

Join Jubilee

2018 Agency Report



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A WORD FROM OUR CEO



Dear friends,

Thank you for joining us in the joy, resilience, and hard work of the Jubilee Park community. Without you, none of the stories and transformations in this agency report would be possible!

Like many of the community members, volunteers, and supporters with whom I have the privilege of interacting on a daily basis, I feel so encouraged by the positive growth we have all seen over the past 22 years. With your help, we are making important gains in connecting with the Southeast Dallas community and beyond.

Over the course of 2018, our staff worked with the whole community to build a more detailed vision of how we hope to nurture the growth of Jubilee's neighborhood. The resulting plan calls for greater engagement, truly working with the full 62-block neighborhood of Jubilee's target geography (the largest neighborhood in the Fair Park area), and taking an active role in ensuring our neighbors' voices are heard.

Your support and your voice add depth and diversity to the work we are doing together. I'm proud of each person who contributes their time, talent, energy, and compassion to our mission of revitalization and enrichment. Together we are building bridges among neighbors, between communities, and across Southeast Dallas.

This year we are sharing more stories of how you've joined us in making this happen, and we've added dates so that you can continue to jump in as your schedule allows. We hope to see you around the neighborhood!

Ben Leal
President and Chief Executive Officer

A WORD FROM OUR BOARD CHAIR



To our Jubilee family,

As we enter into the spring season, there is such a sense of new growth, rejuvenation, and promise. This is exactly the spirit of Jubilee's new Strategic Plan, which we announced in the fall of 2018.

With its focus on safety, health, housing, education, and opportunity, Jubilee's new strategic plan unfolded in exciting new ways last year. We began building a neighborhood coalition between Jubilee and its surrounding Southeast Dallas neighborhoods. We continued to provide the only free mental health therapy in Southeast Dallas, along with added transportation and pop-up clinics to address the growing gaps in access to healthcare. We grew our summer camp program to its largest capacity ever, and launched the pilot of the Specialized Student Support (S3) Program—which many of you supported through Jubilee's 20th Anniversary. We started workforce certificate programs in middle-skill career pathways, began offering family empowerment and case management services, and launched a Government Relations Committee to help connect our families with opportunities and resources.

You can read examples and see our measurable outcomes in each of these five pillars throughout this report, knowing that you helped make these gains possible. In the latter section, you'll see a sneak peek of action steps to come!

Finally, I couldn't conclude a report on 2018 without noting the Board's enthusiastic promotion of Ben Leal to the title of President and Chief Executive Officer. Please join me in congratulating the staff of Jubilee on their continued success, and in applauding Ben's excellent leadership of this premiere organization.

A handwritten signature in blue ink, appearing to read 'David Martin', written over a light blue horizontal line.

David Martin
Chair, Board of Directors

Strategic Plan Focus

Special thanks to the community members, board members, staff, volunteers, and consulting firm who contributed to this ten-month process!

Core Values

Authenticity • Compassion

Inclusivity • Purpose • Resilience

Pillars of Impact

Safety • Health • Housing

Education & Workforce • Opportunity

Refreshed Vision

To be a place where people are rooted in the neighborhood with the purpose of improving lives and strengthening community.

SAFETY

A safe neighborhood is essential to the success of Jubilee's mission. Without a sense of safety and connection, it's nearly impossible to make gains in education, employment, health, or mobility. Jubilee builds safety through crime watch meetings, Volunteers in Patrol, strong connections with Dallas Police Department, and increased neighbor-to-neighbor accountability. In 2018, Jubilee launched a Community Coalition to strengthen relationships and resource-sharing with the surrounding communities of Dolphin Heights, Mill City, and Owenwood. By collaborating, Jubilee hopes to expand the impact of its 74% reduction in crime.

