

Last name	First name	Function	Affiliation	Headquarter Affiliation	Industry
Abdel Naser	Gamal	General Manager Europcar Egypt	Europcar	Egypt	Mobility
Abdullahi Maalim	Daudin	Technical Advisor	Ministry of Tourism	Kenya	Government
Adinolfi	Maisa	Lecturer	University of Johannesburg	South Africa	Academia
Affolter	Arno	General Manager	Hotel Wilden Mann	Switzerland	Hospitality
Afonso	Pedro Comissario	Ambassador	Embassy of Mozambique	Mozambique	Government
Aguilera de la Paz	Manuel	Ambassador	Embassy of Cuba	Cuba	Government
Albiez	Timo	Deputy Director	Swiss Hotel Management Academy Lucerne	Switzerland	Academia
Albisser	Daniela		World Tourism Forum Lucerne	Switzerland	WTFL
Aldrigui	Mariana	Researcher	University of São Paulo	Brazil	Academia
Alemu	Yidnekachew Tekle	Counsellor	Embassy of Ethiopia	Ethiopia	Government
Allemann	Thomas	Member of the Management Board	hotelleriesuisse	Switzerland	Hospitality
Alzadjali	Mohammed	Director General of Investors Services & Quality	Ministry of Tourism	Oman	Government
Ammann	Kurt	Editor	Radio SRF	Switzerland	Media
Amrein	Clarissa		World Tourism Forum Lucerne	Switzerland	WTFL
Amrein	Raphael	Editor	ROI Online	Switzerland	Media
Angelopoulos	Michail	Diplomatic Advisor	Ministry of Tourism	Greece	Government
Anholt	Simon	Independent Policy Advisor on National Identity & Reputation	Good Country	United Kingdom	Expert
Annab	Lina	Minister	Ministry of Tourism and Antiquities	Jordan	Government
Arab	Sari	Young Talent	IMI University Centre	Switzerland	Academia
Armellini	Doris	Commercial Director	Flughafen Zürich	Switzerland	MICE
Arora	Jitender	Co-Founder	Mind your fleet	India	Start Up
Artemyev	Alexander	Head of Department Recreational Geography and Tourism	al-Farabi Kazakh National University	Kazakhstan	Academia
Asgotraa	Sonal	Outreach Manager	Global Himalayan Expedition	India	Start Up
Atkins	Ros	Presenter Outside Source	BBC News	United Kingdom	Media
Au-Yeung Sing Lee	Michelle	Young Talent	The Hong Kong Polytechnic University	Hong Kong	Academia
Azoulay	Lahcen	Ambassador	Ambassade du Royaume du Maroc	Maroc	Government
Babazova	Fatima	Master degree student	al-Farabi Kazakh National University	Kazakhstan	Academia
Bae	Joon-ho	Counsellor	Embassy of the Republic of Korea	Republic of Korea	Government
Baertschi	Jürg Herbert	Senior Client Partner	Korn Ferry	Switzerland	Talent Management
Bagger	Kevin	Executive Director of the Research Center	Las Vegas Convention and Visitor Authority	United States	MICE
Bajrami	Hykmete	Minister	Ministry of Trade and Industry	Cosovo	Government
Baldassarre	Antonio	Manager Research & Development	Lucerne University of Applied Sciences and Arts - Music	Switzerland	Academia
Banyai	Zsuzanna	Economic Attaché	Embassy of Hungary	Hungary	Government
Barbutov	Tome	Young Talent	University St. Kliment Ohridski	The former Yugoslav Republic of Macedonia	Academia

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Barth	Martin	President & CEO	World Tourism Forum Lucerne	Switzerland	WTFL
Bartlome	Clemens	Manager Product & Experience Marketing	Graubünden Ferien	Switzerland	Destination
Bauer	Guido	CEO	Green Globe Certification	United States	Sustainability
Bay	Vanessa	Managing Director and Proprietor	Primus Communications	Switzerland	Media
Beall	Brian	Next Generation	National Travel and Tourism Office	United States	Government
Beaulieu ¹⁾	Annie	Director	Freedom	Australia	Start Up
Becker	Alfred N.	Chairman	World Tourism Forum Lucerne	Switzerland	WTFL
Beerhalter	Ida	Co-Head Smart-Up	IOME Private Office	Saudi Arabia	Other
Beiseyva	Gaukhar	Minister-Counsellor	Embassy of Kazakhstan	Kazakhstan	Government
Belise	Kariza	Chief Tourism Officer	Rwanda Development Board	Rwanda	Destination
Belosevic	Milan	Investment Director	Excelsa d.o.o.	Croatia	Investment
Benetatos	Theodore	CEO & Academic Dean	IMI, International Management School	Switzerland	Academia
Benguigui	Yamina	Advisor to the president	Government Republic of the Congo	Republic of the Congo	Government
Benz	Simon	Counsellor, Journalist	Primus Communications	Switzerland	Media
Berendsen	Berend-T.	TFL2000	Sport-Orthopädie	Switzerland	Other
Bergamin	Domenico	Project Manager	Steiner Sarnen	Switzerland	Other
Berger	Emmanuel	President International Advisory Board	Ecole hôtelière de Lausanne	Switzerland	Academia
