

ChefBox, First-Of-Its-Kind Prepared Food Concept, Opens in South Pasadena

New Store Front Pairs Top Local Chefs with Hungry, On-The-Go Consumers to Serve High-Quality Prepared Meal Boxes

(South Pasadena, For immediate release) – Local culinary industry veterans Albert Chu and Patricia Huang have teamed up with talented local chefs to open an innovative new takeout establishment – [ChefBox](#) – in South Pasadena. With an array of unique prepared meal boxes filled with a variety of cuisines, ChefBox offers meals for lunch and dinner that can be quickly heated at work or at home.

Initially featuring 17 talented local chefs representing an array of food styles, ChefBox will offer something unique to consumers with each visit. The open-shelf concept is a completely new kind of food establishment that allows passionate local chefs the chance to sell their food to the hungry masses. Mealboxes can be picked up instore, ordered online, or delivered, offering flexibility and convenience to meet the needs of the consumer.

Applying their experience from their [626 Night Market](#) venture, the two founders believe that they are bridging the gap that exists between the high-quality types of cuisines that foodies want to eat on a daily basis and the talented chefs that prepare such meals.

“We noticed that many local chefs have limited outlets to prepare their food for the community outside of catering and opening an expensive restaurant, and there is a huge demand for high-quality meals without all of the preparation that goes into cooking at home,” said co-founders Patricia Huang and Albert Chu. “We are simply matching these two groups of individuals to provide convenient, delicious food options to people just like ourselves.”

The new concept also offers local chefs an opportunity to gain a following within the community, further expanding their culinary careers and opportunities. ChefBox plans to add additional chefs to their roster in the coming months.

To ensure that no food is wasted, meals past peak freshness will be donated to local homeless shelters and food banks. ChefBox opened in September 2017 at 434 Fair Oaks Avenue, South Pasadena, CA 91030. Regular business hours will be 10AM-8PM. Fellow foodies can come meet the chefs and sample their unique offerings at regular in-store tastings at regular times every month. For more information, please visit <http://www.eatchefbox.com>.

About ChefBox

ChefBox was created by Albert Chu and Patricia Huang, two of the original team members behind the [626 Night Market](#), to address the needs of both local chefs and consumers in the community. After identifying a gap in the togo meal options market in Southern California, the duo came up with the idea of matching top-quality culinary talent and hungry consumers with a straight-forward, efficient storefront concept. The 626 Night Market is the largest summer Asian food festival in United States and a local cultural icon. Hosting more than 200 food vendors and 100,000 attendees per weekend event, the 626 Night Market has become a mainstay in the local culinary community while also receiving national attention from media outlets including the New York Times, Bloomberg Businessweek, NPR, Huffington Post, NBC, ABC, and more.