

FREE FASHION TRAVEL PEOPLE IDEAS BEAUTY

# STYLIST

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STYLIST.CO.UK



**MEN 1**  
**WOMEN 0**

Rachel Yankey's  
scored as many goals for  
England as Beckham;  
so why isn't she  
a household name?

( BUSINESS )

# STYLIST NETWORK'S MOST INNOVATIVE BUSINESSES



After two years of *Stylist Network* events we're still bowled over by the quality of your business ideas

We know it can be hard to come up with good ideas, which is why, after eight *Stylist Network* events we're still blown away by the incredible business ideas and inventions you create. Following our latest *Network* event last month, we catch up with five women who launched businesses we immediately signed up for (and you should too).

## LOVELY NOTEBOOK



Carissa Abraham set up *Lovely Notebooks*, a range of

luxury journals, in 2010. "I had a great product but little idea how to promote it. I met a businesswoman at *Stylist's Invent A New Career* event in August 2011, we started selling together, and we even won the *BB's New Business Award 2011*." [lovelynotebooks.co.uk](http://lovelynotebooks.co.uk)



AFRICA RANGE NOTEBOOK, FROM £11. *LOVELY NOTEBOOKS*

## BOSSA STUDIOS



Roberta Lucca and husband, Henrique Olfiers, launched their

gaming company in 2010 after attending our *Confidence: The Final Frontier* event in July 2010. Their pioneering *Monstermind* is the first realtime player vs player game on the internet and it even won a *Video Games Bafta* this year. [bossastudios.com](http://bossastudios.com)



MONSTERMIND FREE. *BOSSA STUDIOS*

## 111SKIN



Beauty range *111SKIN* was started by leading plastic surgeon Eva

Alexandrides in 2008. It was developed with space scientists and is well known to limit the effects of the environment on your skin. Liz Earle advised them how to attract retailers at our *March 2012* event – they now sell their products in *Harrods*. [111skin.com](http://111skin.com)



SPACE ANTI-AGE NAC Y2 FACELIFT DAY CREAM, £60. *111SKIN*

## TRINKET WOMEN



Network regulars, Genevieve Murphy and Kate Barry

created *Trinket Women*, a monthly postal tampon service so you don't have the hassle of buying them each month. Inspired, the company is now also sending branded tampons. [trinketwomen.com](http://trinketwomen.com)



TRINKET'S TAMPONS, FROM £3.75 WITH FREE DELIVERY. *TRINKET WOMEN*

## SQUID LONDON



Emma-Jayne Parkes and Viviane Jaeger, founders of *Squid London*,

released umbrellas which change colour when wet. "Speaking to experts at a *Stylist Network* event gave us the boost we needed. Our umbrellas being picked up by *Tate* led to us being stocked in 13 countries." [squidlondon.com](http://squidlondon.com)



LONDON SQUARE SQUARELLA UMBRELLA, £25. *SQUID LONDON*



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THE NEXT *STYLIST NETWORK* EVENT WILL BE ANNOUNCED ON 16 MAY



( EVENT )

## SEE *STYLIST'S* COVER AT THE CHELSEA FLOWER SHOW

When it comes to our front covers, we're not afraid to push the boundaries. From bespoke creations by David Shrigley and Quentin Blake to a 3D paper fairy-tale model, we love to get creative. And now, we're

working on our first 'living' project – a cover made entirely of flowers. We've commissioned Nikki Tibbles, florist to the A-list, to create the cover that will appear on our 16 May issue and will be shown at next month's

*Chelsea Flower Show* (22-26 May). Nikki's unique creation will be one of many groundbreaking exhibits at the show, alongside the *Fresh* section (a new area dedicated to innovative design) and the *Artisan*

*Retreats*, beautifully designed summerhouses. For the chance to see (and perhaps smell) our cover for real, buy your ticket now at [rhs.org.uk](http://rhs.org.uk) (£18-£55). Consider it a bouquet from us to you...