



Chandani Karnik

Copywriter

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Awards

Clio Student - Gold
Step in Inequality

One Show Young Ones - Bronze
Step in Inequality

New York Festival - Finalist
Step in Inequality

Addy NYC - Gold
Step in Inequality

Addy District 2 - Gold
Step in Inequality

Addy NYC - Gold
Consent not Clothes

Addy District 2 - Gold
Consent not Clothes

**Creativity International
Awards - Silver**
Step in Inequality

Applied Arts - Winner
Consent not Clothes

Applied Arts - Winner
World Map

YCN - Winner
Burn for Beats

Experience

Grey, New York
Copywriter | December 2017 - present
Clients: Canon, Häagen-Dazs, Outshine, T.J.Maxx

Grey, New York
Copywriting Intern | July 2017 - September 2017
Clients: Canon, Häagen-Dazs, Pringles, T.J.Maxx, Walgreens

Hindustan Unilever
Freelance Copywriter | April - September 2015
Seasonal ads and advertorials for fashion magazines

Two Design, Mumbai
Copywriter | April - September 2015
Crafted the brand strategy and tagline as well as advertorials

Publicis Ambience, Mumbai
Copywriter | April 2013 - February 2015
Clients: Vaseline, Lakme, Elle 18 and Enamor

Education

Miami Ad School, New York
Copywriting | September 2015 - September 2017

Symbiosis Institute of Media and Communication
Undergraduate | 2009-2012