East Pennsboro Township
Comprehensive Plan Update

Phase 1 Issue Identification
Findings Presentation

July 28, 2016
Phase 1 Process

- Outreach to the Township community
- Interviews with Township officials and staff
- Issues and Opportunities List
- Issue Ranking Survey
- Profile of Current Conditions and Trends
- Issues List for the 2016 Strategic Plan
Outreach

- Business Roundtable
- Recreation and Sports Leagues
- West Shore Ministerium
- Educational Roundtable
  - 35 participants
- EastPennsboro.mySidewalk.com
  - many viewers, several participants
Township Interviews

- Commissioners Kuntzelman, Hartman, Tyson, and Gelb
- Manager
- Police Chief
- Fire Chief
- Ambulance Chief
- Highway Foreman
- Sewer Plant Superintendent
- Engineering
- Housing and Community Development Director
- Recreation Director
# Issues Ranking Survey

327 viewers accessed the survey. 145 surveys were completed.

<table>
<thead>
<tr>
<th>Top Priorities for the Township’s Future</th>
<th>Response Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop a <strong>facility for indoor, year-round recreation</strong> activities, leagues use, training, etc.</td>
<td>41%</td>
</tr>
<tr>
<td>Build a <strong>community pool</strong> and community gardens</td>
<td>32%</td>
</tr>
<tr>
<td>Improve perception of <strong>school district’s value/reputation</strong></td>
<td>25%</td>
</tr>
<tr>
<td>Encourage <strong>commercial growth</strong> and reuse/redevelopment for quality jobs and services</td>
<td>23%</td>
</tr>
<tr>
<td>Interconnect communities with <strong>walking/biking trails</strong></td>
<td>19%</td>
</tr>
<tr>
<td>Improve <strong>streetscapes</strong> in communities: sidewalks, crosswalks, street trees, lighting, etc.</td>
<td>17%</td>
</tr>
<tr>
<td>Improve <strong>maintenance of local infrastructure</strong>: sewer, streets, bridges, drainage features</td>
<td>16%</td>
</tr>
<tr>
<td>Develop <strong>strategy for long-term public safety service</strong>: facilities, equipment and personnel</td>
<td>12%</td>
</tr>
<tr>
<td>Address <strong>traffic</strong> bottlenecks</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Rehabilitate (renew) parks</strong> and improve park maintenance</td>
<td>11%</td>
</tr>
</tbody>
</table>
Profile of Conditions and Trends

- Population and Households
- Housing
- Jobs, Workers, Commuting Demands
- Traffic Volumes and limited Transit and Bike-Ped Alternatives
- Land Use Change
- Development Activity
- Community Services
- Natural and Cultural Resources
- Events & Milestones
Resident Population

<table>
<thead>
<tr>
<th></th>
<th>2000 Count</th>
<th>2010 Count</th>
<th>2014 Estimate</th>
<th>2000-10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total population</td>
<td>18,254</td>
<td>20,228</td>
<td>20,926</td>
<td>10.8%</td>
</tr>
</tbody>
</table>

- Growing, more slowly since 2010
  - Is projected to grow through 2020, 2030 and 2040
- Aging; a natural break in growth rate at ~55 years
  - Slower growth <55 years; also seen in school student population
  - Faster growth 55 years and over
Resident Population

• Minorities by race and ethnicity doubled 2000-10.

• Educational attainment is rising.

• Households are increasing faster than overall population
  – more singles and single parents.
  – Non-family households increasing at 3x the rate of families.

• Households with earnings income (worker wages, salaries) are declining; “fixed” income households, increasing.
Resident Worker Population

- Population eligible to work is growing, but labor force and the employment rate declined 2000-10.