Biedermann	Sabine	Deputy Managing Director	Primus Communications	Switzerland	Media
Bindzi	Leondard Henri	Ambassador	Embassy of Cameroon	Cameroon	Government
Bitzi Staub	Franziska	City Government	City of Lucerne	Switzerland	Government
Blahova	Marketa	CMO	Daytrip	Czech Republic	Start Up
Blancpain	Noé	Head of Communications	Swiss Federal Departement of Economic Affairs, Education and Research	Switzerland	Government
Bloom	Simon	CEO & Founder	Simon Bloom Consultancy	United Kingdom	Consultancy
Blunt	Michael	Vice-President Corporate Communications	oneworld	United States	Travel
Bon	Samuel	CEO	Swisscontact - Swiss Foundation for Technical Cooperation	Switzerland	Destination
Boodhum	Hurry Krishna	Financial Analyst	Mauritius Tourism Promotion Authority	Mauritius	Destination
Botora	Negash Kebret	Ambassador	Embassy of Ethiopia	Ethiopia	Government
Bourehla	Mourad	Ambassador	Embassy of Tunisia	Tunisia	Government
Borchert	Ralf	CEO & Co-founder	Hospitality Leaders	Hong Kong	Start Up
Borchert	Janet	Head of Sales & Investor Relations	Hospitality Leaders	Hong Kong	Start Up
Brabec	Petr	Head Developer	Daytrip	Czech Republic	Start Up
Brockner	Markus	President	Swiss School of Tourism and Hospitality	Switzerland	Academia
Brunner	Adrian	Trustee	Trescor Treuhand Luzern	Switzerland	Other

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Brunyee	Jonathan	Programme Manager and Senior Lecturer	Royal Agricultural University	United Kingdom	Academia
Bucher	Peter	Head of Economic Affairs	City of Lucerne	Switzerland	Government
Buck	Ivan	Manager Marketing & Sales	zb Zentralbahn	Switzerland	Railway
Budisetiyorini	Beta	Head of Research and Community Services Center	Sekolah Tinggi Pariwisata Bandung	Indonesia	Academia
Buerki	Heinz	President	IMI University Centre	Switzerland	Academia
Bühler	Gregor	Partner	Homburger AG	Switzerland	Other
Bühlmann	Martin		World Tourism Forum Lucerne	Switzerland	WTFL
Buholzer	Dominik	Chief editor	Zentralschweiz am Sonntag	Switzerland	Media
Burns	Peter	Professor of International Tourism and Green Growth	University of Bedfordshire	United Kingdom	Academia
Bütikofer	Martin	Director	Swiss Museum of Transport	Switzerland	Destination
Bütler ¹⁾	Adelbert	Former Chairman	Lucerne Tourism	Switzerland	Destination
Cahyani	Shassy	Young Talent	Sekolah Tinggi Pariwisata Bandung	Indonesia	Academia
Camargo	Blanca Alejandra	Associate Professor	University of Monterrey	Mexico	Academia
Camp	Marc-Antoine	IS TunE	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Carbonell Raya	Pilar	General Director for Tourism	Government of the Balearic Islands	Spain	Government
Cárdenas Hernández	Roberto W.	General Director for Planning	Guanajuato Tourism Secretariat	Mexico	Government
Carvao	Sandra	Chief of Communications	UNWTO World Tourism Organization	Spain	Government
Chastanet	Allen	Prime Minister	Government of St. Lucia	St. Lucia	Government
Chhatwal	Puneet	CEO	Deutsche Hospitality	Germany	Hospitality
Chhun	Nak	Deputy Director of Intl Cooperation and ASEAN	Ministry of Tourism	Cambodia	Government
Cholakova	Elena	Young Talent	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Cleary	Seán	Chairman	Strategic Concepts	South Africa	Economist
Coletti	Claudia	Event Manager	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Collias	Anthony	Co-Founder	CityStasher	United Kingdom	Start Up
Comberbach	Stuart Harold	Secretary in the office of the President	Ministry of Tourism and Hospitality Industry	Zimbabwe	Government
Couturier	Thomas	Group Head of Digital	Europcar Group	France	Mobility
Crescini ¹⁾	Gabriella	Head Client & Partner Relationships	Swisscontact - Swiss Foundation for Technical Cooperation	Switzerland	Destination
Dahdal	Helen	Junior Consulting	Primus Communications	Switzerland	Media
Dalal	Ghassan	Tourism Star 2017 Finalist	Rotana	Iraq	Hospitality
De Boerio	Laure	President	Paris Helpline	France	Start Up
Deegan	Jim	Director	University of Limerick	Ireland	Academia
Dekker	Alina	Video Journalist	Tele 1	Switzerland	Media
Delilkhan	Rohith Gerald	Managing Director	Swiss Institute	Sri Lanka	Start Up

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Delilkhan	William		Swiss Institute	Sri Lanka	Start Up
Demetriades	Daphne	CEO	Hypermedia Interactive Services	Cyprus	Start Up
