfaction and success, we continue to strive to make our highly practical program even better.

Many hypnotherapy schools have now been formed. Many teachers were trained by us. We invite you to come to a **source** of continual development of transformational therapy, which respects your experience, talent and creativity, encouraging the further blossoming of your healing capabilities.

IN-DEPTH TEACHING OF THE MOST EFFECTIVE FORMS OF HYPNOTHERAPY INCLUDING DEMONSTRATIONS AND PRACTICE OF:

TRANSPERSONAL HYPNOSIS
EMOTIONAL CLEARING
ANALYTICAL HYPNOTHERAPY
TRANSFORMING THERAPY™
ERICKSONIAN METHODS
MCGILL MASTERMIND HYPNOSIS™
INNER CHILD PROCESSES
HYPNOTIC DREAMWORK™
CLINICAL GUIDED IMAGERY
HYPNO-HEALING
ADVANCED IDEOMOTOR METHODS
CROSSROADS THERAPY
EMOTIONAL FREEDOM TECHNIQUES
PARTS THERAPY
SYSTEMATIC DESENSITIZATION
POWERFUL MODELS OF REGRESSION

PLUS THE INTEGRATION OF MANY EFFECTIVE MODALITIES INTO HYPNOSIS, INCLUDING: GESTALT, INTUITION, NEURO-LINGUISTIC PROGRAMMING, RAPID INDUCTIONS, MUSIC, HYPNOTIC INSIGHTS FROM TRADITIONAL CULTURES, AND MORE!



LEVEL 1 COURSE INCLUDES:

Nature of Hypnosis and Suggestions
Misconceptions About Hypnosis
Brief Relevant Historical Information
Pre-Induction Interview & Assessment
Establishing Realistic Goals
Induction & Deepening Techniques
The Inner Sanctuary
Developing Hypnotic Rapport
Structuring Hypnotic Suggestions
Hypnotic Testing
Post-Hypnotic Reinduction
Semantics of Hypnosis
Neo-Elman Methods
Measuring Hypnotic Depth
Ideomotor Signals
Stress Reduction Strategies
Comprehensive Weight Reduction
Smoking Cessation
Addictions and Habit Control
Accessing Subconscious Wisdom
Extraordinary States of Consciousness
Hypnotic Metaphors
Transforming Resistance
Hypnotizing Children
Healing the Inner Child
Directive vs. Permissive Styles
Indirect Suggestion
Ericksonian Modalities
Insights from Traditional Cultures
Discovering Underlying Issues

LEVEL 2 COURSE INCLUDES:

Hypnotic Age Regression
Advanced Induction Methods
Conducting Group Hypnosis
Suggestibility Testing
Empathic Listening Skills
The Sun Passage Process
Grounding & Centering Methods
How to Teach Self-Hypnosis
NLP Overview
Representational Systems
Anchors
Reframing
Pacing and Leading
Chronic Pain Relief
Producing Analgesia, Anesthesia
Post-Hypnotic Amnesia
Producing Somnambulism
Overcoming Fears and Phobias
Systematic Desensitization
Abundance Hypnosis
Intuitive Hypnotherapy
McGill's MasterMind Hypnosis
Therapy for the Critically Ill
Hypnosis for Childbirth
Hypnosis and Dentistry
Emotional Clearing Strategies
Hypnosis and Spirituality
Transpersonal Hypnosis
Receiving Physician Referrals
Ethics, Semantics and the Law

LEVEL 3 COURSE

This advanced course has a strong emphasis on live therapy demonstrations. We carefully explore a range of comprehensive regression strategies, both detached and potentially cathartic, clearing underlying issues for powerful lasting results. Various modalities are integrated as appropriate, including protective ideomotor methods, the affect bridge, Gestalt, inner child work, hypnoanalysis and subconscious re-education. Our expertise is shared in working with recovered memories and avoiding false memories.

We demonstrate therapy for health issues in greater depth, and teach Hypnotic Dreamwork™, exploratory ideomotor methods, Crossroads Therapy, and Transforming Therapy™. The subject matter continues to be carefully augmented by supervised practice.

Aspects of developing a practice covered in this level include disclosures, insurance coverage, insurance reimbursement, business licenses, fictitious business names, resale licenses, trademarks, and further legal issues.

Developing from the foundation set in Levels 1 and 2, Level 3 graduates receive a Master Hypnotist diploma.

LEVEL 4 COURSE

Like Level 3, this course emphasizes powerful live demonstrations, including comprehensive regression strategies. Advanced ideomotor uncovering techniques include Churchill's Imprint Method for transforming subconscious beliefs. The course includes advanced hypno-healing methods, formal testing of hypnotic susceptibility, glove anesthesia, the Hypnotic Induction Profile, future envisioning processes, transformative goal setting and clarification of life purpose. We take EFT-based therapy even further with the Gaye Wilson's Emotional Balancing Process.

Various practice sessions will further ground and inspire you with your wealth of options as a hypnotherapist. A wide variety of creative business and marketing strategies are explored.

Level 4 graduates receive an Advanced Hypnotherapy diploma from our prestigious school. This also satisfies A.C.H.E. requirements for Hypnotherapy Certification.

HYPNOTHERAPIST PROGRAM

Level 1: 50 class hours. Tuition: \$995

Level 2: 50 class hours. Tuition: \$995

Level 3: 50 class hours. Tuition: \$995

Level 4: 50 class hours. Tuition: \$995

The \$900 **deposit** for an accelerated program, or \$300 deposit for a weekend level, is credited toward class tuition. Since most of our programs fill to capacity, early registration is strongly recommended.

You can call or mail in your reservation or use our website's secure sign-up page. The tuition balance is due 10 days in advance of class.

Refund Policy: Aside from a registration fee (\$250 for an accelerated program; \$150 for a weekend level), deposits are fully refundable until a month before class begins. Upon withdrawal within a month of class, another \$250 for an accelerated program (or \$100 for a weekend level) is retained but can be credited toward a future class.

As described on page 13, we are adding a *bonus* for this year by providing and paying for A.C.H.E. student membership for all class members

Some students find financial assistance with third party payers, including grants, and some employers pay for skill enhancement or required CEUs.

Class hours include experiential and reading homework for each course given for days between class meetings and at the course conclusion. We provide all required texts at discounts, for an average cost of \$55/level plus tax through Level 4 (then no further texts beyond Level 4). They may be purchased from HTI in class.

FURTHER ADVANCED COURSES FOR OUR GRADUATES

Our Level 5 and Level 6 classes are exclusively for HTI graduates. Any of these classes can be taken as a means of receiving CEU's. As with our other levels, tuition for each 50-hour class is \$995. We may occasionally offer further advanced courses for our graduates as options. We provide relevant information and newsletters for you as programs develop.

The exciting **Level 5** Graduate Master Class is even more experiential than previous class levels. There are fewer lectures and a particularly strong emphasis on the transformational live demonstrations that Churchill & Canfield are known worldwide for, along with follow-up discussions, unique group hypnosis processes and various practice sessions.

COURSES FOR HYPNOTHERAPISTS

We offer continuing education for hypnotherapists. For most graduates of other hypnotherapy programs, our Level 1 course is the ideal place to start, even if for those with at least 200 classroom hours of previous training and substantial hypnotherapy experience. There is various advanced material in each of our courses. Please email or call us if you have questions.

Each level of class is A.C.H.E. approved for credit towards upgrading your certification from "Hypnotherapist" to "Clinical Hypnotherapist."



DIPLOMAS & CERTIFICATION

Diplomas and Certification as a Master Hypnotist and Hypnotherapist, with the embossed seals of our leading school, are awarded upon completion of the Level 3 and Level 4 courses.

Upon completion of Level 4, the student qualifies for the option of **further Certification** by the original and primary hypnotherapy certifying organization, the American Council of Hypnotist Examiners. That Certification is discounted for our graduates, at \$150 for two years. Page 13 gives

Also, the courses are approved for CEUs for biennial renewal of your A.C.H.E. Certification, as well as having CEU approval for various professionals including nurses, LMFTs, LCSWs, LPCCs and LEPs.

We occasionally may offer a special advanced seminar not listed in the brochure, but which would appear on our website if not exclusively for our graduates. Such seminars may also be approved by the A.C.H.E. and other agencies for CEUs.

further information about A.C.H.E. Certification.

