Starting a Special Needs Ministry in Any Size Church

STEPHEN ‘DOC’ HUNSLEY, SOAR SPECIAL NEEDS MINISTRY
BETH GOLIK, KEY MINISTRY
What to Expect

- Why, What, and How
- Interactive
- Develop an Action Plan

Lunch from 11:45-1:00pm
WHY DISABILITY MINISTRY?
THE THEOLOGY OF DISABILITY MINISTRY
SOAR Special Needs Ministry
Grace Church, Overland Park & Olathe, KS
DOC’S INSPIRATION
Mark “Bubba” Hunsley
WHY IS A SPECIAL NEEDS MINISTRY IMPORTANT?

90% of individuals with special needs don’t attend church
• 2014: 1:6 children in the US have special needs (17.5%) 1:5 adults in US are affected by some form of disability

• Autism: 1:59 births

• Divorce rate families with special needs (estimated): 90%
For every person you've seen who looks disabled, you've seen at least 4 more who are disabled but don't look it.

Includes:
- Psychiatric
- Traumatic Brain Injury
- Epilepsy
- ADD
- Learning Disability (LD)
HIDDEN DISABILITIES STATISTICS

**Mental Health Facts**

**CHILDREN & TEENS**

*Fact: 1 in 5 children ages 13-18 have, or will have, a serious mental illness.*

- **20%**: 20% of youth ages 13-18 live with a mental health condition.
- **11%**: 11% of youth have a mood disorder.
- **10%**: 10% of youth have a behavior or conduct disorder.
- **8%**: 8% of youth have an anxiety disorder.

NAMI
HIDDEN DISABILITIES STATISTICS

Mental Health Facts
In America

Fact: 1 in 5 adults in America experience a mental illness in a given year.

Nearly 1 in 20 (70 million) adults in America live with a serious mental illness.

NAMI
HIDDEN DISABILITIES STATISTICS

Mental Health Facts in America

Prevalence of Mental Illness by Diagnosis

1 in 100 (2.4 million) American adults live with schizophrenia.

2.6% (6.1 million) of American adults live with bipolar disorder.

6.9% (16 million) of American adults live with major depression.

18.1% (42 million) of American adults live with anxiety disorders.

NAMI
HOW ARE INDIVIDUALS WITH DISABILITIES VIEWED BY OTHERS?

• “It’s unfortunate that they have to live that way!”

• “I feel so bad or sorry for them!”

• “That poor family!”

• “Are they contagious?”

• “I’m glad I don’t have to live like that!”
"US" VERSUS "THEM"

• It becomes “us” versus “them” mindset

• **NEVER** a healthy thinking or conversation!

• Must only have “us” type of thinking and conversations.

• Jesus was the perfect example and became one of “us.”
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

75% of Jesus’ miracles were done on those with disabilities! Jesus was the first Disability Pastor!
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

Genesis 1:26 New King James Version (NKJV)

26 Then God said, “Let Us make man in Our image, according to Our likeness; let them have dominion over the fish of the sea, over the birds of the air, and over the cattle, over all the earth and over every creeping thing that creeps on the earth.”
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

1 John 3:1 New International Version (NIV)

¹ See what great love the Father has lavished on us, that we should be called children of God! And that is what we are!
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

Ephesians 2:10 New King James Version (NKJV)

10 For we are His workmanship, created in Christ Jesus for good works, which God prepared beforehand that we should walk in them.
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

Psalm 139: 13-16 New King James Version (NKJV)

13 For You formed my inward parts; You covered me in my mother’s womb. 14 I will praise You, for I am fearfully and wonderfully made; Marvelous are Your works, And that my soul knows very well.
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

Psalm 139: 13-16 New King James Version (NKJV)

15 My frame was not hidden from You, When I was made in secret, And skillfully wrought in the lowest parts of the earth. 16 Your eyes saw my substance, being yet unformed. And in Your book they all were written, The days fashioned for me, When as yet there were none of them.
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

1 Samuel 16:7b New King James Version (NKJV)

7 "For the LORD does not see as man sees; for man looks at the outward appearance, but the LORD looks at the heart.”
BIBLICAL FACTS ON DISABILITIES

Luke 5, Matthew 9, Mark 2

- “Through the Roof Story”
- Jesus forgives the sin instead of healing the disability
- Jesus never acknowledges the physical disability
- Jesus eventually heals the disability for the benefit of the others, not for the benefit of the paralyzed man
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

“God does not look at individuals with disabilities as broken or in need of being fixed!”