Dho	Young-Shim	Chairperson	UNWTO Sustainability Development Goals Advocacy Group	South Korea	Government
Dressler	Andreas	Publisher	Connoisseur Circle	Austria	Media
Dupeyras	Alain	Head of Tourism Unit	OECD Organisation for Economic Co-Operation and Development	France	Government
Durrer Eggerschwiler	Beatrice	Lecturer	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Eckhardt	Ulrich	Executive Vice Chairman	Smart Hospitality Solutions	United Arab Emirates	Hospitality
Egan	Helena	Global Head of Industry Relations	Tripadvisor	United Kingdom	Travel
Egermark	Jenny	Counsellor	Embassy of Sweden	Sweden	Government
Egli	Alain	Lecturer	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Ellingsgaard	Oda	Senior Associate	Korn Ferry	United Kingdom	Talent Management
Enderle	Nathalie	Head of Communications	SOMNIACS	Switzerland	
Ermen	David	Senior Manager - Lodging & Tourism Clients	PwC Switzerland	Switzerland	Other
Erni	Fritz	Director	Art Deco Hotel Montana	Switzerland	Hospitality
Erni	Jon	Director Enterprise & Partner Group	Microsoft	Switzerland	Technology
Estermann ¹⁾	René	CEO	myclimate	Switzerland	Sustainability
Fahrni	Michael	Head of Corporate Clients Central Switzerland	Credit Suisse	Switzerland	Finance
Fallegger	Daniel	Trustee	Trescor Treuhand Luzern	Switzerland	Other
Faul	Anja		World Tourism Forum Lucerne	Switzerland	WTFL
Fedee	Dominic	Minister	Ministry of Tourism, Information and Broadcasting	St. Lucia	Government
Felton	Salli	CEO	The Travel Foundation	United Kingdom	Other
Fercher	Hermann	Director	Lech Zürs Tourismus	Austria	Destination
Flueckiger	Oliver	CEO	Klazz	United States	Other
Flüeler	Urs	Photographer	KEYSTONE	Switzerland	Media
Flury	Sébastien	CEO / Chief Editor	startupolic.com	Switzerland	Media
Fox	Jason	Head / Founder	The Cleverness	Australia	Expert
Fraefel	Charlie	CEO	xtendx	Switzerland	Media
Frangialli	Francesco	Honorary Secretary General	UNWTO World Tourism Organization	France	Government
Frauenrath	Marie-Claude	Senior Trade Promotion Officer	International Trade Centre	Switzerland	Government
Friend	Sam	Angel-Investor		Spain	Travel
Frischknecht	Patrick	COO	Embassy Jewel	Switzerland	Other
Frommberg	Laura	Chief editor	Aerotelegraph	Switzerland	Media
Furer	Marcel	Managing Director	Kandertal Tourismus	Switzerland	Destination

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Furrer	Roger	Club Manager	Lucerne Golf Club	Switzerland	Other
Furrer	Werner	Lecturer	HFT Führungs- und Tourismusakademie	Switzerland	Academia
Gautier	Antoine	Managing Director	Paris Helpline	France	Start Up
Gehring	Michael	Host	The Alpina Mountain Resort & Spa	Switzerland	Hospitality
Geng	Wenbing	Ambassador	Embassy of China	China	Government
Gex-Fabry	Rebekka	Project Manager	hotelleriesuisse	Switzerland	Hospitality
Giraldo	Marco	CEO	TourCert	Germany	Other
Grahovac	Andjelko	Ambassador	Embassy of Bosnia and Herzegovina	Bosnia and Herzegovina	Government
Gredig	Urs	Correspondent SRF UK & Ireland	Swiss Public Radio and Television SRF	Switzerland	Facilitator
Grunder	Peter	Editor	Gastro Journal	Switzerland	Media
Grüniger	German	General Counsel	Implenia	Switzerland	Other
Gschwind	Daniel	CEO	Queensland Tourism Industry Council	Australia	Travel
Gula	Igor	Cluster Sales Manager	Renaissance Wien Hotel	Austria	Hospitality
Gurney	Rob	CEO	oneworld	United States	Travel
Hajj	Daudin	Technical Advisor	Ministry of Tourism	Kenya	Government
Hajiyeva	Elmira	Lecturer	Azerbaijan Tourism and Management University	Azerbaijan	Academia
Halim	Hendra	Minister Counsellor	Embassy of Indonesia	Indonesia	Government
Haller	René	CEO	1x1 - Sourcing GmbH	Switzerland	Technology
Hardy	Mario	CEO	PATA	Thailand	Destination
Harrington	Eden	Vice President	China Horse Club	China	Investment
Hartz	Diana	Head of Business Promotion	Kanton Nidwalden	Switzerland	Government
Hauff	Thomas	Ambassador	Royal Norwegian Embassy	Norway	Government
Hausmann	Sascha	Partner	Howzat Partners	Switzerland	Investment
Heina	Aleksander	Ambassador	Embassy of Croatia	Croatia	Government
Helfenstein	Karin	Head of Marketing & Communication	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Hennig	Carsten	Editor in chief	HOTELIER TV / Hospitality Leaders	Germany	Media
Herzer	Christine		World Tourism Forum Lucerne	Switzerland	WTFL
