We’re so excited, the 10th annual The Great Taste is coming back to celebrate our long overdue 50th Anniversary! Please join us Thursday, October 12th at Oak Ridge Country Club for a wonderful celebration of community, generosity, and neighbors. The evening will also feature a new community award to celebrate our generous volunteers.

**DETAILS**

October 12, 2023
Oak Ridge Country Club

200 Attendees
$71 TICKETS
$1,000 TABLE SPONSOR

**TIMELINE**

6PM CHECK IN & COCKTAIL HOUR

7:30PM PROGRAM

8PM ENTERTAINMENT & CHECKOUT OPEN

WWW.ICAFOODSHELF.ORG/TASTE
IMPACT STATEMENT

Supporters like you help ensure ICA is quick to respond and adapt when new needs and opportunities arise. This means not just connecting with families—but finding new ways to reach them.

After 50 years, ICA has come to be more than a safety net for our neighbors—we are determined to help them reach long-term stability and well-being.

Today, we offer the following services to our neighbors in need; **Food Programs, Homelessness Prevention, and Employment Assistance.**
THE EVENT

**THE TASTE**
6PM - 7:30PM

Local area restaurants will have the opportunity to provide small bites for attendees during the welcome "taste" reception.

This is an exclusive opportunity for 6 restaurants.

**AUCTIONS**

Silent Auction continues this year with the online aspect in addition to the more traditional live opportunity to bid.

All companies will be recognized for their donations on the website, in the marketing, and at the live event.
RON KAMPS
COMMUNITY SERVICE AWARD

This year we'll be rolling out our new Community Service Award, developed to honor someone making significant contributions to our community through their time, actions, talents and dedication. This award is named after our dearly departed friend, Ron Kamps, who is also the first recipient.

Ron Kamps was a true community hero - an inspired visionary, a community champion and someone demonstrated that even one person can be an effective agent for change. He was the volunteer who's always there and willing to do whatever has to be done to keep things going. He inspired others and served as a role model for how to make the world a better place.
SPONSORSHIP LEVELS

$15,000 PRESENTING SPONSOR
$10,000 PLATINUM SPONSOR
$7,500 DIAMOND SPONSOR
$5,000 GOLD SPONSOR
$2,500 SILVER SPONSOR
$500 BRONZE SPONSOR
$1,500 IN KIND FOOD DONATION TASTE SPONSOR
TASTE SPONSOR

Small bites and appetizers for 100 people
from 6pm - 7:30pm
IN-KIND FOOD DONATION SHOULD BE EQUAL IN VALUE TO $1,500

What do you get?
Dedicated Table for food display
Full-color logo placement on event webpage,
in emails and marketing
Mention in Press Releases
Dedicated Social Media Post
Logo in pre-event slideshow
Recognition in sponsorship listing

*Drop off options available to 2 restaurants
SPONSORSHIP PACKAGES

$15,000  PRESENTING SPONSOR
- 10 Complimentary Tickets with a table in a preferred location.
- Event logo with the copy "Presented by..." on print and digital materials.
- Most prominent full-color logo placement on event webpage, in emails, printed and online marketing.
- Prominent mention in press releases.
- 2 Individual Social Media Posts.
- Included on Group Social Media Posts.
- Organization name mentioned during program.
- One full color ad in the event program.
- Logo in pre-event slideshow.
- Opportunity to provide branded take home gifts to all guests.

$10,000  PLATINUM SPONSOR
Entertainment will be provided following the presentation for ticketed guests to enjoy.
- 6 Complimentary Tickets with a table in a preferred location.
- Prominent full-color logo placement on event webpage, in emails, printed and online marketing.
- Mention in press releases.
- 2 Individual Social Media Posts.
- Included on Group Social Media Posts.
- Full color ad in the event program.
- Organization name mentioned during program.
- Logo in pre-event slideshow.
- Opportunity to provide branded take home gifts to all guests.

$7,500  DIAMOND SPONSOR
- 6 Complimentary Tickets with front table.
- Full-color logo placement on event webpage, in emails, printed and online marketing.
- 1 Individual Social Media Posts.
- Included on Group Social Media Posts.
- Organization name mentioned during program.
- Logo in pre-event slideshow and printed program.
SPONSORSHIP PACKAGES

$5,000 GOLD SPONSOR

- 4 Complimentary Tickets
- Full-color logo placement on event webpage, in emails and marketing
- Group Social Media Posts
- 1/2 page ad in the event program
- Organization name mentioned during program
- Logo in pre-event slideshow
- Logo included on The Great Taste website page

$500 EACH ACTIVITY SPONSORS

*Must be added to an existing sponsorship at $2,500 or above

SIGNATURE DRINK CHOICE
PHOTOBOOTH
LOGO ON REUSABLE BAG

$2,500 SILVER SPONSOR

- 4 Complimentary Tickets
- Prominent full-color logo placement on event webpage and event day marketing materials
- Group Social Media Posts
- 1/2 page ad in the event program
- Logo in pre-event slideshow
- Logo included on The Great Taste website page

$500 BRONZE SPONSOR

- 2 Complimentary Tickets
- Recognition in sponsorship listing
EVENT ELEMENTS AVAILABLE FOR CUSTOMIZATION

- Special Appeal Match
- Product showcase (gifts or auction items)
- Selfie Station
- Mobile bidding with sponsor
- Logo Placement
- Customized social media posts
- Auction check out bags
- Entertainment
- Special photo/video exhibit
- Lyft or Parking
ICA EXECUTIVE BOARD

Kate Nau
Board Chair
CFO, Equus Holding Inc.

Jillian Gessell
Executive Director, Presbyterian Homes & Services

Ryan Johnson
CFO, Principle, Doran Companies

Rodney Provard
Executive Director, Open Hands Foundation

Tom Sheldon
Retired, Commercial Sales

Elizabeth Nicol
Vice President, UnitedHealthcare

Janet Polach
Executive Coach

Michael Resnick
Community Volunteer

Gregg Peterson
Vice President of Human Resources, Horton Worldwide

Autumn Huiras
Director of Employee Relations and Senior Counsel, General Mills

Lynsey Wherry
Vice President of Talent Acquisition, General Mills

Laura Capaldini
Retired, Director

THE GREAT TASTE COMMITTEE

Donna Ruekert
Becky Torborg
Stacey Douville
Jo Carlson
Beth Kellog
Jennifer Cole
Kathy Melnychuk
Darlene Meixell
Kathy Raymond
Patricia O'Brien
Kelly Bollis
Shirley Buehler

Interested in joining our committee?

Email
nina@icafoodshelf.org
To secure your sponsorship contact our Philanthropy Team.

scott@icafoodshelf.org | 952-279-0280
nina@icafoodshelf.org | 952-279-0292