



# Chandani Karnik

## Copywriter

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## Awards

### **Clio Student - Gold**

Step in Inequality

### **One Show Young Ones - Bronze**

Step in Inequality

### **New York Festival - Finalist**

Step in Inequality

### **Addy NYC - Gold**

Step in Inequality

### **Addy District 2 - Gold**

Step in Inequality

### **Addy NYC - Gold**

Consent not Clothes

### **Addy District 2 - Gold**

Consent not Clothes

### **Creativity International Awards - Silver**

Step in Inequality

### **Applied Arts - Winner**

Consent not Clothes

### **Applied Arts - Winner**

World Map

### **YCN - Winner**

Burn for Beats

## Experience

### **Grey, New York**

Copywriting Intern | July 2017 - present

Clients: Canon, Häagen-Dazs, Pringles, Tj Maxx, Walgreens

### **Hindustan Unilever**

Freelance Copywriter | April - September 2015

Seasonal ads and advertorials for fashion magazines

### **Two Design, Mumbai**

Copywriter | April - September 2015

Crafted the brand strategy and tagline as well as advertorials

### **Publicis Ambience, Mumbai**

Copywriter | April 2013 - February 2015

Clients: Vaseline, Lakme, Elle 18 and Enamor

## Education

### **Miami Ad School, New York**

Copywriting | September 2015 - present

### **Symbiosis Institute of Media and Communication**

Undergraduate | 2009-2012