Last spring, Dallas Police Chief Renée Hall toured Jubilee's campus to see the impact of its community policing model; the experience completely changed her opinion of storefront police stations. Learning that Jubilee police officers patrol in person, volunteer at community events, and lead the local cub scout troop, Chief Hall called for more partners like Jubilee. In December, she named Jubilee the Dallas Police Department Partner of the Year. **In her remarks, Chief Hall said that she is "incredibly proud of the work [we] are doing to lower crime and revitalize the area."**



DPD Partner of the Year

In 2018, Jubilee received the Dallas Police Department Partner of the Year Award, recognizing the strong partnership between Jubilee and DPD. The partnership has been a win-win scenario for not just Jubilee Park, but the entire City of Dallas: police officers lead the local boy scout troop, assist with Pre-K parades, organize monthly crime watch meetings, help with one of the largest National Night Out celebrations in the city, and join in as many neighborhood initiatives as their busy schedules allow. The station was recognized as a model for community policing by current Police Chief Renée Hall.

Left: Jubilee staff, neighbors, and officers accept the DPD Partner of the Year Award.

HEALTH

It's hard to focus at school or work if you're hungry, your tooth hurts, you're always out of breath, or if you're distracted by problems at home. With access to nutritious foods, physical activity, counseling, pop-up clinics, senior programs and support groups, members of the Jubilee community are better able to succeed at school, less likely to miss days at work, and enjoy a higher quality of life no matter their age. In Southeast Dallas, Jubilee is the only resource for healthy lifestyle choices.

In 2018 we refreshed our annual Health Expo to welcome more families than ever before, with on-site health education and screenings to show that health can be fun. We also forged a partnership to provide regular transportation to a local free clinic. Over the summer, we piloted a home visit program for senior citizens—just so our staff could say hello and check on them during the hot summer months. **We learned that our seniors are interested in more health education, and added an extra two hours per week to learn about fall prevention, discuss heart health, and conduct senior fitness classes!**



Health & Prevention Expo

Every April, following National Public Health Week, Jubilee hosts the Annual Health & Prevention Expo in the Park. With over 500 in attendance, residents of Southeast Dallas gain access to health and wellness vendors from across the city, along with health screenings, dental care, and eye exams on site!

- Sports and free fitness classes are Jubilee's most popular programs. According to the Trust for Public Land, Jubilee is the only safe green space for thousands of families in Fair Park.
- Located in an area described by the FDA as a food desert, Jubilee serves nearly 100,000 pounds of food per year.
- Jubilee partners with Agape Clinic, Baylor Health, Jewish Family Service, Parkland Hospital, Texas Women's University, and many other organizations to connect its neighbors to care.

Left: After getting a vision screening and her face painted, Yareli tries tee ball for the first time at Jubilee's Annual Health & Prevention Expo.

HOUSING

Did you see us in the news? Jubilee broke ground and completed the final phase of its most recent Affordable Housing cohort, bringing us to a total of 50 homes built within our 62-block neighborhood in the past 20 years. It's amazing how these assets purchased by qualified homebuyers within the neighborhood create a ripple effect of pride in the community. Affordable, quality housing is linked to increased academic performance, social-emotional growth, and physical health—the foundation of a strong community.

Jubilee was also selected as the beneficiary of a planning grant to explore the next phase of its Housing program: repairing the existing homes in the neighborhood and meeting the need for more affordable senior housing. The Housing Task Force did some outstanding research to find that most homes in the neighborhood were built before 1970 (more than 50 years ago) and that a majority were rated as a 'C' or lower by county appraisal. **Jubilee seeks to work with its neighbors to assess how it can improve the existing stock of affordable housing while ensuring that its elderly neighbors can age gracefully in the community they have called home for decades.**

Left: Completed homes from Phase I of the Affordable Housing Initiative.



Right: Groundbreaking ceremony covered on NBC 5 and in the Dallas Business Journal





JOINING THE COMMUNITY: *NEW POTENTIAL IN SOUTH JUBILEE*

Little-Known Fact: the State Fair owns 77 acres of land outside the fairgrounds. You may not have noticed because they are mostly used for storing fencing, parking old vehicles, or left empty. It's a problem for homeowners who live nearby, as vacant and unused lots lead to more blight over time. Most of these acres of land are in the Jubilee neighborhood.

But there's hope! The State Fair recently chose to make a change by donating two acres of land to Jubilee, with the express purpose of somehow improving the neighborhood. The two acres are about as far from the main community center as you can get without leaving the neighborhood—across a major street and tucked behind some older homes and businesses.

Jubilee sought the community's ideas on how this land could help them. We held a block party, did surveys, and even built a 'vision board' where neighbors of all ages could write their hopes for the lot. Always a data-driven organization, we also worked with master's students from the UTA School of Urban and Public Affairs to conduct research into the area's greatest needs.

