

Desert Trip Newsletter

Volume. 1, Issue 1 - August 2016



Greetings from Desert Trip!

This is the first of several communications you'll be receiving from us over the next few weeks to help you get ready for the adventure that awaits you. Desert Trip is more than just music, it's a complete weekend-long event. With that in mind, we have some suggestions that will help make your time in Indio the

best experience possible. We're also going to answer many of the questions folks have been asking us online about Desert Trip.

We sent one of these newsletters to the person who purchased the tickets. Please do us a favor and share this newsletter with your friends and

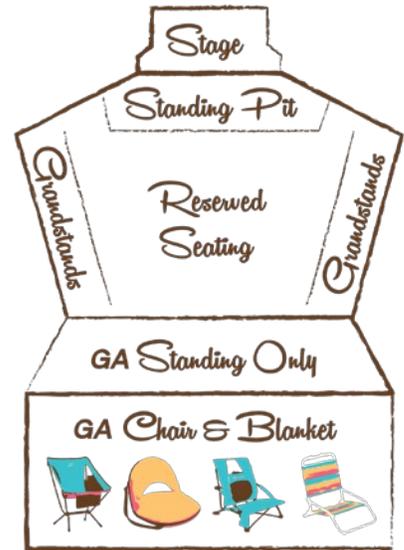
family who will be coming with you to Desert Trip. If they aren't nearby, just send them to DesertTrip.com to get all this info and more. That way, everyone can come fully prepared.

Thanks again. You'll be hearing more from us soon.

Chairs & Blankets

For safety and comfort, the GA (general admission) area is divided into Chair & Blanket and Standing Only sections that are first come, first seated/standing. You can bring a low collapsible chair or blanket into the appropriate area (Low meaning your shins stick out in front of you when seated).

We recommend arriving early to get the best position possible. Please do not leave your spot unattended. We expect everyone at Desert Trip to be courteous when it comes to seating. Make friends with your neighbor if you need to leave your spot for a bit. Just be sure to hurry back so you can return the favor.



Shuttles



Let us drive you to the show! Save yourself time and effort by taking one of our shuttles, running from a variety of locations throughout the Coachella Valley. There is no easier way to get to the Empire Polo Club. Just hop on at any stop with our Any Line, Anytime policy, and step out directly at the front gates of the concert (no traffic, and no trek from the parking lot).

Order at ValleyMusicTravel.com

Our shuttles provide a high-end comfortable cruise straight to the entrance. Here's hotel stops and Park & Ride locations listed closest-to-furthest.

Park & Ride

Park your vehicle and hop on a shuttle.

- ★ Agua Caliente Casino Resort Spa
- ★ Indian Wells Tennis Garden
- ★ Westfield Mall Palm Desert

Ride Only

Parking is for hotel guests only. Uber to these locations, then hop aboard.

**Weekend 1 Only | **Weekend 2 Only*

INDIO

- ★ Lake Cahuilla Recreation Area
- ★ Shadow Hills RV Resort

LA QUINTA

- ★ Homewood Suites
- ★ La Quinta Resort

INDIAN WELLS

- ★ Hyatt Regency
- ★ Renaissance

PALM DESERT

- ★ Albertsons (Ave 111)
- ★ Comfort Suites
- ★ Courtyard by Marriott**
- ★ Homewood Suites
- ★ JW Marriott Desert Springs Resort & Spa
- ★ Marriott Desert Springs Villas
- ★ Marriott's Shadow Ridge Villages
- ★ Residence Inn**
- ★ Westin Desert Willow Villas

RANCHO MIRAGE

- ★ Omni Rancho Las Palmas
- ★ Westin Mission Hills Golf Resort & Spa*

PALM SPRINGS

- ★ Hilton
- ★ Renaissance
- ★ The Riviera

Food & Drink

You'll find delicious meals, snacks and drinks throughout the venue, with options for every taste and budget.



Culinary Experience

Turn Desert Trip into a full feast by signing up for our Culinary Experience. This unique single-price food and drink affair features 15 top restaurants, all offering a special entrée and side dish, along with passed appetizers, that you can enjoy at your leisure. The first few we can announce are Pok Pok, Ink., Hanjip Korean BBQ and NoMad, with many more to come. All rounded out with artisanal snack and dessert makers to ensure your every flavor craving is fulfilled.

Plus, we have award-winning sommelier and wine-maker Rajat Parr, world-class beer expert Greg Koch, Los Angeles' cocktail king Cedd Moses and mixology masters the Houston Brothers, all offering the best libations.

Culinary Experience runs from opening (2 p.m.) until show time in the exclusive Rose Garden, with

a boutique atmosphere of shaded dining and relaxation areas, and an air-conditioned lounge. You can order your Culinary Experience for individual nights or all weekend at DesertTrip.com.

