



Chandani Karnik

Copywriter

www.chandani.me
646-406-9978
chandani.karnik@gmail.com

Awards

Clio Student - Gold

Step in Inequality

One Show Young Ones - Bronze

Step in Inequality

New York Festival - Finalist

Step in Inequality

Addy NYC - Gold

Step in Inequality

Addy District 2 - Gold

Step in Inequality

Addy NYC - Gold

Consent not Clothes

Addy District 2 - Gold

Consent not Clothes

Creativity International Awards - Silver

Step in Inequality

Applied Arts - Winner

Consent not Clothes

Applied Arts - Winner

World Map

YCN - Winner

Burn for Beats

Experience

Grey, New York

Copywriter | December 2017 - present

Clients: Canon, Häagen-Dazs, Outshine, T.J.Maxx

Grey, New York

Copywriting Intern | July 2017 - September 2017

Clients: Canon, Häagen-Dazs, Pringles, T.J.Maxx, Walgreens

Hindustan Unilever

Freelance Copywriter | April - September 2015

Seasonal ads and advertorials for fashion magazines

Two Design, Mumbai

Copywriter | April - September 2015

Crafted the brand strategy and tagline as well as advertorials

Publicis Ambience, Mumbai

Copywriter | April 2013 - February 2015

Clients: Vaseline, Lakme, Elle 18 and Enamor

Education

Miami Ad School, New York

Copywriting | September 2015 - September 2017

Symbiosis Institute of Media and Communication

Undergraduate | 2009-2012