Certification and a diploma as a *Regression Specialist* is awarded at the conclusion of 5 levels, and Certification and diploma as a *Clinical Hypnotherapist* is achieved after 6 levels, each with the embossed HTI seal. Upon completion of 6 class levels, the student is also eligible for the highest level of A.C.H.E. Certification as a Clinical Hypnotherapist.

Demonstrations and practice themes include parts therapy, hypnotherapy for major life transitions, and further explorations of health issues, regression, Gestalt, and Hypnotic Dreamwork™. There will be time to brainstorm about your clients, and a marketing strategies discussion.

Terry Stout shares his rare expertise on the Inca Medicine Wheel and its philosophy and relevance to hypnotherapy, including with a reintegration hypnojourney process. Lyn Moreno teaches hypnotherapy skills for working with grief.

Our **Level 6** Clinical Master Class leads to Clinical level Certification. It continues an emphasis on our signature comprehensive integrations of uncovering and transformational modalities.

Some demonstrations include cord-cutting, spiritual awakening, and steps toward inner peace. We delve deeper into hypno-healing, regression and advanced ideomotor methods.

Michael Collins teaches medical applications and recognizing pathology, and his weight and optimal health section includes health status assessment and pattern recognition exercise.

A special film shows the delicate methods of a session in which Randal Churchill identifies and eliminates a harmful false memory. We show a film of John Butler using hypno-anesthesia for surgery and present hypnotic methods for surgery preparation and post-surgery issues. Your skills are further honed by the advanced practice themes designed for this course.

WHAT OUR GRADUATES ARE SAYING...

“After three years I’m still having trouble finding the words to describe how my experience at HTI changed my life. The wide variety of techniques I learned encouraged and enabled me to develop my own unique style instead of trying to imitate someone else’s. I returned to North Carolina with the **tools and the confidence to build a successful practice in an area where other hypnotherapists told me it couldn’t be done.**

“Randal and the other instructors put heart and soul into every lesson and demonstration. The seeds they planted continue to grow within me to this day. My practice is thriving, and practicing hypnotherapy is the most fulfilling work I’ve ever done. I feel deeply grateful to be touching other people’s lives in such a powerful and lasting way.

“I’d recommend HTI’s program even to people who have no intention of becoming a hypnotherapist. **This program can transform your life.** The private sessions I experienced there opened the door for me to begin healing issues I’d had for as long as I can remember. Attending HTI was **the best investment of time and money I’ve ever made.** I’ve attended other hypnotherapy trainings and had hypnosis sessions with hypnotherapists trained by other programs, and HTI is the only hypnotherapy school I recommend. It’s simply the best!”

Priscilla Broussard, CHT
Swannanoa, NC

“The courses are a superb balance of cognitive, experiential, and practical approaches. **I was amazed at how quickly I was able to assimilate the skills...**

“Wonderful things have happened for me throughout the course. Equally exciting for me has been the fantastic ‘results’ my clients have enjoyed. I’ve begun to think about my work in wonderful, new, and innovative, refreshing ways.

“**In retrospect, I feel that I’ve learned more about clinical practice in the Hypnotherapy training than I did in 2 1/2 years of graduate school.** I can’t at all evaluate the human contact that has been really miraculous for me in this course.”

Alan Brickman, M.A., Transpersonal
Counselor, Sacramento, CA

“As a Senior Executive in the Technology Industry for 35 years, I have been part of **hundreds of trainings, seminars, and other instructional programs put on by the biggest and best corporations in the world.** Without hesitation I place your training right up there with the **best I have seen** and participated in. I feel very lucky that I found and selected your school, and thank you again for a program that will have a profound, positive impact on the rest of my life.”

Robert O. Dijkman, CHT, Computer
Systems Consultant, San Francisco, CA

“When I started I was in class for a thesis topic and only planned to complete the first level. The more I learned, the more I realized this is what I really wanted to do. By the time of my Level Four Graduation, I felt this could be my profession. **I quickly developed a full-time hypnotherapy practice, with at least 6–8 clients, and 10 clients on long days.** I have referrals referring referrals!”

“You are both such wonderful teachers. Your wise and tested methods have allowed me to work with the most basic issues and the very complex, with outstanding success.”

Norma Gilli-Callahan, N.D., CHT
Deland, FL

ON CONTINUING EDUCATION...

“My definition of a successful practice? It’s all about being effective in making change...and from that, getting referrals. And that means having the very best strategies for your clients in your toolbox of ideas. I found no better way to access that level of professionalism than among successful peers in the advanced classes of Randal Churchill and associates. These classes have a **wealth of ideas and practical solutions condensed into a relatively short time that can improve a practice overnight.**

“Continuing education is essential for an experienced practitioner to keep growing, and that was evidenced for me by my renewed enthusiasm and motivation when applying the experience to my practice.

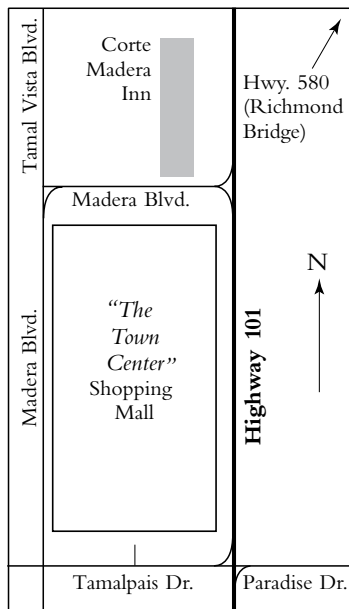
“I look at it this way...if these great masters choose to associate on a professional basis for so many years, that’s evidence enough that the advanced classes are well worth the time and effort. They were for me. I got a lot more referrals to prove it.”

Larry John DeMerritt, CHT
Cameron Park, CA



Randal Churchill is gathering information from the subconscious mind with exploratory ideomotor methods, in an early stage of this Weekend Level 4 demonstration. The communication via this volunteer’s finger signals led to regression to an early childhood trauma that had continued to effect her life, resulting in a powerful healing. Sample sessions of class demonstrations with commentary are included in Churchill’s award-winning books, *Regression Hypnotherapy*, *Become the Dream*, and *Catharsis in Regression Hypnotherapy*.

HEALTHY



The classes and introductory meetings take place at the Corte Madera Inn, Corte Madera (next to Highway 101, a 10-minute drive north of the Golden Gate Bridge). If you will use a **GPS, Google Maps** or **Mapquest.com**, the address of the Inn is 56 Madera Blvd, 94925, which is *not* our mailing address. There is plenty of free parking.

Directions from San Francisco: Going north on Highway 101, take Paradise/Tamalpais exit, then turn left to cross the overpass. Turn right on Madera Blvd. Turn right at the first street past the shopping center. The Inn is on your left.

From the East Bay: Take Highway 580 across the Richmond Bridge. Take the Sir Francis Drake Blvd. exit to Hwy 101 and go south. Take the Madera Blvd exit. The Inn appears immediately on your right.

From the Sacramento area and beyond: Going west on Hwy 80, take Hwy 37 to Hwy 101 and go south, then continue with the following directions below.

From the North: Going south on Highway 101 about 3 miles past San Rafael, take the Madera Boulevard exit. The Inn appears immediately on your right.

FREE INTRODUCTORY MEETINGS

November 18, December 9, 2017.
In 2018: January 13, February 15, March 22, April 24, May 19, June 16, July 19, August 23, September 22, October 17 & November 17.

You are most welcome to join us for a free introductory event, and bring a friend or family member if you'd like. *The November-January, May, June & September meetings are on Saturdays at 2:00-3:30 pm. All other meetings are on weeknights at 7:00-8:30 pm.*

You can meet Randal Churchill, see where our classes are held, get your questions answered, and have a chance to visit for a while afterwards if you'd like. Also, you can meet one or two of our graduates at some of our introductory meetings.

There are a limited number of places, so please email or call to reserve your place.

We realize if you don't live in northern California you probably can't come to an introductory meeting. So please email or call for further information.

