

# Lauren Gardner

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Multi-disciplinary designer for social impact at the intersection of **context** and **creativity**.

## SKILLS

**Research:** Ethnography, Qualitative Interviews and Quantitative Surveys, Data Management

**Design:** User-Centered Design, Systems Mapping, Iterative Prototyping, Data Visualization, Graphic and Communications Design, Typography

**Communications:** Writing (from tweets and blogs to reports), Strategy, Presentations, Facilitation

**Project Management:** Team Leadership, Open and Collaborative Processes, Workplanning

## RECENT PROJECTS

**Wikimedia Audience Development** • Mapped Wikimedia's audience ecosystem to inform organizational strategy.

**Open Government Ontario** • Designed workshops to facilitate co-creation of open government commitments.

**Civil Society Innovation** • Created an innovation guide for regional hubs to design support services and interventions.

**Common Bond** • Piloted a method for educators to engage parents in protecting diversity outside the classroom.

**Be On Belmont** • Led design of communications campaign to engage and unify collaboration for local revitalization.

## WORK EXPERIENCE

**Reboot | Partnerships Associate** • New York City • June 2015—Present

Designs projects and tailors approaches to meet client objectives and build on Reboot's mission and expertise. Manages cross-team execution of Reboot's business development processes, proposals, and strategies. Oversees efforts to spread Reboot's philosophy and learning through communications products and speaking engagements.

- Supported Wikimedia Foundation to define and map their audiences to inform audience-centric product strategy
- Designed workshop to facilitate co-creation of Ontario's OGP commitments with government and civil society
- Wrote practical guide on innovation and implementation to inform service design of regional civil society hubs
- Conducted qualitative and desk research on independent media in West Africa for Omidyar Network

**World Bank | Research Analyst** • Washington, DC • Aug 2013—Dec 2015

Researched impact of interventions and quality of public service delivery for education in Pakistan and Zambia. Designed research protocol and surveys, analyzed quantitative datasets, and wrote reports on findings.

- Evaluated the quality and financial flow of Zambia's national education system. Co-authored two reports to inform education policy reform and donor-funded development initiatives in Zambia. Created tailored questionnaires for various stakeholders, trained local survey firm in their deployment, and oversaw pilot survey testing. Presented and created communications materials for donors and governments. Designed data visualizations for final reports.
- Developed impact assessments on teacher recruitment programs in Pakistan

**Alliance for Global Education | Resident Alumni Advisor** • Pune, India • June 2012—May 2013

Guided students from American institutions through academic and cultural educational program in India.

- Facilitated student internship and research and coordinated cultural immersion and volunteer opportunities.
- Advised students on cultural adjustment to improve their study abroad and learning experience.
- Managed all student-staff communication and served as 24/7 medical advocate for students.

## EDUCATION

**Master of Fine Arts, Design for Social Innovation** • School of Visual Arts, New York, NY, 2016

**Bachelor of Arts, International Studies** • American University, Washington, DC, 2012  
Graphic Design Minor, Communication Minor • University Honors, *magna cum laude*

*Country Experience:* Italy, India, France, United States, Zambia • *Languages:* French & Spanish (Beginner)  
*Software:* Stata; Adobe Creative Suite; HTML, CSS, and JavaScript authoring; Flash; Final Cut Pro