– RYAN WOLFE, ABILITY MINISTRY
Luke 14:12-14 New King James Version (NKJV)

12 Then He also said to him who invited Him, “When you give a dinner or a supper, do not ask your friends, your brothers, your relatives, nor rich neighbors, lest they also invite you back, and you be repaid. 13 But when you give a feast, invite the poor, the maimed, the lame, the blind. 14 And you will be blessed, because they cannot repay you; for you shall be repaid at the resurrection of the just.”
LUKE 14 MURAL AT JONI & FRIENDS HEADQUARTERS
1 Corinthians 12:23

…the parts of the body that seem to be weaker are indispensable, and on those parts of the body that we think are less honorable we bestow the greater honor…
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

Romans 3:23 New King James Version (NKJV)

23 for all have sinned and fall short of the glory of God
HOW DOES GOD VIEW INDIVIDUALS WITH DISABILITIES?

Mark 16:15 New King James Version (NKJV)

15 And He said to them, “Go into all the world and preach the gospel to every creature.
Are people born with disabilities a result of sin?

• **NO!!!!**

• John 9:1-3 New King James Version (NKJV); Jesus Healing the Man Born Blind

9 Now as Jesus passed by, He saw a man who was blind from birth. 2 And His disciples asked Him, saying, “Rabbi, who sinned, this man or his parents, that he was born blind?”

3 Jesus answered, “Neither this man nor his parents sinned, but that the works of God should be revealed in him.
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

Did God purposefully create individuals with disabilities?

• YES!!!!

Exodus 4:11 New King James Version (NKJV)

11 So the LORD said to him, “Who has made man’s mouth? Or who makes the mute, the deaf, the seeing, or the blind? Have not I, the LORD?
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

Why does God allow people to be born with disabilities or allow accidents that bring about a disability later in life?

Some Reasons:

1. We must learn to trust God rather than ourselves. Exodus 4:10-16
2. So God can be glorified. John 9
3. Because God has a plan. 1 Corinthians 1:27-29
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

WHY DOES GOD ALLOW SUFFERING? (OR: WHY DOES GOD ALLOW BAD THINGS TO HAPPEN TO GOOD PEOPLE?)

God Creates Suffering

- Isaiah 45:7 (NIV) – “I form the light and create darkness, I bring prosperity and create disaster; I, the Lord, do all these things.”

- Lamentations 3:38 (NIV) – “Is it not from the mouth of the Most High that both calamities and good things come?”
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

WHY DOES GOD ALLOW SUFFERING? (OR: WHY DOES GOD ALLOW BAD THINGS TO HAPPEN TO GOOD PEOPLE?)

God Allows Suffering

- Job 1: 12 (NIV) – “The LORD said to Satan, ‘Very well, then, everything he has is in your power, but on the man himself do not lay a finger.’”

- Luke 13:11 (NIV) – “and a woman was there who had been crippled by a spirit for eighteen years. She was bent over and could not straighten up at all.”
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

WHY DOES GOD ALLOW SUFFERING? (OR: WHY DOES GOD ALLOW BAD THINGS TO HAPPEN TO GOOD PEOPLE?)

God has a Purpose for Suffering

1. Develop True Reliance on God:

- 2 Corinthians 1:9 (NIV) – “But this happened that we might not rely on ourselves but on God, who raises the dead.”
God has a Purpose for Suffering

2. Sharpens our Character:

- Hebrews 5:8 (NKJV) – “though He was a Son, yet He learned obedience by the things which He suffered.”

- Romans 5:3-4 (NIV) – “Not only so, but we also rejoice in our sufferings, because we know that suffering produces perseverance; perseverance character; and character, hope.”
God has a Purpose for Suffering

3. Prepares Us to Comfort Others:

- 2 Corinthians 1:4-6 (NIV) – “who comforts us in all our troubles, so that we can comfort those in any trouble with the comfort we ourselves receive from God. For just as we share abundantly in the sufferings of Christ, so also our comfort abounds through Christ.”
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

WHY DOES GOD ALLOW SUFFERING? (OR: WHY DOES GOD ALLOW BAD THINGS TO HAPPEN TO GOOD PEOPLE?)

God has a Purpose for Suffering

3. Prepares Us to Comfort Others:

• 2 Corinthians 1:4-6 (NIV) – “If we are distressed, it is for your comfort and salvation; if we are comforted, it is for your comfort, which produces in you patient endurance of the same sufferings we suffer.”
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

WHY DOES GOD ALLOW SUFFERING? (OR: WHY DOES GOD ALLOW BAD THINGS TO HAPPEN TO GOOD PEOPLE?)

