

MICHELLE TRAN

SENIOR ART DIRECTOR

EXPERIENCE

- Dec. 2016 - Present** **McCann New York**
Senior Art Director
- June 2015 - Dec. 2016** **Art Director**
TV, Digital, Social, Experiential
Airborne, MegaRed, Move Free Ultra, Digestive Advantage
- Nov. 2014 - June 2015** **mcgarrybowen**
Art Director
Experiential, OOH, Print
Chevron and United Airlines
- Nov. 12 - Nov. 2014** **Publicis Kaplan Thaler**
Jr. Art Director
Digital, Social
Citibank
- Oct. 2011 - Nov. 2012** **CreativeFeed**
Jr. Art Director
Digital, Experiential
Bordeaux Wines, Plantronics, Gannett
- May 2011 - Aug. 2011** **Grey**
Art Director Intern
TV, Digital, Print
Advil Congestion Relief, Pringles, FIBA, Hess, American Egg Board, TJ Maxx

EDUCATION

- Boston University** Bachelor of Science in Advertising
Class of 2011 Bachelor of Arts in Psychology

SKILLS

- PHOTOSHOP INDESIGN ILLUSTRATOR
PRINT EXPERIENTIAL SOCIAL OOH
TV DIGITAL DESIGN BRANDING

EXTRAS

- June - Aug. 2016** Multicultural Advertising Intern Program (MAIP) Mentor

PASSIONS