Hill ¹⁾	Isabel	Director National Travel and Tourism Office	U.S. Department of Commerce	United States	Government
Hillert	Birthe	Projektleiterin Partnerschaften	myclimate	Switzerland	Sustainability
Hoballah	Arab	Former Chief Sustainable Consumption and Production	UN Environment/UNEP	France	Sustainability
Hobkinson	Ashley	Senior Client Partner	Korn Ferry	United Kingdom	Talent Management
Hodel	Markus	Dean	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Hofer	Colette		World Tourism Forum Lucerne	Switzerland	WTFL

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Holschier	Christopher	Director Corporate Communications	Deutsche Hospitality	Germany	Hospitality
Homateni Nakawa	Paul	Corporate Communications	Air Namibia	Namibia	Aviation
Horton	Richard	Managing Director	Castle Holdings	Switzerland	Hospitality
Hostmann	Michael	Freelance Journalist	Swiss Cuisine & Hospitality	Switzerland	Media
Houriet	Adrian	Manager Partnerdienste SwissPass	Swiss Federal Railways SBB	Switzerland	Railway
Howald	Felix	Director	Zentralschweizer Handelskammer	Switzerland	Other
Hughes-Wilson	Guy	Vice President Sales - Western Europe	BBC Worldwide	United Kingdom	Media
Hüppi	Angela	Editor	Hotellerie Gastronomie Verlag	Switzerland	Media
Hydon	Derek	President	MaCher	United States	Other
Ignat	Irina	Project Manager Marketing / Next Generation	myclimate	Switzerland	Sustainability
Imstepf	Ralf	Attorney	Homburger	Switzerland	Other
Infanger	Albert	Chairman	Brunni Bahnen Engelberg	Switzerland	Destination
Jakob	Eric	Head of Promotion Activities Directorate	State Secretariat for Economic Affairs SECO	Switzerland	Government
Jalali	Rasoul	General Manager	Uber	Switzerland	Mobility
Jandel	Claus-Dieter	Jury Next Generation	Deutsche Hospitality	Germany	Hospitality
Jankovec ¹⁾	Olivier	Director General	ACI Europe	Belgium	Aviation
Jankovic	Snezana	Ambassador	Embassy of the Republic of Serbia	Serbia	Government
Jaramillo	Julian	Ambassador	Embassy of Colombia	Colombia	Government
Javens	Colin	Msc Rural Tourism Management	Royal Agricultural University	United Kingdom	Academia
Jayaram	Satish	Principal / Next Generation	Institute of Hotel Management	India	Hospitality
Jeffery	Fiona	Founder and Chairman	Just a Drop	United Kingdom	Facilitator
Jermolovica	Vita	Director General	Riga Tourism Development Bureau	Latvia	Destination
Jimeno	Joselito	Ambassador	Embassy of Philippines	Philippines	Government
Johnson	Yackoley Kokou	Ambassador	Embassy of Togo	Togo	Government
Joseph	Sabu	Brand Ambassador	WeTravel	United States	Start-Up
Kadbi	Hassan	CEO	Hapimag	Switzerland	Hospitality
Kallay	Daniel	Global Head of New Business Development	Red Bull	Switzerland	Other
Kämpf	Richard	Head of Tourism Politics	State Secretariat for Economic Affairs (SECO)	Switzerland	Government
Kämpfer	Peter	Director	Park Hotel Weggis	Switzerland	Hospitality
Kanobana	Sonia	Tourism Star 2017 Finalist		Rwanda	Aviation
Kanu	Alpha	Ambassador	Minister of Presidential Affairs and Civil Aviation Sierra Leone	Sierra Leone	Government
Karboul	Amel	Secretary-General / Former Minister of Tourism of Tunisia	Maghreb Economic Forum	Tunisia	Government
Karlsson	Torbjorn	Senior Client Partner	Korn Ferry	Singapore	Talent Management

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Keller	Philipp	CEO	KKL Luzern	Switzerland	MICE
Kerkloh ¹⁾	Michael	CEO	Flughafen München	Germany	Aviation
Khamidov	Jamshed	Ambassador	Embassy of Tajikistan	Tajikistan	Government
Khowala	Aradhana	CEO	Aptamind Partners	United Kingdom	Industry
Knieriem	Casper	Co-Founder	Bidroom.com	The Netherlands	Start Up
Koeppel	Johannes	CEO & Co-Founder	WeTravel	United States	Start Up
Kok	Christina	Manager Hotel & Convention "The Circle"	Zurich Airport	Switzerland	Hospitality
König	Patrik	CEO	Max Chocolatier	Switzerland	Other
Korunovski	Sasho	Rector	University „St. Kliment Ohridski"	The former Yugoslav Republic of Macedonia	Academia
Kountoura	Elena	Minister	Ministry of Tourism	Greece	Government
Krause	Cornelia	Editor	Sonntagszeitung	Switzerland	Media
Kriegl	Ursula	Executive Director Transaction Real Estate	Ernst & Young	Switzerland	Other
Krstevska	Lela	Director	Agency for Promotion and Support of Tourism of the former Yugoslav Republic of Macedonia	The former Yugoslav Republic of Macedonia	Government
