

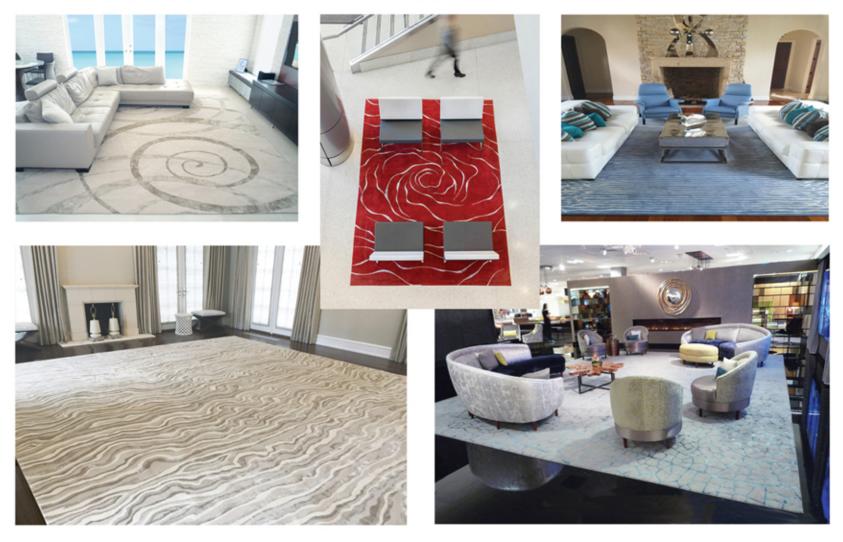


CUSTOM HAND KNOTTED AREA RUGS

- PRODUCT INFORMATION
- ORDERING INFORMATION
- PROJECTS LIST
- WHOLESALE PRICING



## MODERN NATURE DESIGN AREA RUGS ARE USED IN RESIDENTIAL AND COMMERCIAL APPLICATIONS - INCLUDING IN EVERY MAJOR HOTEL CHAIN





- THE FINEST QUALITY CONTEMPORARY RUGS IN THE WORLD
- MANUFACTURER-DIRECT WHOLESALE PRICING TO DESIGNERS
- 300+ Award Winning Designs
- HAND SPUN TIBETAN WOOL, NATURAL SILK &/OR VISCOSE
- CUSTOM COLORS, SIZES, SHAPES & DESIGNS
- FAST/RELIABLE LEAD TIMES 2.5 MONTHS FOR MOST RUGS



## EACH RUG IS A UNIQUE WORK OF ART MADE IN THE SAME WAY THAT TIBETAN RUGS HAVE BEEN MADE FOR CENTURIES



TIBETAN SHEEP PRODUCE THE MOST DURABLE WOOL IN THE WORLD



THE WOOL IS CARRIED OVER THE HIMALAYAN MOUNTAINS



THE VIRGIN WOOL IS CARDED (ALIGNED) BY HAND



EACH YARN IS SPUN BY HAND



EACH KNOT IS TIED BY HAND

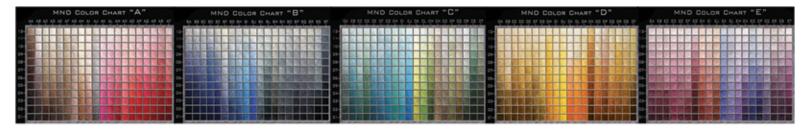


DESIGNS ARE CARVED BY HAND



# CUSTOM RUG ORDERING PROCESS (1 OF 2)

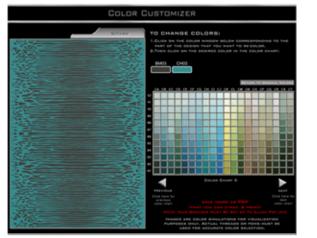
1,200 COLOR SYSTEM ALLOWS YOU TO CHOSE THE PERFECT COLORS



You can custom color rugs on-line with the Easy-to-use Color Customizer in www.modernnaturedesign.com