FOR ADDITIONAL INFORMATION

You can get lots of information that we cannot fit on our brochures at **www.hypnotherapy.com**. For example, our website contains various articles about HTI and about hypnotherapy. You can study sample chapters and get discounts when ordering autographed copies of Randal Churchill's award-winning books. *Become the Dream* is the first book about combining dreams and hypnosis. Both *Regression Hypnotherapy* and *Catharsis in Regression Hypnotherapy* demonstrate the profound effectiveness of his pioneering work in overcoming the long-term effects of trauma. You can also order books by Cheryl Canfield and Ormond McGill. **Bookmark our website**, which is updated several times a month.

We strive to be **very accessible**. Email welcome@hypnotherapy.com for further information or call us at 800-256-6448 (toll-free within the U.S., Canada and Caribbean countries) or +1-707-579-9023 internationally. In addition, there is plenty of time for questions and answers at our free introductory meetings.



Our classes have been established for 30 years at the lovely Corte Madera Inn, a 5 acre resort-like setting with plenty of free parking.

Yes!

Enclosed is my \$300 deposit for Level One class beginning: January 27, 2018 June 23, 2018 1/26/2019

Enclosed is my \$900 deposit for Accelerated Intensive starting: March 3, 2018 August 4, 2018 3/2/2019

Enclosed is my payment of \$_____ for the class beginning: _____

Name _____ Email _____

Address _____ City/State/Zip/Country _____

Home ☎ _____ Work/cell ☎ _____ Signature _____

Credit Card # _____ Exp. Date _____ Security Code (last 3 digits, back of card) _____

If Paying by Visa, MasterCard, Discover or Amex

Please Mail To: HTI, 4730 Alta Vista, Santa Rosa, CA 95404 USA. Or use our website's secure sign-up page, or call us.

ACCELERATED HYPNOTHERAPY COURSES

March 2018 Accelerated Certification Intensive

Level OneMarch 3, 4, 6, 7, 9
Level TwoMarch 10, 11, 13, 14, 16
Level ThreeMarch 17, 18, 21, 22, 24
Level FourMarch 25, 27, 28, 30, 31

August 2018 Accelerated Certification Intensive

Level OneAugust 4, 5, 7, 8, 10
Level TwoAugust 11, 12, 14, 15, 17
Level ThreeAugust 18, 19, 22, 23, 25
Level FourAugust 26, 27, 28, 31, September 1

October 2018 Accelerated Graduate Master Classes

Level FiveOctober 13, 14, 16, 17, 20
Level SixOctober 21, 23, 24, 26, 27

March 2019 Accelerated Certification Intensive

Level OneMarch 2, 3, 5, 6, 8
Level TwoMarch 9, 10, 12, 13, 15
Level ThreeMarch 16, 17, 20, 21, 23
Level FourMarch 24, 26, 27, 29, 30

Accelerated programs meet five days per week, 9:30 a.m.-6:00 p.m., with lunch hour starting about 1:15 at the Corte Madera Inn, 10 minutes from the Golden Gate Bridge, the gateway to San Francisco. They are designed especially for persons who live outside of this area, and also for local persons who would prefer this format.

Your **reservation** for all or part of the accelerated program is recommended to be made **well in advance**, since these programs can fill months in advance. In recent years we have had to turn away persons from almost all of our accelerated programs. You are welcome to register with the coupon on page 9, on the convenient secure sign-up page at our website, or by phone, or by bank wire. See page 7 for our refund policy. There is **no sales tax on tuition** in California.

ALTERNATIVE SCHEDULES

After completing our Level 1 class, you can continue in any Level 2 class, and so forth. In **Summer 2019**, our weekend program will begin June 22, and the accelerated intensive starts August 3. Please email or call if you have any questions, or come to an introductory meeting.

ADVANCED COURSES

The transformational methods we teach and demonstrate in our Level 3 and 4 classes are as advanced as any hypnotherapy being taught anywhere. We also have graduate courses of Level 5 and 6. Our advanced courses are shown on the schedule in the left column and described on pages 6-7.



HYPNOTHERAPY COURSES ON WEEKENDS

Winter-Spring 2018 Weekend Certification Program

Level OneJanuary 27, 28, February 3, 10, 11
Level TwoFebruary 17, 24, 25, March 10, 11
Level ThreeMarch 17, 18, 24, April 7, 14
Level FourMarch 25, 31, April 15, 28, 29

Summer 2018 Weekend Certification Program

Level OneJune 23, 24, 30, July 7, 8
Level TwoJuly 14, 21, 28, August 11, 12
Level ThreeAugust 18, 19, 22, 23, 25
Level FourAugust 26, September 1, 8, 15, 16

Autumn 2018 Weekend Graduate Master Class

Level FiveOctober 13, 14, 20, November 3, 4

Winter-Spring 2019 Weekend Certification Program

Level OneJanuary 26, 27, February 2, 9, 10
Level TwoFebruary 16, 23, 24, March 9, 10
Level ThreeMarch 16, 17, 23, April 6, 13
Level FourMarch 24, 30, April 20, 27, 28

Our weekend programs are designed for persons residing in northern California, although some who live elsewhere choose this program. Classes meet 9:30 a.m.-6:00 p.m., with lunch hour starting about 1:15 at the Corte Madera Inn, Corte Madera. The Inn is conveniently located near San Francisco, 10 minutes drive north of the Golden Gate Bridge, next to Hwy. 101. For those coming from the East Bay and beyond, we are six minutes from the Richmond Bridge.

All meetings are on weekend days except for August 22-23. Overlapping days at the end of the Spring Level 3 and beginning of Level 4 are carefully arranged to work well in that order.

We recommend you make your **reservation** for the 50-hour Level 1 class **very early**, since our classes can fill to capacity far in advance. Please come to an introductory meeting (or email or call) if you have any questions. You can reserve with the coupon on page 9, or on the convenient secure sign-up page at our website, or by phone.

“You certainly covered a broad range of modalities in your classes, but I was most impressed by your depth, especially during the therapy demonstrations. You are both **masters of reaching the underlying issues and working through profoundly challenging problems.** You are so skillful, sensitive and supportive, I would send anyone in the world to you!”

“I continue to be **amazed at the results of my hypnotherapy clients**, and have found much to integrate into my chiropractic practice. And the positive effects of your training on my personal life have been truly dramatic. Thank you for giving your all to create such a beautiful program!”

Dr. Victoria West, Chiropractor
Fremont, CA

“I am a practicing psychologist and therapist from New Zealand, so I’ve come a long way for this course. **When I saw your brilliant work in New Zealand last year I was so impressed I knew I certainly had to come and learn more.** The month here has simply flown, full of real gems in terms of therapy, and in terms of getting to know myself better. The depth of the excellent therapy demonstrations and the personal knowledge, commitment and sincerity of each instructor is truly remarkable.”

Dr. David Page, Registered Psychologist
Palmerston North, New Zealand

“The Dynamic Duo with nerves of steel and marshmallow hearts. Thank you! I love you both.”

Kim R. Lee, Certified Hypnotherapist
Monterey, CA

“I went into the training in order to enhance my skills in working with others – and found it to be the best thing I’ve ever done for myself. I knew I’d come a long way in my own healing. Yet my vision has become so clear I can’t imagine that it gets much better. This greater awareness will dramatically benefit my work with others.

“**The real magic for me was watching the sensitive and insightful demonstrations by you while working with various group members (including myself).** Your energies and styles of relating and doing therapy offer a perfect complementary balance. What you’ve put together flows so well it seems almost effortless, yet I’ve worked with enough groups to know that the results you’ve achieved are the product of tremendous effort. Thanks so much for your wonderful program.”

Cheryl Canfield, CHT, Wellness Counselor
Woodland, CA

“**I have found the integrity and depth of wisdom that is taught in the course to be really exceptional.** Randal and the others are A-plus, not only in teaching and demonstrating hypnotherapy, but also in so many other aspects of healing, awareness and growth. The personal growth for me has been absolutely amazing!”

Carol McSwiney, CHT
Capetown, South Africa

“Thank you for one of the most powerful, growth inspiring experiences and learning ventures of my life. You have profoundly touched me. Much love and gratitude.”

Maureen Williams, R.N., CHT
Sacramento, CA

“**This experience was the most important in my life besides having my daughter.** I didn’t know I could feel this light in body, spirit and mind. I feel my life is just beginning and the sky is the limit – and maybe beyond. I love you both very much and thank you with all my heart and soul.”