God has a Purpose for Suffering

4. Show God’s Strength Through Our Weakness:

• 2 Corinthians 8:9-10 (NIV) – “But he said to me, ‘My grace is sufficient for you, for my power is made perfect in weakness.’ Therefore I will boast all the more gladly about my weaknesses, so that Christ’s power may rest on me.”
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

WHY DOES GOD ALLOW SUFFERING? (OR: WHY DOES GOD ALLOW BAD THINGS TO HAPPEN TO GOOD PEOPLE?)

God has a Purpose for Suffering

4. Show God’s Strength Through Our Weakness:

- 2 Corinthians 8:9-10 (NIV) – “10 That is why, for Christ’s sake, I delight in weaknesses, in insults, in hardships, in persecutions, in difficulties. For when I am weak, then I am strong.”
5. To Keep Us Humble:

- 2 Corinthians 8:7-9 (NIV) – “Therefore, in order to keep me from becoming conceited, I was given a thorn in my flesh, a messenger of Satan, to torment me. 8 Three times I pleaded with the Lord to take it away from me.”
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

WHY DOES GOD ALLOW SUFFERING? (OR: WHY DOES GOD ALLOW BAD THINGS TO HAPPEN TO GOOD PEOPLE?)

God has a Purpose for Suffering

5. To Keep Us Humble:

• 2 Corinthians 8:7-9 (NIV) – “9 But he said to me, “My grace is sufficient for you, for my power is made perfect in weakness.” Therefore I will boast all the more gladly about my weaknesses, so that Christ’s power may rest on me.”
God has a Purpose for Suffering

6. To Give Hope as Our Suffering Is Nothing Compared to What God Has for Us:

- Romans 8:18 (NIV) – “I consider that our present sufferings are not worth comparing with the glory that will be revealed in us.”
MODERN DAY QUESTIONS WITH BIBLICAL ANSWERS!

WHY DOES GOD ALLOW SUFFERING? (OR: WHY DOES GOD ALLOW BAD THINGS TO HAPPEN TO GOOD PEOPLE?)

“God permits what He hates to accomplish what He loves.”

Joni Eareckson Tada
1. Suffering draws us closer to God.

2. Disability Ministry is NO LONGER a church elective, it is now a requirement!
Starting a Special Needs Ministry in Any Size Church

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BETH GOLIK, KEY MINISTRY
HIDDEN DISABILITIES
HIDDEN DISABILITIES
SENSORY PROCESSING DIFFERENCES

May affect those with autism, ADHD, and anxiety disorders.

Hypersensitive or hyposensitive.

Challenges can occur in times of transition and in worship.
ANXIETY

► An abnormal or overwhelming sense of apprehension or fear.
► Has many causes.
► Can manifest itself as separation anxiety, phobias, Social Anxiety Disorder, Panic Disorder and/or Obsessive-Compulsive Disorder.
EXECUTIVE FUNCTIONING

- Challenges include: behavior inhibitions, verbal working memory, emotional self-regulation, and resolving conflicts with peers or leaders.
- We are often quick to judge.
- More information = greater their challenge.
VOLUNTEERS: THE LIFEBLOOD OF YOUR MINISTRY!
“Everybody can be great. Because anybody can serve. You don’t have to have a college degree to serve. You don’t have to make your subject and your verb agree to serve…. You don’t have to know the second theory of thermodynamics in physics to serve. You only need a heart full of grace. A soul generated by love.”

~Martin Luther King, Jr.
SPECIAL NEEDS MINISTRY

DON'T TELL ME WHAT YOU CAN'T DO...

TELL ME WHAT YOU CAN DO!

Inclusion Fusion Live!
HOW DO YOU RECRUIT VOLUNTEERS?
WAYS TO RECRUIT VOLUNTEERS
HOW DO YOU RECRUIT VOLUNTEERS?
WAYS TO RECRUIT VOLUNTEERS
HOW DO YOU RECRUIT VOLUNTEERS?
HOW DO YOU RECRUIT LEADERS?
STUDENTS: THE SECRET SAUCE TO YOUR SUCCESS
HOW DO YOU RETAIN VOLUNTEERS?
WAYS TO RETAIN VOLUNTEERS
HOW DO YOU RETAIN VOLUNTEERS?
Starting a Special Needs Ministry in Any Size Church

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Classroom Environments & Strategies
Keeping On Track

- Visual schedules
- First/Then
- Countdowns
- Timers
Classroom Rules (visual)

- Safety rules and classroom expectations
- Safety plan for individual students
Social Stories

- Written in first person
- Written for developmental skill level
- Use pictures (photos or icons)
Using Icons in the Classroom

- Social stories
- Schedules
- Memory verses
- Prayer requests
Fidgets and Gadgets

- Squishy balls
- Sensory disc
- Adaptive scissors
- Streamers
- Body sock
- Giant Pea Pod
- Fluorescent light covers
TRAINING VOLUNTEERS
WHY IS TRAINING IMPORTANT?