Krone-Germann	Irenka	Programme Manager	SECO	Switzerland	Destination
Kubiczek	Iwona	Co-Founder	Hello Here	Poland	Start Up
Kubiczek	Piotr	CEO	Hello Here	Poland	Start Up
Kuhnhenh	Ulrike	Academic Dean	hotelleriesuisse	Switzerland	Hospitality
Küng	Robert	Canton Government	Canton of Lucerne	Switzerland	Government
Kurashvili	Irakli	Ambassador	Embassy of Georgia	Georgia	Government
Küttel	André	Head of Marketing	Swiss Museum of Transport	Switzerland	Destination
Lakai	Khem	CEO	Global Academy of Tourism & Hospitality	Nepal	Academia
Lamb	James	Director of Strategy & Performance	Mövenpick Hotels & Resorts	Switzerland	Hospitality
Lampe	Otto	Ambassador	Embassy of Germany	Germany	Government
Landwehr	Kai	Manager Marketing	myclimate	Switzerland	Sustainability
Lang	Nadja	CEO	Fairtrade Max Havelaar Switzerland	Switzerland	Sustainability
Larson	Nicholas	Head of European Operations	timelooper	United States	Start Up
Lauterburg	Andreas	Chairman	HFT Führungs- und Tourismusakademie	Switzerland	Academia
Lebron de Wenger	Liliane	Ambassador	Embassy of Paraguay	Paraguay	Government
Ledgerwood	Frances	Msc Rural Tourism Management	Royal Agricultural University	United Kingdom	Academia
Lefebvre	Gerard	Publisher	Hotel & Tourism Smart Report	France	Media
Lee	Sangkyu	Ambassador	Embassy of the Republic of Korea	Republic of Korea	Government
Lehmann ¹⁾	Simon	President	Phocuswright	United States	Market Intelligence
Leirvaag	Svend	Vice President Industry Affairs	Amadeus Group IT	Spain	Technology

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Liebrich	Andreas	Professor	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Lienert	Jörg	Founder & Chairman	Jörg Lienert	Switzerland	Talent Management
Linggawaty	Hakim	Ambassador	Embassy of Indonesia	Indonesia	Government
Lipman ¹⁾	Geoffrey	Co-Founder / President	SUN / ITCP (Int. Council of Tourism Partners)	Belgium	Sustainability
Lloyd	Simon	Head of Department - Hospitality and Sustainable Eco-tourism	Botho University	Botswana	Academia
Lobatón	Pascale	Projekt Manager	India Zelt & Event	Switzerland	Other
Loganathan ¹⁾	Sinduja	Mobility and Innovation Entrepreneur	Europcar Innovation Lab	France	Mobility
Loomba	Paras	Founder	Global Himalayan Expedition	India	Start Up
Loomba	Varun	Co-Founder	Global Himalayan Expedition	United States	Travel
Luksic	Davor	President	Excelsa d.o.o.	Croatia	Investment
Lund-Durlacher	Dagmar	Department Head	MODUL University	Austria	Academia
Mader	Rachel	Head of Competence Centre Art, Design & Public Spheres	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Malan	Aneme	Deputy Director-General	Department of Tourism	South Africa	Government
Majewski	Matthew	Co-Founder	CityStasher	United Kingdom	Start Up
Marsden	Patrick	Next Generation	MaCher	United States	Other
Masou	Martina		World Tourism Forum Lucerne	Switzerland	WTFL
Mavhembu	Douglas	Deputy Director	Ministry of Tourism and Hospitality Industry	Zimbabwe	Government
McCook	Wayne	Ambassador	Embassy of Jamaica	Jamaica	Government
Meier	Claude	Director	hotelleriesuisse	Switzerland	Hospitality
Meier	Daniela		World Tourism Forum Lucerne	Switzerland	WTFL
Mendiratta	Anita	Special Advisor to Secretary General	UNWTO World Tourism Organization	South Africa	Media
Meyer	Maren	Editor Commercial Supplements	Bilanz	Switzerland	Media
Meyerhans	Fabienne	Head of Marketing	Messe Luzern	Switzerland	MICE
Miller	Valerie	Associate Operations EMEA	Korn Ferry	Spain	Talent Management
Minder	Thomas	Council of States & CEO	Kanton Schaffhausen / Trybol	Switzerland	Government
Moeri	Sascha	CEO	Carl F. Bucherer	Switzerland	Other
Mohamed	Fatuma Hirsi	Principal Secretary	Ministry of Tourism	Kenya	Government
Mohamed	Hashim	Principal and CEO	Kenya Utalii College	Kenya	Academia
Molnár	Mónika	Tax Partner	MME Legal Tax Compliance	Switzerland	Other
Muggli	Carol	Project Manager	myclimate	Switzerland	Sustainability
Mukherjee	B.B.	Assistant Director	India Tourism	India	Destination
Müller	Damian	Council of States	Swiss Parliament	Switzerland	Government
Mzombi	Walter	Minister	Ministry of Tourism and Hospitality Industry	Zimbabwe	Government

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Nadhiyeva	Tamilla	Young Talent	Azerbaijan Tourism and Management University	Azerbaijan	Academia
