



### **SPONSORSHIP OPPORTUNITY**

50% of us will experience a mental health challenge in our lifetime. With services and support, 70% to 90% of individuals can significantly reduce their symptoms and improve their quality of life. However, the stigma surrounding mental illness leads the majority of those living with mental health challenges to avoid or delay seeking help.

As you read this you can probably think of a friend or family member who has faced depression, anxiety, or other mental illness in their lives, or identify a time in your own life when you faced a mental health challenge. Despite its prevalence, mental health has been forced into the shadows by stigma and discrimination.

This year, Californians are speaking up. If mental health challenges have impacted your life or the life of someone you love, please consider joining us in Sacramento **on May 24th** to promote resilience and hope, and combat stigma.

Mental Health America of California along with a multi-agency planning committee is hosting Mental Health Matters Day 2017: Building Momentum and Strength TOGETHER. The event will be held on the East Steps of the State California Capitol. The event will start at 9:30 a.m. on Tuesday, May 24<sup>th</sup>.

We are currently **seeking sponsors** to support Mental Health Matters Day. As an integral part of California, we would love the opportunity to partner with you to help spread the message of this important cause. I invite you to consider one of the various sponsorship levels attached. Sponsorship benefits may include recognition on signage and exhibit space.

Please consider supporting the event through this valuable sponsorship. **To secure your sponsorship, please email [info@mhac.org](mailto:info@mhac.org) with "MHMD Sponsorship" in the subject line or call 916-557-1167 ext. 110.**

Thank you for your consideration!



Mental Health Matters Day 2017 is a project of, and proceeds will benefit, Mental Health America of California, a nonprofit 501 (C)(3) Organization, Federal Tax ID #94-1393424.

March 15, 2017



# Mental Health Matters Day

Building Momentum & Strength TOGETHER

SPONSORSHIP LEVELS	Champion \$10,000	Supporting \$5,000	Community \$2,500	Change Agent \$500
Outreach exhibit at the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Green ribbons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on MHAC and event websites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition on print and digital marketing materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Logo on event banner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Sponsored social media posts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Recognition from stage during event	<input type="checkbox"/>	<input type="checkbox"/>		
Company banner displayed at event	<input type="checkbox"/>			

Email [info@mhac.org](mailto:info@mhac.org) to secure your sponsorship.

Visit [www.mentalhealthmattersday.org](http://www.mentalhealthmattersday.org) for more information.