The results are clear: the areas of greatest need and opportunity are housing, health, and employment. Jubilee aims to use this land to add resources in all three of these areas, with an eye toward future needs and adaptability to a changing neighborhood. This is our chance to show a different side of our neighborhood's potential—stay tuned for the official plans!



DID YOU KNOW? In 2018, a Jubilee Housing Task Force Member (thanks, Jerry!) compared the owner-occupied housing data compiled by the University of Texas at Arlington with the public tax records to find that two out of three eligible households in Jubilee Park were not deducting their Homestead Property Tax Exemption. To close the knowledge gap and save families hundreds of dollars a year, Jubilee brought in experts to teach a workshop on the ins and outs of Homestead Tax Exemption. Now, Jubilee's research and data-driven solutions are being replicated in West and South Dallas!

EDUCATION + WORKFORCE

Education is at the heart of all of Jubilee's work, woven into every program to inspire a culture of multi-generational achievement. From early childhood education to afterschool and summer programs for grades K-8, and from adult education classes to senior seminars, Jubilee provides every member of the family with the tools they need to thrive.

In 2018, Jubilee hosted its largest-ever summer camp program, themed "Full STE[a]M Ahead!" The eight-week camp strengthened students' understanding of science, technology, engineering, arts, and mathematics along with a focus on reading. Volunteers served as guest speakers, special event hosts, field trip chaperones, classroom assistants, and even helped organize some advanced art classes! More than 150 students benefited from hands-on learning and lots of fun thanks to supporters like you.

Jubilee has offered two levels of computer literacy and five levels of English as a Second Language for some time, but heard from community members that they wanted tools to help translate their education into better-paying jobs. Jubilee worked for six months with the Dallas County Community College District to develop middle-skill workforce certificate programs, piloting the first class in the fall of 2018. **We are proud to report that all ten participants in the inaugural Food Handling Certificate passed their state exams!**



Education by the Numbers

- More than 400 children served through afterschool and summer camp
- Provided English as a Second Language and computer skills courses to over 100 adults in Jubilee Park
- 50% increase in senior enrichment hours from Spring to Fall of 2018 through expanded educational programming

Left: Children in Jubilee's award-winning afterschool program.



Above: Trevor and a friend on the last day of camp.

“Trevor is one of 18 children served since the S3 Program launched in June. In that time, Jubilee has helped a middle-schooler jump from reading at a kindergarten level to sixth-grade proficiency.”

JOINING THE CLASSROOM: THE S3 PROGRAM IN ACTION

It was the end of summer camp, and all the kids, teachers, and staff at Jubilee were celebrating another successful summer of learning. Except Trevor.

“My heart is going to burst,” he said.

Because of his learning differences, Trevor had never made it through a summer program without being expelled. At Jubilee, he not only made it through all eight weeks of camp, he also got an award from his summer camp teachers!

Trevor was part of the soft launch of Jubilee’s new Specialized Student Support (S3) Program, an extension of our afterschool and summer program for children with special learning needs. Staff worked one-on-one with Trevor to channel his big personality and energy into excitement about learning. They praised his generosity, his sense of humor, and his desire to succeed. Together with Trevor and his parents, Jubilee’s S3 Program staff developed a plan to get him on track academically and behaviorally. He’s now in the afterschool program and is a big hit with volunteers and visitors.

Trevor is one of 18 students who have participated in the S3 Program so far, less than a year after its pilot cohort. In that time, Jubilee has helped a sixth grader jump from reading on a kindergarten level to reading at her grade level. Jubilee has also helped parents learn how to help their children at home, how to work with their child’s teachers, and how to read an Individualized Education Plan.

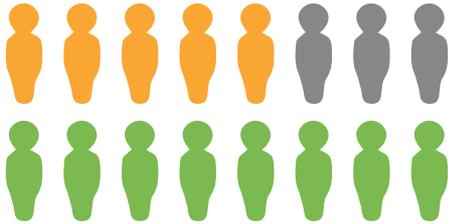
The S3 Program has grown to include a Coordinator and an Interventionist, serving children who are most at-risk of being left behind or neglected in a typical classroom setting. It’s unlike any education programs we know of, and we invite you to join us and see the program in action!

