

WEATHERTEX #1 MOST TRUSTED BRAND

[Architecture & Design](#) has announced the results of their annual Top Trusted Brands 2016 survey, to once again reveal Australia's best brands in the architecture, building, construction and design industries.

With 341 nominated brands and a total of 13,456 votes, [Weathertex Australia](#) is proud to announce been voted **NUMBER 1** Top Trusted Brand for 2016.

The 2016 survey revealed the common themes associated with a trusted brand, including great service, products and reliability – as well as other socially driven themes of eco-friendliness and Australian made.

Companies competed for a place in the overall Top 10 Trusted Brands for 2016 with Weathertex placing first, followed by Dulux Australia and Bluescope Lysaght. Full list of winners can be viewed [here](#).

Weathertex also won **NUMBER 1** most trusted brand within the external cladding category. Here's just a few testimonial comments collected during the voting process:

"21st Century product from a 75 year old factory & third generation employees team to back it. Weathertex is surely Future Ready."

"A quality Australian owned and made timber alternative, replacement to FC sheets and weatherboards. This fact along with outstanding product credentials backed up by independent environmental assessment from Ecospecifier's GreenTag should be the only option considered. Perfection!!!"

"An amazing product. Truly sustainable, strong, aesthetically pleasing and easy to work with. You can achieve both contemporary & modern finishes with the profiles available & have in painted or raw. One of the greatest building claddings on the market."

Jason O'Hagan, Managing Director for Weathertex said, "This is a fantastic and a significant result for Weathertex to be recognised by our customers as the number 1 trusted brand against such large reputable corporations. It demonstrates the hard work and commitment of our team and confirms our customers are after high quality building products that are sustainable and eco-friendly to our environment at no extra cost."

2016 has been a year of achievements and wins for Weathertex, firstly being the **FIRST MANUFACTURED PRODUCT** in the world to receive [GreenTag](#) Platinum certification for their natural range and now ending the year being recognised as the **MOST TRUSTED** brand.

Weathertex is committed to continuing providing the best service and high quality products to our customers as well as play a crucial role in improving the sustainability of Australian construction products and practices.

Weathertex...Timber made perfect naturally!

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