Nambahu	Thomas Tommy	Deputy Minister	Ministry of Environment and Tourism	Namibia	Government
Näpflin	Philip	President	Hotel Management School Thun	Switzerland	Academia
Nestoroska	Ivanka	Head of Department	Univesity St.Kliment Ohridski, Faculty of tourism and hospitality	The former Yugoslav Republic of Macedonia	Academia
Nick	Anja		World Tourism Forum Lucerne	Switzerland	WTFL
Nieder	Harald	Partner	Redalpine Venture Partners		
Nievergelt	Gery	Chief editor	hotelleriesuisse / htr hotel revue	Switzerland	Media
Ntshona	Sisa	CEO	South African Tourism	South Africa	Destination
Nuetzi	Ruedi	Programme Manager	Swisscontact Indonesia	Indonesia	Destination
Nuñez	Jose Manuel	CEO	Servantrip	Spain	Start Up
Nzioka ¹⁾	Jacinta	Director of Marketing	Kenya Tourism Board	Kenya	Government
Odermatt	Ramona	Next Generation	Max Chocolatier	Switzerland	Other
Oh	Haemoon	Dean and Distinguished Professor	University of South Carolina	United States	Academia
O'Hara	Sean	EVP International Sales, BBC Advertising	BBC Worldwide	United Kingdom	Media
Olivera Rocha	Fernando	Minister of Tourism	State of Guanajuato	Mexico	Government
O'Sullivan	Domhnall	Swissinfo.ch	Editor	Switzerland	Media
Ozbuk	Hicran	General Manager	Istanbul Convention & Visitors Bureau	Turkey	MICE
Pahud	Beat	Project Director The Circle	Flughafen Zürich - The Circle	Switzerland	Aviation
Palai	Mothusi B.R.	Ambassador	Embassy of Botswana	Botswana	Government
Pearl	David	Experience Engineer for Think Tank	Pearl Group	United Kingdom	Facilitator
Pelli	Tiziano	Leiter Stab Direktion	Switzerland Tourism	Switzerland	Destination
Perren	Marcel	Tourism Director	Lucerne Tourism	Switzerland	Destination
Perrottet	John	Senior Tourism Specialist	World Bank Group	United States	Investment
Phalla	Say	Deputy Director of International Cooperation & ASEAN Department	Ministry of Tourism	Cambodia	Government
Pham	Hai Bang	Ambassador	Embassy of Vietnam	Vietnam	Government
Pham	Wendy	Young Talent	The University of Queensland	Australia	Academia
Pilloud ¹⁾	Jeannine	Head of Passenger Traffic Division	Swiss Federal Railways SBB	Switzerland	Railway
Pinto Neto	Octavio	CEO	Group Radar TV	Brazil	Media
Platzer	Casimir	President	GastroSuisse	Switzerland	Hospitality
Poonosamy ¹⁾	Vijay	Vice President International & Public Affairs	Ethihad Airways	United Arab Emirates	Aviation
Pozaric	Adriano	Chief Editor	Turizam Info	Croatia	Media
Pozaric	Barbara	Editor Commercial Supplements	Turizam Info	Croatia	Media
Priskin	Julianna	Professor	Lucerne University of Applied Sciences and Arts	Switzerland	Academia

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Proch	Nikolas	Next Generation	Deutsche Hospitality	Germany	Hospitality
Prydun	Chrissy	Msc Rural Tourism Management	Royal Agricultural University	United Kingdom	Academia
Qian	Jim	Senior Vice President	Fosun Group	China	Investment
Radier	Betty	Chief executive officer	Kenya Tourism Board	Kenya	Government
Rajkumar	Sookun	Ambassador	Embassy of the Republic of Mauritius	Mauritius	Government
Rama	Alborent	Adviser to the Minister	Ministry of Economy	Albania	Government
Ram Singh	Mahinder	Ambassador	Embassy of Malaysia	Malaysia	Government
Rashid	Aman	Ambassador	Embassy of Pakistan	Pakistan	Government
Raudin	Cédric	Chief Technology Officer	Orbiental	United States	Start-Up
Reljic	Andrej	Managing Director	Swiss Health	Switzerland	Other
Remmer	Stefanie	Programm Assistant	Swisscontact - Swiss Foundation for Technical Cooperation	Switzerland	Destination
Reti	Christina	Principal, Real Estate & Hospitality, EMEA	Korn Ferry	United Kingdom	Talent Management
Ricker	Jordan	Operations	Tastemakers Africa	United States	Start Up
Riedi	Flurin	Tourism Director	Andermatt-Urserntal Tourismus	Switzerland	Destination
Rifai	Taleb	Secretary-General	UNWTO World Tourism Organization	Spain	Government
Robinson	Cherae	Founder & CEO	Tastemakers Africa	United States	Start Up
Rodrigues	Christopher	Chairman	British Council	United Kingdom	Destination
Roebkes	Marita	Co-Founder	Society3 Group	Switzerland	Start Up
Ros	Michael	Co-Founder	Bidroom.com	The Netherlands	Start Up
Rosenbohm	Heiko	Director Branding & Platforms	Swiss Institute	Sri Lanka	Start Up
Rubiolo	Monica	Head Trade Promotion	SECO	Switzerland	Destination
Ruck	Katharina		World Tourism Forum Lucerne	Switzerland	WTFL