IMPROVING LIVES &

Jubilee measures the impact of its work through community surveys, program evaluations, participant assessments, and strategic partnerships.

1,600

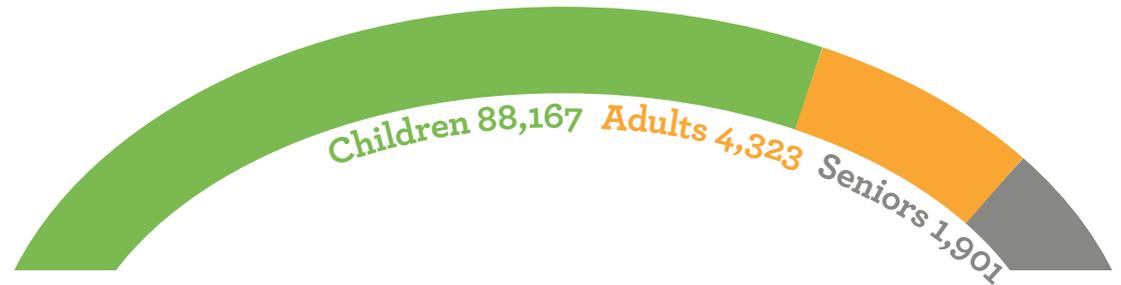
People Served



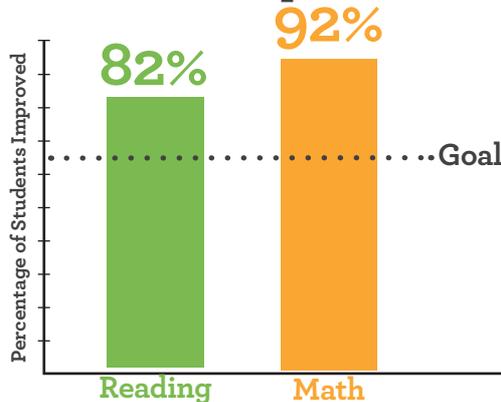
800 Children 500 Adults 300 Seniors

94,391

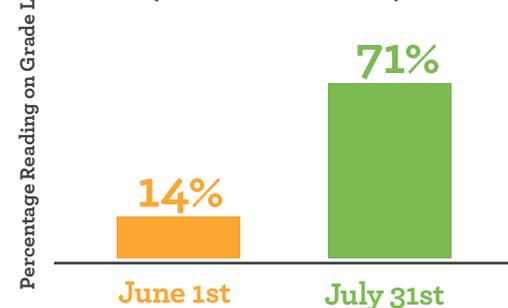
Hours of Enrichment



Academic Improvement



Summer Reading Gains (Grades K-3)



BUILDING COMMUNITY

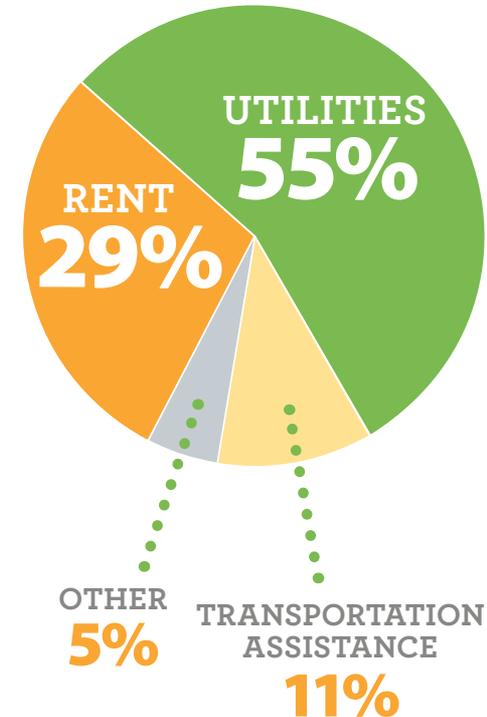
These outcomes hold us accountable to our community, while maximizing return on investment.