Outstanding in the Field



If you're looking for something even more distinct, Outstanding in the Field offers a dining experience like no other—a four-course prix fixe seated dinner in the open air. This fine dining experience is prepared

by master chefs Marcus Samuelsson, Michael Mina, Dominique Ansel, Michael Voltaggio, Scott Conant, Dean Ferring, Marcel Vigneron, Jason Neroni, Jamie DeRosa, Steven Fretz, Kris Morningstar, Chris Oh, Dominique Crenn, Michael Hung, Dakota Weiss, Phillip Frankland Lee, Duff Goldman, Elia Aboumrad, Christian Page, Kristen Kish, Ilan Hall and Guy Turland, complete with wine pairings, craft beers and cocktails. It's like eating at the best restaurant in town, right before attending the best concert ever. Seating is very limited, so make a reservation today at (you guessed it) DesertTrip.com.

Camping

Still don't know where you're staying? You can spend the whole weekend on-site with us by booking a camping option. Camping at Desert Trip is more than just a place to sleep. We're planning an array of fun activities, great food and more to keep you entertained until it's time to stroll on over to the concert. Camping on-site is fun, exciting and the most convenient way to experience your Desert Trip weekend.

Car & Tent Camping



Car camping lets you set up your tent right next to your vehicle. You

get a 10 ft. x 30 ft. space upon which you can create your own soft-sided Xanadu. It's amazing to see the spectacular shaded spaces folks come up with.

RV Camping

We have limited spaces available for RVs. Just roll up, park and plug in to our 50 AMP / 30 AMP spots.



Lake Eldorado Teepees & Tents

We know plenty of people haven't owned a sleeping bag in years. That's why our on-site Lake Eldorado resort offers teepees for two and tents for four, all ready-to-go with cots, blankets and pillows. Plus a private check-in area that'll have you settled in for the weekend in no time. Book all your camping at deserttrip.com/staying-here.

ProTip: Timing Is Everything – SO ARRIVE EARLY!

Getting everyone to their seats in time for the show is our biggest priority, and the best thing you can do to make that happen is to arrive early.

Here are some important times you'll need to know:

- ★ CAMPING & COMPANION PARKING OPENS THURSDAY AT 9 a.m.
- ★ DAY PARKING OPENS FRI-SUN AT NOON.
- ★ VENUE GATES OPEN FRI-SUN AT 2 p.m.
- ★ FOOD & ACTIVITIES BEGIN AT 2 p.m.
- ★ CONCERT BEGINS AT 6:30 p.m.
- ★ DAY PARKING CLOSSES FRI-SUN AT 1 a.m.
- ★ CAMPING CLOSSES MONDAY AT 10 a.m.

Traffic in Southern California can be merciless, so give yourself a full day (8 hours) to get from home to your seat. Arrive early to grab a good spot in General Admission, and everyone can enjoy our pre-show food and fun for hours before the first band hits the stage.

Frequently Asked Questions

When will I receive my tickets?

Wristbands start shipping on September 1. You're gonna love what's inside each box.

Is it too late to change my shipping address?

You can update your shipping address until August 15. For details how visit: support.festivalticketing.com.

Will there be stuff to do during the hours before the show?

We are planning a full assortment of fun events, food and activities—both outdoors and air conditioned—to keep you entertained while waiting for the first band to hit the stage. Stay tuned!

What is the weather like?

The average high in October is in the 90s, whereas the lows are in the 60s—so be sure to pack layers that are easy to put on and take off. Desert dust is also a possibility, so a light scarf or bandana is a smart thing to have. The good news is that the odds of it raining are less than 3%.

How can I pay for things on-site?

Desert Trip accepts Apple Pay and Android Pay on smartphones, so you don't ever need to pull out your wallet. We also accept credit cards and cash. ATMs will be available.

How many bathrooms will there be? We will have ample flushable facilities that are never too far away, with running water for all of your needs.

Are there lockers?

Yes, lockers are available. You can reserve yours at deserttrip.com/lockers.

What sort of cameras are allowed?

Consumer digital and disposable cameras are allowed. Professional cameras (defined by a detachable lens) are forbidden.

Can I bring a refillable water bottle?

You can bring empty plastic bottles or Camelbacks, up to 64 oz. We will have plenty of water refilling stations.

Will I need sun block?

Heck yes! But please note that aerosol spray cans are not allowed. Use either cream or pump spray.

More To Come... We'll have much more to tell you in the coming weeks, including details about food, maps, merchandise, activities and more. Don't miss any info by signing up on the Desert Trip e-mail list at www.deserttrip.com/maillinglist and following us on [facebook.com/DesertTripIndio](https://www.facebook.com/DesertTripIndio) and on Twitter [@DesertTripIndio](https://twitter.com/DesertTripIndio).