Barbara Arner, Inventor, CHT
Oxnard, CA

“Great work! A major healing took place in my life. This is much more than a hypnotherapy school. **This is a life changing and profoundly deep spiritual experience.**”

Robert Birk, M.A., CHT
Vancouver, WA

“A wonderful course – shows caring, attention to detail, great and broad knowledge, and obviously tremendous preparation. Excellent lectures, demonstrations and practice sessions. **This whole course is a banquet!**”

Christopher Pilot, CHT
Belleair, FL

“Randal has a heart of gold! Using his wealth of knowledge and healing skills, he is determined to create beneficial change. Very caring, yet lighthearted. Thank you!”

Lon Garges, Certified Hypnotherapist
Vienna, VA

“Little did I know when I answered your ad that I had just set foot on a journey that would turn my life around forever. **In my blind assumption that this was merely a fine school for the training of hypnotherapists, I found myself walking willingly into a safe and loving cocoon,** formed by the spoken word, the warm embrace and the gentle spirit of both of you as well as the additional special teachers you brought in from time to time.

In this place, I experienced and witnessed spiritual transformation and personal growth unparalleled in any other single event of my life. **The depth and breadth of the wisdom and knowledge offered to your students far exceeded my wildest expectations** and the deep bonding I accomplished with the class I will carry in my heart forever. Thank you from the bottom of my heart.”

Catherine Hershon, CHT,
Marketing Researcher, Scottsdale, AZ



A few of our students from an Accelerated Level 4 joined in this spontaneous photo during a class break. Students pictured here came to this class from various states from Hawaii to Delaware, and from Singapore and Canada.

GRADUATE COMMENTS IN THIS BROCHURE ARE FROM 6 CONTINENTS PLUS ISLAND NATIONS...

"I highly recommend your exceptional school for training in the field of Hypnotherapy. **Your commitment and individual attention to each student was like nothing I've ever seen.** Within 4 months I was making a successful living as a Hypnotherapist. Thank you for continuing to be very supportive and for really being there assuring my success."

"I know your training is the best I could have received. Also I will always treasure the life transforming experience that took place!"

Ericka LaVigne, CHT
San Rafael, CA

"Never in my life have I felt so close to peace and to God as I did during your course. You gave me the most fantastic tool anyone could ever find...you taught me to be able to go deep within myself to find the answers and find myself... Now my only objective is to help people with what you have taught me, so they may also find that wonderful world that comes from inside..."

Carolina Sevilla, CHT
Quito, Ecuador

"It's hard to believe that in the two years since I came to HTI I have gone from not believing in myself to owning a thriving hypnotherapy practice that is becoming accepted in an area not known for "alternative" practices. My wonderful training has served me well in many tight spots, and you can't fully recognize the value of your program until you are out there in the real world doing it..."

"I now have several **prominent medical doctors, including psychiatrists, and psychologists referring to me because they are so impressed** with what our mutual clients have said about me and my training. I can't thank you enough, and can't wait until I get to see you again. I have since been to hypnotherapy conferences and I now *know* that I could never get there what I got from your school..."

"Please *know* how much I continue to appreciate you.... I have made so many friends for life from my class, and I just want to let you both know to *never* underestimate how you change lives.... I love you both."

Harriet Igel, Certified Hypnotherapist
Reynoldsburg, OH

"Thanks for the wonderful cocoon of love and learning that you created. I so loved immersing myself in it and will be forever grateful for all the knowledge that I gained and how I grew."

"I've never experienced a learning environment that is so able to **permeate right to the core of a person in such a pure and wonderful way, and bring out the very best in them,** things that they at times, were not even aware were in there. I'll never forget my month with you...two of life's very special people."

Jacinta Lauren, CHT
Brisbane, Australia

"HTI taught with an excellence in the lectures, the demonstrations, and the presented materials. I saw a continuous expansion and updating of information as it became available. But things I have not necessarily seen in other endeavors to harness the phenomenon of the subconscious or even the superconscious, is what I would consider to be an excellence in feeling and heart. And I think that is what my experience at HTI is best summarized as—**an excellence of feeling and an excellence in heart.**"

Kevin Ryerson, CHT, Expert Intuitive
(prominent in Shirley MacLaine books)
Albuquerque, NM



From our archives: This student from Michigan in the August 2005 Accelerated Class has just been given her Hypnotherapy diploma by Ormond McGill, *The Dean of American Hypnotists*. HTI became one of the original state-licensed schools when founded by Randal Churchill 40 years ago.

IN HONOR OF ORMOND MCGILL

The legendary Ormond McGill, *The Dean of American Hypnotists*, entered the field in 1927. He received international acclaim beginning in the 1940's for his excellent books, including those integrating hypnotism and meditation and exploring creative hypnotic strategies. Eight decades in the field, he wrote over 25 books, including several classics.

Until our beloved associate passed away in October 2005 at age 92, he taught our *Quantum Hypnotherapy*[™] seminar as part of all of our Level Two classes during the last 25 years of his life. HTI was the only school in which Ormond McGill was a faculty member. While teaching here, he reached his peak, combining his profound mastery of many hypnotic techniques; his deep personal understanding of Eastern systems of meditation, mysticism, wisdom and healing; and his creativity, vision, compassion, humor and life experience.

Our wise and delightfully charming elder kept finding ways to make this wonderful seminar even better, continuing his prolific creativity and productivity to the end. We filmed his last seminar in late 2005, which was an extraordinary, beautiful presentation. We show exclusive highlights from that seminar as part of our teaching of the essentials of this material in our Level 2 classes. In addition, we've added further advanced teaching into the Level 2 classes.

“Studying hypnotherapy with the expert guidance of Randal Churchill and the other teachers has been a **profoundly rewarding and inspiring exploration**. I’m extraordinarily impressed with their breadth of knowledge, caring, artistry --and their expertise --from over 30 years of experience! They clearly impart a thorough understanding of the role of a hypnotherapist, the tremendous potential as well as the ethics and the practicalities involved.

“I believe a unique value of this school rests in the teachers’ skillful support of students genuinely, personally experiencing the truly remarkable enrichment that hypnosis creates in our own lives. Students graduate with the authenticity and confidence of knowing we have a valuable gift to share with others.

“I whole-heartedly endorse HTI for those intending to practice hypnotherapy as a career or to add to a career in the healing professions, and for those interested in hypnosis as a means to powerfully enhance their own well-being.”

Sage Keaten, MD
Waikoloa, HI

“Wow! What a surprise. I never would have guessed the changes that were about to occur in my life, both personally and professionally, after starting my training at HTI. I became interested in the power and broad applications of hypnosis in medicine while a medical student in the 1970’s. As a critical care specialist I have used hypnotic techniques with patients in intensive care units with great success. Being a strong advocate of the mind-body connection, **I decided to further my training in hypnotherapy to complement my work in behavioral medicine.**

“I chose to enroll at HTI because of it’s strong reputation and experiential approach to teaching. I made the right choice. The growth and changes that have occurred in my personal life have been nothing less than **astounding**. Professionally, **I have transitioned from clinical medicine to full-time clinical hypnotherapy with tremendously satisfying results.** I teach a semester long course in hypnotherapy to graduate students at the doctoral level in psychology and marriage and family therapy at an accredited university, and coach college varsity golfers in the “mental game.” My private practice is successful and extremely rewarding. I am indebted to Randal, Cheryl and the other wonderful teachers at HTI.”

Michael Collins, MD, PhD, CHt
Roseville, CA



A.C.H.E. CERTIFICATION

As described on page 7, HTI offers diplomas and Certification. We are also approved for the option of further Certification with the American Council of Hypnotist Examiners.

The A.C.H.E., with over 9500 members, is the oldest and most important hypnotherapy certification agency. It was the first hypnotist organization to initiate Certification and the first to initiate significant hypnotic training requirements for its members. It has always been a leader in setting and raising training standards, and is still **the only major hypnosis certification agency in the USA that requires its approved schools are legal, including state-licensed where required by law.**

The A.C.H.E. is recognized by various government agencies. A hypnotherapist who is not licensed in the health or counseling professions will sometimes have a better chance to receive insurance reimbursement for clients if A.C.H.E. Certified. Also, members can receive reasonable malpractice insurance with the American Professional Agency, which is the primary professional liability insurance carrier in the USA for licensed Psychologists, LCSWs and MFTs.