1.SELECT YOUR DESIGN



2.CUSTOM COLOR YOUR DESIGN



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3.SAVE PDF



## CUSTOM RUG ORDERING PROCESS (2 OF 2)

4. MEET WITH ONE OF OUR NATIONWIDE REPRESENTATIVES & SELECT PERFECT COLORS FROM OUR POM BOX.

OR, WE CAN MATCH SHERWIN WILLIAMS / BENJAMIN MODRE PAINT COLORS AND SEND YOU OUR MATCHING YARNS.

> EXQUISITE CUSTOM RUGS ARE DELIEVRED IN 2.5 MONTHS.

5. SPECIFY THE MATERIALS & KNOT COUNT OF YOUR

CHOICE.



# HAND KNOTTED AREA RUG SPECIFICATIONS

### MATERIALS

- WOOL: VIRGIN LONG FIBER HAND CARDED AND HAND SPUN TIBETAN WOOL THE MOST DURABLE WOOL IN THE WORLD.
- SILK: 100% PURE GRADE A NATURAL CHINESE SILK.
- DYES: SWISS CHROME (FOR EXCELLENT COLOR FASTNESS).
- STANDARD PILE HEIGHT: 5 MILLIMETERS. OTHER PILE HEIGHTS ARE AVAILABLE.
- BACKING NONE IS REQUIRED OR USED FOR HAND KNOTTED RUGS.
- All materials (wool, silk, viscose and cotton base) are 100% natural.

#### FABRICATION / SOCIAL RESPONSIBILITY

The wool, silk and/or viscose are prepared (carded and spun) by hand. No machines are used in the fabrication process. Rugs are hand knotted by highly skilled weavers in our child labor free factory in Nepal.

### KNOT DENSITY & MATERIALS OPTIONS

- 60 KNOTS PER SQUARE INCH ALL WOOL, ALL VISCOSE OR WOOL/VISCOSE
- 80 KNOTS PER SQUARE INCH ALL WOOL, ALL VISCOSE OR WOOL/VISCOSE
- 100 KNOTS PER SQ. INCH ALL WOOL, ALL VISCOSE, ALL SILK, WOOL/SILK OR WOOL/VISCOSE
- 150 KNOTS PER SQUARE INCH ALL SILK OR WOOL/SILK

NOTE: MATERIAL AND CONSTRUCTION QUALITY ARE THE SAME FOR ALL KNOT DENSITY OPTIONS WITH THE DIFFERENCE BEING THAT THE MORE KNOTS PER SQUARE INCH, THE GREATER THE CLARITY (DETAIL) OF THE DESIGN AND THE MORE PLIABLE (FLEXIBLE AND SOFT) THE RUG IS.

#### CUSTOM RUGS & COLOR MATCHING

CUSTOM SIZES, SHAPES, COLORS, DESIGN, MATERIALS AND KNOT DENSITIES CAN BE MADE EXACTLY TO SPECIFICATIONS.

CUSTOM COLOR MATCHING CAN BE DONE WITH OUR SYSTEM OF 1,200 COLORED WOOL POMS. RUG DESIGNS CAN BE CUSTOM COLORED ON-LINE AT WWW.MODERNNATUREDESIGN.COM.