NO EXPERIENCE NECESSARY
WHY IS TRAINING IMPORTANT?

CASE SCENARIOS

THE GROUP IS HAVING WORSHIP AND THE STUDENT THAT YOU ARE WORKING WITH IS ROCKING, COVERING THEIR EARS AND SEEMS TO BE GETTING UPSET. WHAT SHOULD YOU DO?

SOAR Training Videos on YouTube: SOARSpecialNeeds
WHO NEEDS TRAINING?
BECOME AN INCLUSIVE CHURCH

Inclusive Church:
• Basically what that means is that we want all of our individuals with special needs to feel that they are valued and as important as every other individual that comes into your church.
• Create a culture of acceptance
THE ROLE OF A BUDDY

1. To share the love of Jesus with your individual
2. To ensure the safety of the individual
3. To be a guide on the side
4. To allow for independence when appropriate
5. To help the individual get the most out of the teacher generated curriculum
6. Encourage your individual to interact with their peers
7. Focus on their abilities not disabilities
8. Be positive – especially when talking with parents
9. Never be isolated 1:1 alone
GENERAL CONSIDERATIONS FOR INDIVIDUALS WITH SN

• Identify their abilities and strengths – find activities they can achieve
CRISIS PREVENTION TECHNIQUES

BE PROACTIVE – ACT BEFORE THE BEHAVIOR IS OUT OF CONTROL
TRAINING SCENARIOS

AUTISTIC CHILD AREA
SENSORY INTEGRATION

Scenario 1

THE TEACHER INSTRUCTS THE CLASS TO HAVE A SEAT BECAUSE IT IS TIME FOR CIRCLE/GROUP DISCUSSION. THE STUDENT THAT YOU ARE WORKING WITH REFUSES TO HAVE A SEAT AND STARTS TO GET AGITATED. WHAT DO YOU DO?
TRANSITIONING BEHAVIORS

Scenario 2

THE GROUP COMES IN AFTER PLAYING OUTSIDE OR DOING GROSS MOTOR ACTIVITIES AND YOU SEE THAT THE CHILD YOU ARE WORKING WITH IS WAY TOO REVVED UP TO SIT QUIETLY FOR A GROUP ACTIVITY AND THIS IS A PATTERN THAT YOU NOTICE WEEKLY. WHAT CAN YOU DO TO PREVENT IT?
SENSORY INTEGRATION

Scenario 3

The group is having worship and the student that you are working with is rocking, covering their ears and seems to be getting upset. What should you do?
SENSORY OVERLOAD

Artist:
Catlaina Vrana,
18 y/o, Autistic

“Ella Autie: A Book About Autism By An Autistic Person”
SENSORY INTEGRATION

Scenario 4

YOU HAVE A CHILD WHO KEEPS PUTTING ITEMS IN THEIR MOUTH, WHAT DO YOU DO?
BEHAVIOR INTERVENTION

Scenario 5

THE CHILD YOU ARE WORKING WITH IS IN A FULL MELTDOWN (KICKING, SCREAMING) AND IS IN DANGER OF HURTING THEMSELVES OR OTHERS. HOW DO YOU HANDLE THIS?
BEHAVIOR INTERVENTION

Scenario 6

IF YOU HAVE A STUDENT THAT IS A RUNNER AND TAKES OFF OUT THE CLASSROOM DOOR, WHAT DO YOU DO?
BEHAVIOR INTERVENTION

Scenario 7

WHAT DO YOU TELL THE PARENTS IF THE CHILD YOU ARE WITH HAS NOT BEEN COMPLIANT ALL SERVICE AND YOU ARE IRRITATED WITH HOW THE DAY WENT?
Scenario 8

One of the classmates wants to play kitchen with the child that you are working with and wants to include them in the activity. The child is non-verbal. How can you assist so that the child is included and encourage the peer to keep involved with the child with special needs?
Scenario 9