The A.C.H.E. has done **crucial work for 4 decades in legislatures throughout the US to protect and strengthen the profession.**

Many of the values of A.C.H.E. Certification are also relevant to licensed therapists. The A.C.H.E. holds annual International Hypnotherapy Conferences, with classes given by leading hypnotherapists. Valuable information is disseminated in newsletters. The A.C.H.E. has the highest educational standards of any major hypnosis organization.

Announcement: *We are now requiring all students to be members of the A.C.H.E., as a way to further strengthen this important agency and support high standards in the profession. The A.C.H.E. has a student membership, and during 2018 we are making a special offer to provide and pay in full for student membership for all of our students that are not already members of this organization.*



OTHER ‘CERTIFICATIONS,’ ETC

Most legal hypnosis schools and most successful hypnotherapists we know of are A.C.H.E. Certified. But many organizations with impressive-sounding names, including proprietary (in house) ones, have in recent years claimed to offer “certification.” Most have few of the advantages in the left column. In fact, many have damaged the profession by approving illegal schools, thus seeming to give them legitimacy. **Especially avoid schools which claim hypnotherapy ‘certification’ for less than 200 hours of instruction that is primarily in the classroom.** Many “certification” organizations are eager to give their stamps of approval to such schools to get money from their graduates for membership. Consumer beware.

Unless you are already an established hypnotherapist, **avoid “distance learning” (DVD or correspondence courses)**. Hypnotherapy training solely or primarily via correspondence courses is by itself far insufficient.

Essential aspects of hypnotherapy training leading to an effective, successful practice include: experiencing numerous group and individual hypnosis processes and giving and receiving feedback about your subjective experiences; live demonstrations and commentary followed by questions and answers; and supervised practice sessions with feedback from client and supervising teacher. *Correspondence courses are very limited in their potential for training persons to become hypnotherapists, just as they would be for training persons to become counselors, dentists, or massage practitioners.*

There are a few schools that give controversial **“degrees”** in hypnotherapy, with programs that are entirely or almost entirely correspondence courses. These “degrees” are not accredited, and have been highly criticized in the media and by many professional organizations.

LOCAL TRANSPORTATION

PUBLIC TRANSPORTATION FROM THE S.F. AIRPORT

From the San Francisco Airport take the *Marin Airporter* (☎ 415/461-4222; \$22 one way) from any of the blue pillars downstairs at ground level for *domestic* flights. (See our website for where to go for *international* flights.) This bus has a regular schedule (usually every half-hour) which is posted on the pillars. Get off at the fourth stop (about an hour drive) at Larkspur Landing, which is within a mile of our class location. From there take a taxi if you are going to another nearby motel. If you are staying at the Corte Madera Inn, call 415/924-1502 from Larkspur Landing for their complimentary shuttle.

Or take the *Marin Door to Door Airport Shuttle* from the airport. This 24-hour service is \$51 one way; \$12 for each additional person. Call 415/457-2717 to make arrangements. If you call by noon the day before, they will meet you for your flight arrival.

PUBLIC TRANSPORTATION FROM OAKLAND AIRPORT

The Oakland Airport is as close to our class location as the S.F. Airport. Some airlines may charge less to fly into Oakland. The *Sonoma County Airport Express* (☎ 800/327-2024) leaves this airport every 2 hours from 5:30 am to 9:30 pm. \$26 to San Rafael; discounts for seniors & vets. Roundtrip tickets are available online for a discount. Buses pick up passengers outside baggage claim in the center island at the regional transportation stop. It is about an hour's ride to the San Rafael Transit Hub. Then a taxi to Corte Madera is 3 miles.

Marin Door to Door (see above) is \$56 from this airport.



REASONABLE AUTOMOBILE RENTALS

These car rental agencies have offices near the S.F. & Oakland Airports. Note: car rental rates via websites are sometimes higher than via phone calls. Also, the **best deals**, such as those quoted below, are often the ones done **well in advance**. Contact us for the **HTI discount codes** for each agency.

Enterprise Rent-a-Car, www.enterprise.com, ☎ 650/697-9200, ext. 5. Current compact car rates for HTI are \$173/week, plus tax & airport fees.

Dollar Rent A Car, www.dollar.com, ☎ 800/800-4000. HTI rates: \$188/week in SF & in Oakland, plus tax & fees.

Thrifty Rent A Car, www.thrifty.com, ☎ 800/thrifty. Currently \$176/week in SF and in Oakland, plus tax & fees.

All of these rates include generous **free mileage**, but not insurance, nor extra fees if under age 25. **Rates often change**. Be sure to confirm all costs when reserving your car.

For all of the above agencies, if your arrival is at the S.F. terminal, take the blue AirTrain via short term parking and ride to the rental car center for offices on the 4th floor.

ACCOMMODATIONS

After classes begin, motel rooms can often be arranged to be shared with another student to slash prices in half. See “*Reasonable Accommodation Ideas*,” on the next page, for details. **You don’t need a car to get to class from the first two accommodations listed below.**

Call or email the hotel directly to make your reservation. **Be sure to mention HTI to get special rates offered to our students.** Most of the rates we’ve listed are promised throughout 2018, but we can’t guarantee all of them. Besides the discounts listed below, if you stay in a hotel at least 31 consecutive days, you can arrange to **avoid paying sales tax**.

Reserve EARLY! This is a very popular area. These hotels can get booked months in advance on some days.

CORTE MADERA INN, CORTE MADERA

☎ 800/777-9670; 415/924-1502 cortemadera@reneson.com
www.cortemaderainn.com

An excellent Best Western Inn with free parking and a five acre resort-like setting, this is **where our classes meet**. Through March 2018, HTI’s hugely discounted single or double occupancy rate is \$135/night plus tax, including hot breakfast buffet (which is \$67.50/night if sharing with another student). The discounted rates in the high season of June-October 2018 are \$159/night.

Facilities include 37” LCD TVs, complimentary wireless internet, courtesy shuttle service, guest laundry room, picnic area, putting green, outdoor fire pit, heated pool, two whirlpool spas & executive fitness center. Rooms have refrigerators. The large, charming “Town Centre” shopping center across the street has a supermarket and many restaurants & shops.

MARIN SUITES HOTEL, CORTE MADERA

☎ 800/362-3372; 415/924-3608 www.marinsuites.com

A 3-block walk from class, this recently remodeled hotel has free parking and the following complimentary amenities: expanded continental breakfast, high speed wireless internet, local area and 800 calls, in-room safe usage, morning newspaper, an exercise facility, sauna, whirlpool spa & heated pool. Most units include a kitchen or kitchenette (all have at least a refrigerator and microwave). There are pet friendly suites.

The steeply discounted HTI daily rates for 2018 are studio: \$145; 1 bedroom suite with 2 beds: \$159; 2 bedroom suite with 3 beds and a sofa: \$195 plus tax. For example, sharing a 1-bedroom apartment with 2 beds would cost \$79.50/night per person. In some cases, HTI students may get even further discounts, depending on length of stay and availability –check with Director of Sales Matthew about that or for any monthly stay needs.

EXTENDED STAY AMERICA, SAN RAFAEL

☎ 415/451-1887 SRF@extendedstay.com extendedstay.com

This hotel at 1775 Francisco Blvd E. is a 7-minute drive from class. Includes continental breakfast, fully equipped kitchen, flat screen TV, free Wi-Fi, on-site laundry, indoor pool & spa, outdoor hot tub, fitness center, business center, and meeting room. As we go to press, the 2018 rates are not finalized, so please see HTI’s website or the downloaded version of this brochure. If the stay is for 31 nights there is **no** tax. Book directly with the San Rafael location to receive the discount.

MOTEL 6, SAN RAFAEL

☎ 415/453-3450 www.motel6.com

This new privately owned motel at 737 Francisco Blvd E. is a 7-minute drive north of class. Rates for HTI students are 10% off regular rates. Talk to Manager Brian to receive the discount.

MARINWOOD INN & SUITES, NOVATO

☎ 415/883-2406 www.innovato.com

This Inn has completed a total remodel and is a 12 minute drive north up Hwy. 101 from class, between San Rafael and Novato. Includes breakfast, fridge, microwave, LCD TVs, wifi, and new carpet/furnishings/paint. The queen suites include full kitchenettes. See their website for a *Special Offers* button that gives a 15% discount if you book at least 2 weeks in advance.