#### MODERN NATURE DESIGN AREA RUGS IN HOTELS & COMMERCIAL INSTALLATIONS

MGM BELLAGIO - LAS VEGAS, NV MANDARIN ORIENTAL - SAN FRANCISCO, CA RITZ CARLTON - SAN JUAN, PUERTO RICO MANDARIN ORIENTAL - NEW YORK, NY MARRIOTT - NEWPORT, RI WALT DISNEY WORLD DOLPHIN RESORT - ORLANDO, FL MANDALAY - REND, NV HILTON - ARUBA MARRIOT - LAS VEGAS, NV HOK DESIGN HEADQUARTERS - DALLAS, TX MARRIOTT - MARCO ISLAND, FL RITZ CARLTON KEY BISCAYNE - MIAMI, FL MARRIOT - DOWNTOWN ATLANTA, GA THE ARCHITECTURAL TEAM CORPORATE OFFICES - CHELSEA, MA WESTIN - PRINCEVILLE, HI; CANCUN, MEXICO HILTON - ORLANDO, FL; NEW YORK, NY; GAINSVILLE, FL MILLENIUM TOWERS - NEW YORK, NY WYNDHAM CLEVELAND - CLEVELAND, OH ROYAL SONESTA - NEW ORLEANS, LA MARKET COMMONS - MYRTLE BEACH, SC HOTEL ROANDKE (HILTON) - ROANDKE, VI HYATT - MIAMI BEACH, FL MARRIOTT WARDMAN PARK - ALEXANDRIA, VA WINGATE HOTELS - GILLETTE, WY; FREDERICKSBURG, VA; ERLANGER, KY; APPLETON, WI, CLEVELAND, TN; HOUMA, LA; NASHVILLE, TN; GARNER, NC; GREEN BAY, WI; RALEIGH, NC; BRIDGEPORT, WV; FRISCO, TX; LINTHICUM, MD; ORLANDO, FL; BRENTWOOD, TN; GULFPORT, MS DOUBLETREE HOTELS - COLUMBIA, MD; SUNRISE, FL HAMPTON INN - BALTIMORE, MD; CHICAGO, IL; MIRAMAR, FL MARRIOTT LAGUNA CLIFFS - DANA POINT, CA RENAISSANCE HOTEL - FORT LAUDERDALE, FL EMBASSY SUITES - HUNT VALLEY, MD HYATT - LONG ISLAND, NY SEMINOLE HARD ROCK HOTEL - FT. LAUDERDALE, FL HOTEL AT KIRKWOOD CENTRE - CEDAR RAPIDS, IA ALBANY LUXURY RESORT COMMUNITY - NEW PROVIDENCE ISLAND, BAHAMAS VILLAGGIO VISTA - ACCRA, GHANA ANNA MAREK JEWELRY STORE - CHICAGO, IL CHILDREN'S MERCY HOSPITAL - KANSAS CITY, MO FLAIR TOWER CONDOMINIUM - CHICAGO, IL UNITED STATES EMBASSY - RWANDA, AFRICA THE ELM AT CLARK CONDOMINIUM - CHICAGO, IL