- More workers have been using public transportation, walking to work, using other travel means, and working at home since 2000.
  - Despite limited options
Local Workers and Commuters

Longitudinal Employer-Household Dynamics, 2013

Inbound: 13,171
Outbound: 7,601
Live here, work here

East Pennsboro Township Comprehensive Plan Update – Phase 1
## Changes in Traffic

<table>
<thead>
<tr>
<th>Road</th>
<th>2013</th>
<th>Change since 2002</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tower Road</td>
<td>850</td>
<td>183%</td>
</tr>
<tr>
<td>I-81</td>
<td>71,000</td>
<td>127%</td>
</tr>
<tr>
<td>Camp Hill Bypass</td>
<td>25,000</td>
<td>62%</td>
</tr>
<tr>
<td>Wertzville Road</td>
<td>13,000</td>
<td>23%</td>
</tr>
<tr>
<td>East Penn Drive/Center Street</td>
<td>13,000</td>
<td>10%</td>
</tr>
<tr>
<td>Valley Drive</td>
<td>7,400</td>
<td>7%</td>
</tr>
<tr>
<td>First Street</td>
<td>2,200</td>
<td>0%</td>
</tr>
<tr>
<td>21st Street</td>
<td>18,000</td>
<td>-3%</td>
</tr>
<tr>
<td>US 11/15 / Enola Road</td>
<td>18,000</td>
<td>-26%</td>
</tr>
<tr>
<td>Enola Drive</td>
<td>4,500</td>
<td>-27%</td>
</tr>
<tr>
<td>Walnut Street</td>
<td>9,000</td>
<td>-72%</td>
</tr>
<tr>
<td>Poplar Church Road</td>
<td>3,300</td>
<td>-84%</td>
</tr>
</tbody>
</table>
Residential Development Activity

Final Subdivision/Land Development Plans, 2002-2014

- LOTS
- Single family
- Multi-family

Residential Building Permits, 2000-2014

- East Pennsboro
- Camp Hill
- Hampden
- Lemoyne
- Wormleysburg
Other Development Activity

Final Subdivision/Land Development Plans, 2002-2014

- Commercial
- Industrial
- Public/Semi-Public Structures

Building Permits for New Construction, East Pennsboro, 2010-2014

- Commercial
- Industrial

25 commercial plans, 3 permits
1 industrial plan, 4 permits
1 public plan
Land Use and Change

- Developed Land 63% from 69% in 2001
- Open Space Land 37% from 31% in 2001
- Minimal Real Change, 2002-12
  some decreases in developed land and increases in open land likely due to evolving land use/cover classifications
- 2016
  several large parcels still open for development
Events & Milestones
since 2002

• Pennsboro Commons opens; Giant relocates
• Summerdale Plaza façade update
• Holy Spirit expands
• Township begins Adams Ricci Phase 2
• Highmark closes Senate Ave location
• State plans to sell tract at 11/15 and Valley Drive
• Fire companies consolidate
• Walgreens acquires Rite-Aid Corp.
## Issues List for Strategic Planning

### Top Priorities for the Township’s Future

1. **A community vision** that incorporates **Central Penn College and Geisinger-Holy Spirit Hospital.**

2. **Modern housing** and neighborhoods **attractive and affordable to young adults, young families and seniors** and for **quality local jobs and services.**

3. **Walking/biking trails that** interconnect **neighborhoods** with the **parks.**

4. **Complete pedestrian facilities and streetscapes** within the villages.

5. Address **traffic bottlenecks and recurring congestion** with facility improvements and modal alternatives; consider the impact of built-out parcels.
### Issues List for Strategic Planning

**Top Priorities for the Township’s Future**

6. Explore the **feasibility of a facility for indoor, year-round recreation center** for activities, sports leagues, and sports training; partner with the educational institutions.

7. **Evaluate Township parks - access** for the elderly, persons with disabilities; **demand** for facilities by a more diverse population; facility **maintenance** or replacement.

8. **Maintain local infrastructure** (sewer system, streets, bridges, and stormwater facilities) for **functionality and reliability** and to **maximize service life**.

9. Need to assess **long-term service provision and funding strategy for public safety** services, including facilities, equipment and personnel.
Next Steps

- Finalize Phase 1 report
- Finalize scope of work for Phase 2 Strategic Planning
- Determine funding for Phase 2 Strategic Planning
- Prepare and issue RFP.