AMERICAN YOUTH HOSTELS

☎ 415/331-2777 www.norcalhostels.org/marin

In a National Park near Sausalito, the **Marin Headlands Hostel** draws adults of all ages. It is the most reasonable and perhaps the nicest of the Bay Area hostels. Prices are \$31-37/night in a dorm. Private rooms: \$105-132/night total for up to 3 persons, **no** tax. No membership fee, but there is a 14-night per year limit per hostel. Cooking facilities are available. Like the closer S.F. hostels, this is a 25 minute drive from class.

The **3 San Francisco hostels** of the American Youth Hostel chain (www.sfhostels.org) have public transportation and are convenient to S.F. attractions. Dorms are \$33-65/night and private rooms are \$90-175/night.

·**Ft. Mason** (Fisherman's Wharf)

Building 240, Fort Mason, San Francisco, CA 94123
fwinfo@sffhostels.com phone: 415/771-7277

·**Downtown** (Union Square)

312 Mason Street San Francisco, CA 94102
dtinfo@sffhostels.com phone: 415/788-5604

·**City Center**

685 Ellis Street, San Francisco, CA 94109
ccinfo@sffhostels.com phone: 415/474-5721

MARIN PARK, GREENBRAE (AN RV PARK)

Only one mile from class at 2140 Redwood Hwy., Greenbrae.
☎ 415/461-5199 www.marinrvpark.com

Rates in 2018 for units under 18 feet are \$99/night or \$1800/month plus 10% tax for 1-2 people, plus electricity. 10% discount for AAA, Good Sam, or military including veterans.



REASONABLE ACCOMMODATION IDEAS

First, let's again emphasize that if you stay at least 31 consecutive days, you can arrange to **avoid paying sales tax**.

Local hotel prices are generally reflective of this being an upscale, popular area between San Francisco, beautiful parks and beaches, and the wine country. However, we've negotiated **large discounts** with many accommodations for 2018. Sharing can in most cases help you **further slash the cost in half**. All of our accelerated classes have students from other areas who are seeking to share accommodations, but it is much better to arrange this once classes begin. Plan on having your own private room for the first 2 or 3 nights, then accommodations can usually be shared for the remainder of the time.

Other opportunities may be even more appealing. For example, we know of rooms in private homes in the area for reasonable prices. **If interested in this option, contact us for more information.** And once classes have begun, another possibility may be to get a room at a local classmate's home, which would cost considerably less than motel rates.

You can check out other short term rental sources such as airbnb.com. *Airbnb* gives various choices in the Corte Madera area but few within walking distance, so you would want to rent a car or make sure your room is easily accessible by bus.

If you have a travel trailer or other camping gear and like the outdoors, there are some lovely parks in the area with reasonable rates. See our website or contact us to mail you further information about camping.

There can be many creative ways to keep costs down. For example, the Marin Headlands Hostel tends to draw mature adults of all ages who appreciate nature. Sharing a private room with two classmates could cost \$35/night each, and if a car is needed, the cost of a reasonable rented car can be shared.



ADVENTURE

HTI's classes are conveniently centrally located next to Highway 101, a 10-minute drive from the Golden Gate Bridge and with good access by bus from the airports and other Bay Area locations. We are near many popular tourist destinations, including beautiful beaches, National Parks, giant redwoods, the Napa-Sonoma wine country, and fabulous San Francisco.

EXPERIENCING A HYPNOTIC REGRESSION

A JOURNEY THROUGH TIME AND SPACE...

BY KEITH THOMPSON

This article initially appeared in the Pacific Sun.

“Simply exaggerated suggestibility.”

“A state of intensified attention and receptiveness, and an increased responsiveness to an idea or to a set of ideas.”

“Primarily a special psychological state with certain physiological attributes, resembling sleep only superficially and marked by the functioning of the individual at a level of awareness other than the ordinary conscious state.”

These disparate definitions of hypnosis bear witness to an observation by psychology researcher Martin Orne: although there is no widely accepted definition of hypnosis, considerable consensus exists at a descriptive level. In other words, “Don’t ask me to define it, but I’ll tell you how it works and what it can do.”

To consult the newspaper ads placed by Marin County hypnotherapists is to encounter claims that hypnotic induction can do a lot, including helping people: lose weight, quit smoking, overcome phobias, improve athletic performance, enhance self esteem and motivation, reduce stress, explore past lives, get off cocaine, overcome sexual dysfunction. The list of proven applications goes on, all attesting to what William James considered the greatest discovery of his generation: “that human beings can alter their lives by altering their minds.”

I first became interested in hypnosis during my college years when I read that a young Viennese physician named Sigmund Freud worked with Joseph Breuer, considered one of the best medical hypnotists of his time. Just as Freud later was unable to tolerate Jung’s intellectual independence, neither could he accept the fact that he himself wasn’t much good at inducing hypnosis. As his jealousy over Breuer’s superior skill increased, Freud abandoned hypnosis and developed free association and dream interpretation.

As I began to research the field of hypnosis for this article, I was struck by the fact that although abandoned

by the controversial Father of Modern Psychotherapy, hypnosis has continued to develop a sophisticated array of approaches and techniques for altering behavior by altering awareness. After exploring my own capacity for trance in sessions with several Marin and Sonoma hypnotherapists, I discovered that most of them had taken their training at the Hypnotherapy Training Institute.

Founded by Randal Churchill, the Hypnotherapy Training Institute has offered private hypnosis counseling since 1971. The Institute began offering an intensive state-licensed program to educate and certify hypnotherapists in 1978. What is hypnosis and how does it work? Why are so many entering the helping professions with a primary focus on hypnosis? And can you help me resolve a phobia I’ve had for a long time? These were the questions I took to Randal Churchill earlier this month.

“I wish I could give you a simple, concise theory to explain all of the psychological, physiological and interpersonal factors involved in hypnosis,” Churchill told me. “But the hypnotic state is extremely complex and diverse, just as are waking and sleep states. Heightened suggestibility is just one of the uses of hypnosis. The state of hypnosis itself is ideal for pain control, stress reduction and

“The hypnotic state is extremely complex and diverse...”

overcoming insomnia. The effectiveness of hypnotic pain control alone has drawn numerous physicians, dentists, chiropractors and nurses to take our professional training. Also, since in hypnosis one is tapping into the inner mind, the subconscious, memories, become more accessible. This has ramifications ranging from improving test scores to finding lost objects to helping witnesses recall details after a crime.”

He added, “Increased memory recall is part of the key to hypnotherapy for past traumas, as the realizations people have in hypnosis typically affect

them far more profoundly than in their normal conscious awareness.”

At that point I knew I could either continue to engage Churchill in questions about theory, or ask for proof. The first path seemed safe, and most of all I love safety. Which is why I’ve steered pretty clear of swimming pools since I came close to drowning at age six. Having had a vague memory of my older brother Jeff jumping onto the air mattress I was on and knocking me below the surface, I recently have wondered whether mine is a love of safety or, rather, a fear of its absence. No matter, I said to myself; summer is coming, and this is the year I want to go swimming again.

“Got anything in your bag of tricks for a good water phobia?” I asked apologetically, as if to make it clear I’d gladly settle for more theory. He didn’t miss a beat, gently suggesting that I push back in my reclining chair and take a deep breath. When they asked me what specific issues I wanted to explore, I told them as much as I could recall about the swimming experience and my subsequent fears. “What I really want is to get into and beyond that event so I can enjoy swimming laps again.” Churchill urged me to take another breath, and then another. As I felt my fingers tingle, my trust for him grew. “If your eyelids begin to feel heavy, just let them start...to fall...shut,” he continued. My eyelids closed.

“As your state of relaxation deepens, Keith, consider that hypnosis is a process through which you gain greater, not less, awareness, and that you can choose to go as far as you want in exploring the dynamics of your mind. You’re in control here...” What he was saying was true: far from the carnival-like demonstrations in which the hypnotized person seems to be a mere puppet, I was beginning to feel a marvelous sense in which I knew I was free to accept only those suggestions in hypnosis which were right for me at that particular moment.