FALLON TOWERS CONDOMINIUM - BOSTON, MA UNIVERSITY OF MIAMI ALUMNI CENTER - MIAMI, FL DARTMOUTH COLLEGE - HANOVER, NH BROKEN SOUND COUNTRY CLUB - BOCA RATON, FL DOCTOR PHILLIPS PERFORMING ARTS CENTER - ORLANDO, FL ADMIRAL'S COVE COUNTRY CLUB - JUPITER, FL BALLEN ISLES COUNTRY CLUB - PALM BEACH GARDENS, FL HUNTIGNTON TOWERS CONDOMINIUM - ALEXANDRIA, VA HOTEL MONACO - DENVER, CO BLACK SEAS RESORT - TBILLSI, GEORGIA LEXUS OF KENDALL - MIAMI, FLORIDA POLYCOM HEADQUARTERS - SAN JOSE, CA THE MONTEREY - NEW YORK, NY ORANGE LAKE SALES CENTERS - VARIOUS LOCATIONS IN AND AROUND ORLANDO, FL REVEL CASING - ATLANTIC CITY, NJ MARRIOTT RESIDENCE INN - AUSTIN, TX HAMPTON INN - ISLAMORADA, FL WESTIN - VIRGINIA BEACH, VA WILLARD INTERCONTINENTAL - WASHINGTON, DC NEW HAMPSHIRE CHARITABLE FOUNDATION - CONCORD, NH DELRAY DUNES COUNTRY CLUB - DELRAY BEACH, FL THE BREAKERS HOTEL - PALM BEACH, FL SURF & SAND RESORT - LAGUNA BEACH, CA VILLA VENETIA - COSTA MESA, CA DOUBLETREE - SALT LAKE CITY, UT MOUNTAIN VALLEY LODGE - BRECKENRIDGE, CO HOLIDAY INN EXPRESS - STATEN ISLAND, NY, NY HILTON SUITES - AUBURN HILLS, MI FOUR SEASONS RESIDENCE CLUB AVIARA - CARLSBAD, CA NOBLE ENERGY - HOUSTON, TX DOCTOR PENFIELD BUILDING - MONTREAL, QUEBEC, CANADA DOUBLETREE HOTEL - CEDAR RAPIDS, 10 ROCKEFELLER HALL - WINTER HARBOR, ME WESTIN - PORTLAND, OR ROC SPA FITNESS - ATLANTA, GA THE REEDS HOTEL - STONE HARBOR, NJ FAIRMONT HAMILTON PRINCESS - HAMILTON, BERMUDA HOTEL OLCOTT - NEW YORK, NY THE CLIFFS RESORT - PISMO BEACH, CA 6000 INDIAN CREEK CONDO - MIAMI BEACH, FL CH ROBINSON - MINNEAPOLIS, MN ST. PIERRE - NEW ORLEANS, LA HILTON W 57TH - NEW YORK, NY WESTIN - WILMINGTON, DELAWARE MARRIOTT - CHICAGO MEDICAL, IL MARRIOT - DENVER CITY CENTER, CO PELICAN COVE RESORT, ISLAMORADA, FL BARDESSOND HOTEL & SPA - YOUNTVILLE. CA THE LOUISA APARTMENTS - PORTLAND, OR HOMEWOOD SUITES - CHARLOTTE, NC WESTON CORPORATE CENTER - WESTON, FL UNIVERSITY OF MICHIGAN - ANN ARBOR, MI

ALMADEN COUNTRY CLUB - SAN JOSE, CA BLACKSTONE COUNTRY CLUB - DENVER, CO BOCA RATON MARRIOTT - BOCA RATON, FL FAIRMONT CHATAEU LAURIER - OTTAWA, CANADA HOTEL DECA - SEATTLE, WA HYATT PLACE - WASHINGTON, DC CHATEAU DE LA CREE - BURGANDY, FRANCE CRIMSON - MIAMI, FL 833 EAST MICHIGAN - MILWAUKEE, WI IMORTGAGE - SCOTTSDALE, AZ KELLER & HECKMAN - WASHINGTON, DC HOMEWOOD SUITES - AUGUSTA, GA PASEA HOTEL & SPA - HUNTINGTON BEACH, CA THE PATRICIAN - SAN DIEGO, CA CHATEAU LA CREE - PROVENCE, FRANCE HYATT - WASHINGTON, DC UNIVERSITY OF OKLAHOMA, OKLAHOMA CITY, OK CISCO CORPORATION - SAN FRANCISCO, CA BEST WESTERN - NEWARK, NJ LUMA LOFTS - SEATTLE, WA MARIOTT - WASHINGTON, DC **ORANGE LAKE RESORTS - VARIOUS LOCATIONS** MARYLAND LIVE CASING - HANGVER, MD HOLLYWOOD PARK CASING - INGLEWWOD, CA WAIKIKI BEACH TOWER, HONOLULU, HI BELK'S STORES - MOBILE, AL & DALLAS, TX POLYCOM INC - SAN JOSE, CA CISCO CORPORATION - SAN FRANCISCO, CA OMNI CHAMPIONSGATE SPA - CHAMPIOSGATE, FL WAIKOLOA BEACH MARRIOTT - WAIKOLOA VILLAGE, HI WOODFIELD COUNTRY CLUB - BOCA RATON, FL AVALON APARTMENTS - GREAT NECK, NY BAINBRIDGE - CORAL SPRINGS, FL THE PALMS AT MORADA - STOCKTON, CA METROPOLIS - IRVINE, CA ARIAD PHARMACUTICALS - BOSTON, MA ADMIRALTY TOWERS - POMPAND BEACH, FL CLOCK TOWER INN - BILLINGS, MT HILL COUNTRY RESORT & SPA - SAN ANTONIO, TX THE WHITAKER - SEATTLE WA OFFICE WORKS - BURLINGTON, MA DOUBLETREE HILTON - NORTH REDINGTON BEACH, FL PRINCIPAL FINANCIAL GROUP - DES MOINES, IA HOLIDAY INN - MANCHESTER, NH CARLTON FIELDS, PA - WEST PALM BEACH, FL HERITAGE BANK - LAKE JACKSON, TX AVALON EASTON - SOUTH EASTON, MA AVALON GREAT NECK - GREAT NECK, NY BRATTLE BUILDING - CAMBRIDGE, MA THE MARTIN GROUP - BUFFALD, NY HEADWATERS - DRIPPING SPRINGS, TX SAGEMARK APARTMENTS - SAN JOSE, CA ORLANDO COUNTRY CLUB - ORLANDO, FL PARC 3400 - DAVIE, FL