Rumpel	Dieter	Managing Director	Travelport	Switzerland	Other
Sager	Manuel	Ambassador	Swiss Agency for Development and Cooperation	Switzerland	Government
Sajnani	Manohar	Dean	Amity University Uttar Pradesh Noida India	India	Academia
Saleh Al-Tunaib	Bader	Ambassador	Embassy of Kuwait	Kuwait	Government
Samadov	Nazim	Deputy Minister	Ministry of Culture and Tourism	Azerbaijan	Government
Samadov	Nazim	Marketing, Commercial and Ground Ops Director	Azerbaijan Airlines	Azerbaijan	Aviation
Sankey	Georgina	Msc Rural Tourism Management	Royal Agricultural University	United Kingdom	Academia
San Miguel	Angela		State of Guanajuato	Mexico	Government
Sano	Jim	Vice President Travel, Tourism and Conservation	WWF	United States	Sustainability
Santander	Eduardo	Executive Director	European Travel Commission (ETC)	Belgium	Travel
Sassou Nguesso	Denis	President	Republic of the Congo	Republic of the Congo	Government

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Sawiris ¹⁾	Samih	Chairman	Orascom Development Holding	Switzerland	Investment
Scanlon	John	Secretary-General	CITES Secretariat	Switzerland	Sustainability
Scarles	Caroline	Head of School of Hospitality & Tourism Management	University of Surrey	United Kingdom	Academia
Schanderl	Veronika	Tourism Knowledge Management	Swisscontact - Swiss Foundation for Technical Cooperation	Switzerland	Destination
Schild	Daniela	Trade Officer	Embassy of United Kingdom	United Kingdom	Government
Schindler	Christoph	Head of Object Design	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Schmid	Carlo	Pilot	RTW2012	Switzerland	Other
Schmid ¹⁾	Jürg	CEO	Switzerland Tourism	Switzerland	Destination
Schneider-Ammann	Johann N.	Federal Councillor	Swiss Federal Departement of Economic Affairs, Education and Research	Switzerland	Government
Schneider	Ueli	Head of Education	hotelleriesuisse	Switzerland	Hospitality
Schnider	Theo	Director	UNESCO Biosphäre Entlebuch	Switzerland	Other
Schoenleben	Manfred	CEO	TMC Partners	Germany	Other
Schöpfer	Bruno H.	Managing Director	Katara Hospitality Switzerland	Switzerland	Hospitality
Schultze	Axel	Founder & CEO	Society3 Group	Switzerland	Start Up
Seifeldin	Hisham	Ambassador	Embassy of the A.R. of Egypt	Egypt	Government
Sherry	Ann	Executive Chairman	Carnival Australia	Australia	Cruise
Shidhudhu	Silas Tonateni	Personal Assistant to Dep Minister	Ministry of Environment and Tourism	Namibia	Government
Siegrist	Sara	Sales	Interhome	Switzerland	Other
Simmen	Franz-Xaver	CEO	Andermatt Swiss Alps	Switzerland	Destination
Singh Rikhy	Malvinder	Co-Founder	Mind your fleet	India	Start Up
Sinun	Hout	Deputy Director of Tourism Statistics Department	Ministry of Tourism	Cambodia	Government
Skidmore	Robert	Chief Sustainable and Inclusive Value Chains	International Trade Centre	Switzerland	Government
Skolarikou	Hara	Ambassador	Embassy of Greece	Greece	Government
Sofonia	Mosilo	Researcher / Next Generation Participant	South African Tourism	South Africa	Destination
Sonderegger	Lars	CEO and Founder	Quantonomics	Switzerland	Destination
Sonderegger	Roger	Lecturer	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Soudan-Nonault	Arlette	Minister of Tourisme and Leisure	Republic of the Congo	Republic of the Congo	Government
Spooner	Simon	Msc Rural Tourism Management	Royal Agricultural University	United Kingdom	Academia
Stalder	Marcel	CEO / Country Managing Partner Switzerland	Ernst & Young	Switzerland	Other
St. Ange	Alain	Former Minister	Ministry of Tourism	Seychelles	Government
Stähli	Peter	Chairman	Gentiane	Switzerland	Investment
Staudt	Benedikt	Investment Manager	Flughafen München	Germany	Aviation
Stepanov	Valerij	Co-Founder & President	WatchAdvisor	Switzerland	Other

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Steele	Paul	Senior Vice President, Member and External Relations	IATA	Switzerland	Aviation
Steinegger	Michèle	Forum Coordinator	World Tourism Forum Lucerne	Switzerland	WTFL
Stettler	Jürg	Deputy Dean	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Sulzer	Daniel	CEO	Interlaken Tourismus	Switzerland	Destination
Summa	Leila	Expert	Summa Leila		Other
Suppe	Ray	Head of Las Vegas Tourism Security	Las Vegas Convention & Visitor Authority	United States	MICE
Sutono	Anang	Director	Sekolah Tinggi Pariwisata Bandung, Bandung Institute of Tourism	Indonesia	Academia