**YOU ARE IN KIDS WORSHIP WITH THE CLASS AND THE CHILD THAT YOU ARE ASSIGNED TO IS SITTING OR LYING ON THE FLOOR QUIETLY, BUT NOT ENGAGED IN WORSHIP. WHAT CAN YOU DO?**
Scenario 10

You have a student who is having a seizure, what do you do?
CHARLOTTE’S WEB
Medical Marijuana
HOW TO RESOLVE A TOXIC VOLUNTEER ENVIRONMENT
ENGAGING YOUR CHURCH LEADERSHIP
Starting a Special Needs Ministry in Any Size Church

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CURRICULUM
Types
• General
• Special Needs
CURRICULUM

ABILITY MINISTRY:

- Phenomenal
- Teens/adults – children’s version coming soon!
- Digital – easy to use!
- Each memory verse also taught in sign language!
CURRICULUM

ABILITY MINISTRY:

• Phenomenal
• Teens/adults – children’s version coming soon!
• Digital – easy to use!
• Each memory verse also taught in sign language!
Discussion Questions

1. Why do we celebrate Easter every year?
2. The angel gave Mary and Mary a specific job to do. Do you remember what they were supposed to do?
3. God wants you to share the good news of Jesus too. Who do you know that needs to hear the good news?
CURRICULUM

LIFEWAY ACCESS:

• Excellent – written for adults (6th grade up).
• Printed on a quarterly basis.
• Only available to purchase online – only comes in print.

CURRICULUM

HEARTSHAPER:

• By Standard; Special Needs “friendly” symbol in each lesson to mark activities geared towards special needs
• Ages 1-12 y/o.
• Printed on a quarterly basis.
CURRICULUM TOGETHER:

- By Friendship Ministries
- Limited number of lessons available.
- Online lessons geared for adults.
- Has two parallel tracks for study, one for neurotypical individuals and one for disability ministry – great for allowing inclusion.
- Pay/group member
see JESUS:

- By Bethesda Ministries
- 5 units for 56 lessons available
- Titles: Compassion, Honesty, Dependence, Faith, The Passion, Hesed (Ruth)
- Order online.
- Leader and student manuals
- Geared toward students/adults.
CURRICULUM

SPECIAL BUDDIES:

• By LifeWay
• 1st-6th grade level
• Activities are sensory based and already have built-in modifications that you see when trying to adapt traditional curriculum.
• Matches up to LifeWay’s mainline curriculum, *Bible Teaching for Kids*.
• Available in print and digitally
CURRICULUM

POWER & LIGHT COMPANY:
- By Jeff McNair
- Vol 1 = Psalms; Vol 2 = Romans
- Written for adults; from their adult Sunday School Class in California
- Deep theological level
CHIRP:

- By Christie Priem (a speech pathologist)
- Written for children with cognitive and language disorders.
- It is highly visual.
The Bible Box:

- The Bible Box includes 14 beautifully painted ceramic objects that represent many of the key stories and Biblical truths of the Old and New Testament.
- It comes with a user’s manual (English or Spanish) that gives lesson planning suggestions and scriptural references for a minimum of 23 lessons.
- www.bibleboxonline.com
CURRICULUM

Finding God:

• By Loyola Press – Catholic Based
• Designed for 1\textsuperscript{st}-8\textsuperscript{th} grade.
• Has three levels:
  • Regular: neurotypical individuals
  • Adapted: hands on – good for special needs individuals
  • Modified: good for those who are learning disabled
ADAPTING CURRICULUM

START WITH BASIC CONCEPT:
1. Get to the meat!
   • Single out the key concept in the lesson
   • Restate the concept in the simplest, most concrete way
   • Limit your lesson to 5-10 minutes
ADAPTING CURRICULUM

NOW YOU TRY!!!

Simplify or rephrase:

• We are all sinners.
• “I will make you fishers of men.”
• Jesus wants to be Lord of your life.
ADAPTING CURRICULUM

START WITH BASIC CONCEPT:

2. Make it Personal

• Help your friends relate the story/lesson to themselves or their family.
• Use your friends’ names or as you re-tell or apply the lesson to help draw them into what you’re doing.
• If possible, tie in their interests, friends, pets to further help them relate.
ADAPTING CURRICULUM

START WITH BASIC CONCEPT:

3. Include actions
   • Hand/arm motion
   • Sign language
   • Movement from one place to another (different area of the room)
   • Dance/other body movement
ADAPTING CURRICULUM

START WITH BASIC CONCEPT:

4. Use Props
   • Draw out what you are teaching
   • Use pictures or toys
   • Visualizations of the lesson help promote student learning and remembering
   • Role Play
   • Incorporate all senses when possible.
ADAPTING CURRICULUM

“I think in pictures. Pictures remain my primary language.”