He continued to induce what at first was a light trance, then a much deeper one. (He remarked later that changes in my breathing rate and

skin color suggested natural hypnotic depth.) I don't remember his words, only the sweet melodic tone of his voice and an image of descending a spiral staircase and entering a sanctuary of safety and peace. Then Churchill gave me the suggestion that while in hypnosis my subconscious could respond to yes and no questions through the fingers on my right hand, giving information which I might not have consciously remembered.

"One of your fingers raises in response to questions to which the answer is yes. Allow that finger to signal now," he urged. After a pause, my index finger - to my surprise - lifted gently. Through this process I discovered that my thumb signaled "no" and that my middle finger lifted in response to questions to which "I don't know" was my answer. "I'm not ready to say just now" announced itself eventually through the trembling of my pinkie.

Certain details of my experience are too sketchy to recall, and therefore too sketchy to write about with any clarity. Churchill later assured me that not remembering all details of the trance state is common, especially among "hypnosis adepts." What I do remember is him mentioning something about the hands of an ancient grandfather clock beginning to move backwards, counter-clockwise, signaling a return to a previous time in my life. Whether it was suggested or not, I also saw yellowed pages of a calendar being lifted off by a swift breeze.

"How old are you now?" Churchill asked.

"Six."

"Are you inside or outside?"

"Outside," I said. "In the pool."

"Alone or with others?" asked Churchill.

"I'm alone on my floating mattress, but others are near."

"Describe what's happening now," she suggested.

"I'm belly down on the float, day-dreaming that I'm skipper of a great ship, looking for dolphins. Oh no..."

Churchill told me I didn't have

to speak right now and that the appropriate finger would signal whether it was safe for me to recall and be open emotionally to whatever it was I was on the verge of recalling. My index finger said yes, to both questions, Mulder suggested that I would be able to review the experience as if watching a television screen. Since the actual event happened so many years before, she added, it would be safe to allow the events to unfold like an old movie.

My brother jumped from the side of the pool onto the air mattress, the ship

"Got anything in your bag of tricks for a good water phobia?" I asked apologetically, as if to make it clear I'd gladly settle for more theory.

of which I was captain, and I saw myself fall beneath the surface and swallow what seemed an enormous amount of water. Previously, my conscious mind had turned off at this point, no doubt protecting me from the memory. In hypnosis, assured of my physical safety, I was able to recall my mother pulling me above the surface choking and coughing. Wrapped in towels, more coughing. Fear of dying. As the worst passed, I began crying as if the worst had just begun. My sense of anger, fear and relief were tremendous, and all mixed up together, now in hypnosis as then in reality. As I continued crying, I felt my anger and terror subsiding.

As the revived experience passed, my body ceased to writhe, and I felt a growing sense of calm. Churchill encouraged me to communicate as the six-year-old and dialogue with my brother, my mother, even with the water and my fear of death. With each completion, I felt more of a strange peace come over me. Then they encouraged my "adult" self to share insights with the child about the experience. "You're well, and strong and safe," he said, echoing and anchoring my growing subconscious understanding.

"As you leave that experience behind you," Churchill added, "reflect for a moment on your new relationship with water." Together they gave me a series of clear, succinct affirmations reminding me how much I enjoy being in the water, how much I love swimming, how skilled I am at taking care of myself, how much I benefit from my laps in the pool.

"You swim with the grace and elegance of the dolphins you waited for in the pool," Churchill suggested gently. It was as if he knew precisely how positive this image would be for me. An unknown amount of time passed in this drowsy reverie, and then, inevitably, the reality principle returned in his words: "As I count from one to five, with each number you become more alert, more awake, more rested, more ready to return to your normal, waking state of consciousness."

I didn't want to return; the realm felt so good. First they gave me some quiet time to integrate my experience, and then we talked about the session. With each word I spoke, I became more aware of the ways in which my experience in the pool had programmed my attitudes not only toward swimming, but sailing as well. My sense of release was amazing. I felt like a newborn baby for the rest of the afternoon.

I met with him a week later in his office just as he was preparing to teach a summer intensive for prospective hypnotherapists.

"I swam 20 laps yesterday," I said.

"Well?" he asked, "what was it like after all these years?"

"Like a dolphin."

Keith Thompson's articles have appeared in Esquire, New Age Magazine (the famous Robert Bly interview on the ancient "Iron John" myth), and many other magazines. Keith was formerly the host of a television talk show and is editor of the book, To Be a Man. Immediately following the regression experience, Keith joined our program, and is now a talented Certified Hypnotherapist.

"I have found that everything I need to know from my practice was provided during your incredibly valuable and useful hypnotherapy training. I truly appreciated the careful attention to each persons' individual process and learning style and the caring, professional and powerful practice sessions and demonstrations. Even the forms and paperwork needed to provide a high quality professional service were anticipated and available.

"Over the years, as a therapist I have attended many trainings and experienced many teaching styles. In all honesty, I must say that your training was **the best learning experience I have ever had and the most comprehensive orientation to the field of hypnotherapy anyone could possibly want.** I recommend HTI without qualification to anyone wishing to learn or to develop their skills and practice as a hypnotherapist."

Barbara L. Allen, CHT
Albany, CA

"In my career as a psychoanalyst, I have had the reputation of being willing to take on cases no one else would touch, being able to find a pathway for growth and healing where no one else could. Now I'm finding that the same thing is happening as a hypnotist. **I'm amazed and gratified by the outcomes of hypnotic treatments in instances where clients themselves have said that previous hypnosis did no good,** treatments where the prospects of growth and healing seemed slim, yet it happened anyway. I continue to be awed by the power of the subconscious mind, and I thank you for enabling me to locate and cultivate further skills for tapping into this wonderful power."

Dr. Gary Ahlskog, Psychologist
New York, NY

"Randal, you are an awesome instructor, the most influential of my entire life! I love your clarity and completeness. I also adore your sense of humor and the love that really comes through. You are one in a million!

"I cannot praise you enough. **I'm recommending your absolutely life-transforming school to as many people as I can!**"

Susan McGinley, CHT
Novato, CA

(interim feedback) "I am still buzzing from the first two days of Level Two. I had quite some expectations of what this level would be like and what I'd learn, but you went **far past those expectations in just the first hours of class.** I love hypnotherapy!

"Not only is your teaching bathed with truth, integrity, love and compassion, so are the students. Thank you for creating this space on earth for such learning and healing."

Frank Powell (who became a CHT)
Martinez, CA

"...almost like a fairy-tale where miracles can be worked easily...."

"I suppose everyone has their own special role model. Fourteen years ago, Randal Churchill began to metamorphosize into my role model, my mentor, my spirit guide, my friend, my love. At the onset of that chance meeting, a compulsive gambler who peered through a 3-pack-a-day smoke-screen at playing cards that his whiskey red eyes could not decipher, began a transformation that only the most talented instructors could instigate. I was a **perfect test case to demonstrate the merits of his arsenal** of training modalities.

"It worked! Somewhere along the way towards becoming a skilled and very enthusiastic CHT with my own practice, all the ugly gave way to beauty, the ignorance yielded to intelligence, and the helplessness became power. Unexpected perks arising from this relationship include:

- The resurrection of my lovely wife Karen, who had been diagnosed with **full-blown multiple sclerosis, and is healthy and completely symptom free 14 years later** after Randal's session in class began her immediate recovery.
- Sessions which achieved a total **elimination of imminent surgery** on my cervical vertebrae.

"My investment in HTI has given my family, my practice, and my life a tremendous return that will continue to be felt long into the future."

Kenn McGee, CHT
Modesto, CA

The following graduate commuted **6,000 miles roundtrip for three months** to the version of our program **on weekends!**

"The moment I arrived at the Corte Madera Inn, I knew this was it. This is what I've been searching for for over three decades. The next few months were some of the happiest of my life because each day some new magical, rewarding, wonderful thing happened, whether I was in class or between classes. **I was literally bursting with excitement, experiencing new worlds with each new lesson.** I'd never been in a class where the instructors taught with such kindness and affection laced with humor; emphasizing people's uniqueness; showing us how to believe in and love ourselves....

"Suffice it to say that this was an exceptional experience in my life, for which I will be forever grateful.

"Randal, many of my classmates voiced similar thoughts and we were, besides being charmed by your personality, somewhat in awe at the magnitude of the energy that we felt radiating from you....