Sutton	Megan	Young Talent	University of Waterloo	Canada	Academia
Tae	Eunji	Knowledge Network Coordinator / Next Generation	UNTWO	Spain	Government
Tam	Sarah	Young Talent	University of Waterloo	Canada	Academia
Tarlow	Peter	President	Tourism & More	United States	Travel
Taylor	Ian	Executive editor	Travel Weekly Group	United Kingdom	Media
Teo	Ah Khing	Chairman	Desert Star Holding	China	Investment
Tith	Chantha	Secretary of State	Ministry of Tourism	Cambodia	Government
Tollman	Brett	President & CEO	The Travel Corporation (TTC)	United States	Travel
Torres	Maria	Counselor	Embassy of Colombia	Colombia	Government
Trombitas	Emilia	Head of the Degree Programme	HES-SO Valais/Wallis	Switzerland	Academia
Tschirky	Peter P.	CEO	Grand Resort Bad Ragaz	Switzerland	Hospitality
Tschudy	Daniel	Consultant / WTFL Ambassador	Handelszeitung	Switzerland	Media
Tziallas	Georgios	Secretary General for Tourism Policy and Development	Ministry of Tourism	Greece	Government
Ulianovschi	Tudor	Ambassador	Permanent Mission of the Republic of Moldova to the UNDG	Moldavia	Government
Van der Avert	Frans	CEO	Amsterdam Marketing	Netherland	Destination
Van Schalkwyk	Marthinus	Southfrican Ambassador to Greece	Co-Founder WTFL Think Tank	Greece	Government
Vignon	Philippe	CEO	Geneva Tourism & Conventions	Switzerland	Destination
Vincenz	Martin	CEO	Graubünden Ferien	Switzerland	Destination
Virchaux ¹⁾	Dominique	President South America	Korn Ferry	France	Talent Management
Vogel	Artur K.	Editor Commercial Supplements	Tamedia	Switzerland	Media
Von Arx	Widar	Head of the Competence Centre for Mobility	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Vorster	Shaun	Extraordinary Associate Professor	University of Stellenbosch Business School	South Africa	Academia
Wagenseil	Urs	Head of Tourism	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Waldis	Regina	Administrative Director	Luzern Tourismus	Switzerland	Destination
Wallner	Max	Videoproducer	World Tourism Forum Lucerne	Switzerland	WTFL
Walters	Gabrielle	Senior Lecturer	University of Queensland	Australia	Academia

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Wang	Jason	Chief Operating Officer	Shuntak Travel	China	Travel
Wanzenried	Gabrielle	Jury President Next Generation	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Warfield	Troy	Executive Director Customer Experience	British Airways	United Kingdom	Aviation
Weibel	Johannes	Creative Director	Interhome	Switzerland	Other
Weber	Fabian	Lecturer	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Weingärtner	Tim	Vice Director	Lucerne University of Applied Sciences and Arts - Informatik	Switzerland	Academia
Welti	René	CEO	ECHO Trails	Switzerland	Travel
West	Ben	Journalist		Switzerland	Media
Wicki	Christof	Managing Director	Europa Forum Lucerne	Switzerland	Other
Wicki	Hans	Council of States	Swiss Parliament	Switzerland	Government
Widmer	Susanne		World Tourism Forum Lucerne	Switzerland	WTFL
Wiesner	Hans W.	CEO	Imbach Reisen	Switzerland	Travel
Wilding	Erica	Managing Associate	Korn Ferry	United Kingdom	
Wilson	Gordon	CEO	Travelport	United States	Travel
Wiltshire	James	Next Generation	IATA	Switzerland	Aviation
Wittwer ¹⁾	Reto	Chairman of the Advisory Board	World Tourism Forum Lucerne	United Arab Emirates	WTFL
Wright	Stephen	Operational & Digital Advisor	the TMT advisors	Switzerland	
Wu	Zhengliang	Co-Founder & CIO	Green City Solutions	Germany	Start Up
Zai	Michel	CEO	SOMNIACS	Switzerland	
Zehnder	Ferdinand A.	President	Luzern Tourismus	Switzerland	Destination
Zeier	René	Co-Head Smart-Up	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Zeiss	Harald	Professor for Sustainable Tourism	Harz University of Applied Sciences	Germany	Academia
Zeller	Roland	Head of Innovation Programme	World Tourism Forum Lucerne	Switzerland	Start Up
Zemp	Gaudenz	Director	Gewerbeverband Kanton Luzern	Switzerland	Other
Zemp	Judith		World Tourism Forum Lucerne	Switzerland	WTFL
Zeynalli	Akram	Ambassador	Embassy of Azerbaijan	Azerbaijan	Government
Zhang	Daniel	Founder & CEO	Global Wings	China	Aviation
Ziegler	Mark	Manager Convention & Hospitality	Campus Sursee	Switzerland	Hospitality
Zueck	Walter			Switzerland	Other
Zumbühl	Guido	CEO	Bucherer	Switzerland	Other
1) WTFL Advisory Board Member					