- Temple Grandin
5. Adapt Questions

- The “who”, “what”, “where”, “when”, and “how” questions can be tricky for some of our friends.
- Turn the question into a statement.
- Fix:
  - “Who touched Jesus’ garment?”
ADAPTING CURRICULUM

START WITH BASIC CONCEPT:

5. Adapt Questions

• Turning questions into multiple choice – Especially useful for our friends who are nonverbal
• You can use your finger and point as they give multiple choice answers.
• The student will point to the finger with the right answer.
• Content: Don’t “water down” the lessons. Teach important Bible truths.
ADAPTING CURRICULUM

START WITH BASIC CONCEPT:
5. Bible and Prayer
   • Make sure you read scripture!
   • Use large print Bibles, try NIRV
   • Good for each participant to have a Bible to read if possible
   • Make prayer a priority
     • You and your team need to pray for the lesson
     • Have the class share requests and pray for each other
ADAPTING CURRICULUM

START WITH BASIC CONCEPT:

6. Bible Verse Memory
   • Use ASL so all students can learn (nonverbal)
   • Example – Ryan Wolfe – Ability Ministry
   • John 3:16 -
ADAPTING CURRICULUM

START WITH BASIC CONCEPT:
6. Bible Verse Memory
   • Put Bible verses to familiar music
     • Row, Row, Row Your Boat
     • Jesus Loves Me
     • Jingle Bells
     • Anything Short and repetitive
ADAPTING CURRICULUM

Psalm 126:3
To the tune of “Row, Row, Row Your Boat”

The LORD has done great things for us
And we are filled with joy
The LORD has done great things for us
And we are filled with joy!
ADAPTING CURRICULUM

Genesis 15:1
To the tune of “If You’re Happy and You Know It”

I’ll protect you and your reward will be great
I’ll protect you and your reward will be great
I’ll protect you every day
And send good things your way
I’ll protect you and your reward will be great
ADAPTING CURRICULUM

Jeremiah 31:3
To the tune of “The Wheels on the Bus”

I’ll protect you and your reward will be great
I’ll protect you and your reward will be great
I’ll protect you every day
And send good things your way
I’ll protect you and your reward will be great
MARKETING YOUR MINISTRY
It’s Your Job to Promote Your Ministry

- To your congregation
- To your fellow staff members
- To the community

The families you serve are a vital part of the body of Christ. Keep them – and your ministry – in front of people all the time.
Engage a Variety of Voices

- Volunteers
- Families
- Pastors

Share stories…where did your volunteers see God at work? How has this ministry made the difference in the life of a family? How has serving in this ministry made an impact on a volunteer’s faith?
Utilize Existing Channels

- Church bulletin
- Sunday morning info table
- Church-wide email
- Staff meetings
- The pulpit
- Social media
Be Creative with Your Visual Display
Continually Extend the Invitation to Serve

- Adults
- Teens
- Families
- Fun factor events

Potential volunteers will lose out on the opportunity to be blessed through serving if they are not aware of the possibilities!
Outreach Events
• Joyful Noise Service
• Jesus Proms & Night to Shine Events
• Sensory Friendly Movies
• Karaoke Night
Offer Church Space to Classes and Groups
Collaborate with Community Organizations

CONNECTING FOR KIDS
PARENTS NIGHT OUT

May 4 from 6:15 - 8:30 p.m.
Hooley House, 14040 Sperry Dr., Westlake

Join other parents of Connecting for Kids for a fun evening out. CTK will buy some appetizers but you will BYOC (Bring your own check or dinner). Whether you are a single parent or a couple, everyone is welcome.

Registration is requested so that we are able to plan seating.

connectingforkids.org/support
Work with Your City’s Parks & Rec Department
October 14 from 2:30 - 4:00PM
Pax Presbyterian Church
Free registration at:
bayfres.org/events/organtour

- Hear beautiful music from the King of Instruments -- the pipe organ -- and our special guest, Belle!
- Take a virtual tour of the pipe organ
- Visit the "pipe petting zoo"
- Meet Belle
- Enjoy raffle prizes and snacks
Canines for Christ & Therapy Dogs International
Raise Awareness for Other Organizations
Don’t Forget to Market Your Event
ACTION STEPS
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