"**I felt that this classroom was a sanctuary—once inside its walls I was safe.** Suddenly all the hurt and worries of the outside world were shut out, and a huge weight lifted from me. I've never had such feelings in a classroom before, and to have trusted enough to have opened up to the experience, this is saying some rather phenomenal things about the school.

"In the years that I've been working as a hypnotherapist I've met many others in the same field. What arrests my attention is that although some of these people have attended excellent schools they have not the broad range of knowledge that I have acquired from my studies at HTI...."

Mary Caldwell, CHT
Charlotte, NC

"Thanks to your excellent training and continuing support, my practice has become more successful every year since I began. **I love my work, my clients are getting great results, and all 5 hypnotherapy books I've written have gotten rave reviews.** The quality of your program is unsurpassed in the field."

Katherine Zimmerman, CHT, Author
Davis, CA

“It’s very hard to find the words to express my profound gratitude and appreciation for everything I was privileged to witness in class—it was almost **like a fairy-tale where miracles can be worked easily, effortlessly, and joyfully. Everything was performed with great skill, experience, feeling, respect, and deep love.** The atmosphere was always friendly and pleasant....”

“All of you gave highly informative, brilliantly presented, very enjoyable lectures. The demonstrations were profound and inspiring, and the practice sessions were *very* useful. A big, big thank you! It’s all in my heart and I know you feel it.”

**Tanya Konyukhova, CHt, Translator
Moscow, Russia**

“The level of training and support I received from HTI, and you both, has been **unsurpassed by any training I’ve received in any graduate school.** I use the skills I learned at HTI daily in my work—not only hypnosis, but the myriad of other skills you taught...the list is endless!”

“The deep understanding of the importance of the subconscious mind that you provided me has had a profound impact on my ability to meet my client’s needs. Thank you.”

**Gayle Passaretti, M.A., Licensed Counselor
Shepard, MI**

“Naturally I expected to acquire the skills necessary to become a well-trained hypnotherapist, which I most certainly acquired. But I received so much more. I received the gift of myself. **Through your remarkable skill, sensitivity, love and peaceful energy you created a safe, sacred space in which I felt supported enough to delve into my inner world.** You introduced me to me, and went on to show me the depth and breadth of my inner being.... **There is no greater gift,** and for this I am profoundly grateful! You truly do teach hypnotherapy from the inside out. And in my opinion, there is no other way to teach it!”

**Monica McDowell, CHt
San Jose, CA**

“So much priceless information in the classes is given... **This is easily the most important two months I have ever spent.**”

**Lauren Campbell, Applied Kinesiologist
Mill Valley, CA**

“I have taken **many hundreds of hours of training** in hypnotherapy from a wide variety of training programs in the US and abroad. From first-hand experience, the training program offered at HTI with Randal Churchill and Cheryl Canfield is **the best hypnotherapy training program available today.**”

“From the academic standpoint, both Randal and Cheryl are authors of outstanding textbooks related to hypnotherapy and emotional healing, and both teach from these original sources. In terms of efficacy of the therapy being taught, the training at HTI carries on the great school of Gestalt-based hypnotherapy begun by Boyne, and extended using contemporary age regression approaches developed by Randal, along with an intense focus on ideomotor signaling to allow for further communication with the subconscious. This approach provides the **finest, most effective means possible** for behavioral change.”

“Most importantly, HTI students get the **unsurpassed opportunity to see these two masters** of hypnotherapeutic process use age regression, emotional cathartic therapy, and many other hypnotic techniques for real clinical cases each day. Then students immediately get to practice the components of these hypnotic approaches, under close supervision. For the individual seeking to learn effective hypnotherapy from beginning through advanced levels, with immediate applicability to hypnosis practice, there is no better school than HTI.”

**Kenneth A. Kern, MD, MPH
San Diego, CA**

The following graduate couldn’t wait for our accelerated program and began commuting 5,000 miles roundtrip from Wisconsin each weekend for three months!

“After 18 years of being a chiropractor and acupuncturist and asking “why,” I came upon the answer. So much physical, mental and emotional distress is a result of chronic negative emotions, false beliefs and flawed premises. All of this results in physical “disease.” Treating them with physical modalities may remove symptoms but rarely cures. **Going to the origin, one’s thoughts and emotions, can transform the individual and this is where true healing occurs.** So I started my journey into the world of one’s thoughts and emotions which led me to hypnotherapy.”

“I received certification from another hypnosis organization, but I began looking for something more. Something was missing from the first program and I felt HTI’s program would fill the missing pieces. Well, what a surprise - HTI not only filled the missing pieces but it gave me so much more - **the best education** that I ever received in healing oneself and others. I have now **left chiropractic and acupuncture behind, and am living my dream** as a hypnotherapist.”

“I could write a small book with the teachings and experiences with HTI.... I so appreciate your teachings, experiences and your wisdom. HTI is a First Class Act taught by First Class People.”

**Dr. Dennis Plansky, D.C., L.Ac, CHt
Green Bay, WI**



This photo shows Cheryl Canfield leading a powerful demonstrational hypnotherapy session in our Level 3 course that included regression to heal underlying issues. The class volunteer is coming out of her hypnotic state.

HYPNOTHERAPY TRAINING INSTITUTE

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*Serving the World with Hypnotherapy Certification
in Corte Madera, San Francisco Bay Area*

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☎ 707.579.9023 international



Printed on Recycled Paper



2018 Anniversary Brochure

FOUR BIG ANNIVERSARIES!

- ◆ Founded by Randal Churchill in 1978, HTI has been a leading pioneering hypnotherapy school for **40 years**.
- ◆ Randal Churchill celebrates **50 years** as a Clinical Hypnotherapist.
- ◆ After her dramatic recovery from advanced cancer described in *Profound Healing*, Cheryl Canfield celebrates **25 years** as a Clinical Hypnotherapist & Wellness Counselor.
- ◆ Our class location is established for **30 years** at the beautiful 5 acre resort-like Corte Madera Inn.

SERVING NORTHERN CALIFORNIA

Our programs meeting on a **series of weekend days** are always structured to be all-day meetings, so that the participants can get the most accomplished with the least travel. Classes are conveniently located near San Francisco, next to Hwy. 101, at the Corte Madera Inn. The Inn is a 10 minute drive north of the Golden Gate Bridge. We are six minutes from the Richmond Bridge, the route from the East Bay.

We have had many students who commuted from all over northern California. In fact, some motivated students have commuted to our weekend classes from other states.

AN INTERNATIONAL SCHOOL SERVING THE WORLD

We schedule **accelerated programs** each year, especially for persons who live in other parts of the world. Our classes are a 10-minute drive from the Golden Gate Bridge and with good access by bus from the airport and other Bay Area locations. We are near many popular tourist destinations, including National Parks, beautiful beaches, redwoods, the Napa-Sonoma wine country and the great city of San Francisco.

Every semester, many satisfied people from around the USA and the world complete our courses.

Students have travelled to our classes from **50 countries**, including Canada, Mexico, Bermuda, many Caribbean countries, Central & South American countries, European countries (from Iceland, Norway & Finland to Slovenia, Greece & Romania), Turkey, Cyprus, Israel, Kuwait, the U.A.E., African countries (from Egypt to Tanzania to South Africa), Russia, India, Pakistan, Malaysia, China, Korea, Singapore, Indonesia, Japan, Guam, the Philippines, Australia and New Zealand.

SCHOOL LICENSURE, DIPLOMAS, APPROVALS AND CERTIFICATION

Approved: Hypnotherapy and Clinical Hypnotherapy Certification by American Council of Hypnotist Examiners.

Each course is approved for 36 hours of continuing education for MFTs, LCSWs, LPCCS & LEPs by CAMFT, Provider #135031, as required by California Board of Behavioral Sciences.

HTI is licensed by California Board of Registered Nursing, Provider No. CEP13994, for 50 CEUs per course.

Various Diplomas, including for Clinical Hypnotherapy.

With 36 years of success as a licensed vocational school, HTI has been granted an exemption by the CA Bureau for Private Postsecondary Education.

In full compliance with all laws and regulations, incl. business licenses, plus State Board of Equalization license.

Advanced classes: A.C.H.E. approved for renewing and/or upgrading your Certification.

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