HAND KNOTTED CUSTOM AREA RUG WHOLESALE PRICE LIST

TO CALCULATE THE PRICE OF A RUG, MULTIPLY THE SQUARE FOOTAGE OF THE RUG (FOR EXAMPLE 80 IN AN 8' X 10') TIMES THE PRICE PER SQUARE FOOT

- 60 KNOTS 100% HAND CARDED/HAND SPUN TIBETAN WOOL: \$29/SF (PER SQUARE FT.)
- 80 KNOTS 100% HAND CARDED/HAND SPUN TIBETAN WOOL: \$35/5F
- 100 KNOTS 100% HAND CARDED/HAND SPUN TIBETAN WOOL: \$41/5F
- 60 KNOTS HAND CARDED/HAND SPUN TIBETAN WOOL/VISCOSE OR 100% VISCOSE: \$32/5F
- 80 knots hand carded/hand spun Tibetan wool/viscose or 100% viscose: \$38/5F
- 100 KNOTS HAND CARDED/HAND SPUN TIBETAN WOOL/VISCOSE OR 100% VISCOSE: \$44/SF
- 100 knots hand carded/hand spun Tibetan wool/pure natural silk: \$59/SF
- 150 KNOTS HAND CARDED/HAND SPUN TIBETAN WOOL/PURE NATURAL SILK: **\$69/SF**
- 100 KNOTS PURE NATURAL SILK: \$89/SF
- 150 KNOTS PURE NATURAL SILK: \$99/SF
- These wholesale prices are for interior designers only
- THERE IS NO EXTRA CHARGE FOR CUSTOM COLORS, SIZES OR SHAPE
- PRICES ARE FOB DELRAY BEACH, FLORIDA
- This pricing applies to <u>all designs</u> except Paintball, Marigold, Monumental, Crossweave, Vines, Kathmandu, Rain, Mariposa, Path, Timeless, Texture and Waterfront which are an additional \$20/SF in the wool/silk combination only.
- For oversize Rugs (larger than 10' 6" wide &/or x 14' long): Add 10%
- THERE IS A 15% UPCHARGE FOR RAISED WOOL OR VISCOSE PILE AND 25% UPCHARGE FOR RAISED SILK PILE
- THERE IS A 15% CUSTOM DYING UPCHARGE FOR RUGS LESS THAN 15 SQUARE FEET.
- There is a 10 20% upcharge for custom designs (depending on the complexity)

#### MODERN NATURE DESIGN, INC.

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