33,773

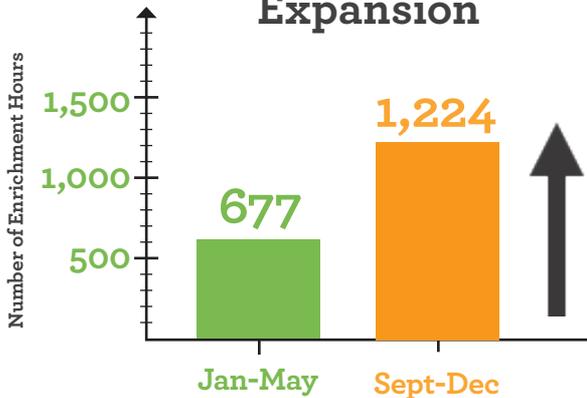
Meals Served

8,000
Monthly Visitors

Emergency Financial Assistance By Type



Senior Program Expansion



21
Senior Home Visits

NEWSWORTHY

- Jubilee welcomed Congressional Whip Steny Hoyer, Rep. Eddie Bernice Johnson, Rep. Barbara Lee, and Rep. Marc Veasey on a tour to understand Pathways Out of Poverty.
- FC Dallas Foundation presented Jubilee with a grant in support of youth education and athletics at its new stadium in Frisco.
- Several television channels and the Dallas Business Journal spotlighted Jubilee Housing Task Force, Board members, and community members celebrating the final phase of the Affordable Housing Initiative with Wells Fargo.
- Jubilee children, adults, and seniors performed in Shakespeare’s ‘A Winter’s Tale’ at Dallas Theater Center, produced by Public Works.
- Robert Wilonsky at the Dallas Morning News highlighted Jubilee’s role in restoring the neighborhood through its recent receipt of land from the State Fair of Texas.
- Jubilee was announced as the recipient of a PRO Neighborhood planning grant from JPMorganChase, a national competition to advance equitable development.
- Guardian Life Insurance chose Jubilee Park for its ‘Guardians of the Smile’ event, showing kids and news outlets how important and fun dental hygiene can be!
- The Dallas Morning News contributed a full-page Jubilee spotlight showcasing its 22 years of growth.
- Jubilee’s English language learners served as the testing group for the development of an adult literacy app which was then selected as a winner of the Barbara Bush Literacy Foundation’s X Prize.
- My Sweet Charity featured Ben in a write-up on the forgotten needs of middle-schoolers titled “My Sweet Wishlist: The Messy Middle.”



ANNOUNCING OPPORTUNITY

Our newest pillar of impact is Opportunity, a blend of resources, empowerment, and ‘connecting the dots.’ After all, what good are safety, health, housing, and education if there’s no opportunity to grow and succeed? In practice, Jubilee’s work to increase Opportunity occurs on an individual level and on a community level.

On an individual level, Jubilee is a catalyst for opportunity by creating a pipeline of empowerment for the leaders in its neighborhood through training and convenings. With new case management services, Jubilee also helps individuals and families access the resources they need to improve their own lives. Finally, the launch of financial literacy and adult skill workshops are crucial tools for Jubilee residents to take ownership of their livelihoods and their futures.

In the community, Jubilee helps ensure that Southeast Dallas neighborhoods are represented in crucial discussions. With changes in the management of Fair Park, it is more important than ever before that our neighbors’ voices are heard! Jubilee has forged a Community Coalition among its surrounding neighborhoods to create a united front for our community. Meanwhile, our new Government Affairs committee continues to build relationships with local officials. **Through advocacy and by acting as a community conduit, Jubilee is helping bring in job opportunities, educational resources, and family services.**

Sneak Peek: 2019 Action Plan

Neighborhood Coalition-Building

Legislative Affairs Committee

Senior Program Expansion

Workforce Certificate Programs

Home Repair Program

Additional Transportation

Full Launch of S3 Program

Updated Technology





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JOIN JUBILEE!

Volunteer Appreciation Breakfast

Friday, April 26th
9am - 10am

Adult Ed Graduation

Thursday, May 16th
10:30am - 12:30pm

“Passport Around the World”

Summer Camp

June 10th - August 1st
Contact us for more info

National Night Out

Tuesday, October 1st
5:30pm - 7:30pm

JOIN US ONLINE

 [@JubileeParkDallas](https://www.facebook.com/JubileeParkDallas) 

www.jubileecenter.org