

# 2017 ACVO Conference Sponsorship Opportunities

Gain maximum exposure and preferred exhibitor placement for your company at the ACVO annual conference, consider sponsorship! Please contact us if you would like to reserve a sponsorship option. We appreciate your support of the veterinary ophthalmologist profession. Please note that sponsorships and co-sponsorships are available, read the Vendor Sponsor Policy carefully.

## SPONSORSHIP ACKNOWLEDGEMENT

If fully paid by July 1st, your company will receive:

- Preferred exhibitor placement the following year.
- Increased exposure to over 650 attendees pre, post and during the conference.
- Logo & link inclusion on all attendee promotional HTML emails.
- Logo signage as a sponsor posted at the registration desk and in the exhibit area each day and on PPT in all general sessions.
- A sponsor ribbon to be placed on your company representatives' name badges.
- Your company contact information listed in the official proceedings book for future reference. Listing emphasized as sponsor showing logo.
- Your company logo listed in the following year's meeting registration materials.
- A complete listing of your company's sponsorship and link to your web site off of the ACVOconference.org web site pre and post meeting (size based upon level of sponsorship).
- Additional signage and ppt slides at your sponsored event.
- Verbal recognition at that event and/or during an appropriate time at the meeting when possible.
- Logo integrated through Internet Café online access when available.
- "Freebies" based on the overall sponsorship level listed in the following section.
- A thank you as a valued sponsor in the ACVO e-newsletter following the conference, distributed to approximately 450 ACVO Diplomates and 71 residents.

## SPONSORSHIP LEVELS

In addition to the sponsor recognition listed above, you will receive the following bonuses as a thank you for your sponsorship:

### Platinum Level \$7,500 +

Free full page ad in the proceedings book, \$200 off the price of one booth, two free tickets to the Friday social (worth \$200), and a free digital list of attendees (\$100 value). Large Sticker Medallion on floor at Booth.

### Gold Level \$5,000—\$7,499

Free half page ad in the proceedings book, \$150 off the price of one booth, and a free digital list of attendees (\$100 value). Large Sticker Medallion on floor at Booth.

### Silver Level \$2,500—\$4,999

\$75 off the price of one booth, \$100 off the price of running an ad in the proceedings book, and a free digital list of attendees (\$100 value). Medium Sticker Medallion on floor at Booth.

### Bronze Level \$1,500—\$2,499

A free digital list of attendees (\$100 value).  
\$50 off the price of one booth.

Sponsorships are accepted on a first-come, first-served basis. Sponsorship level is also considered in regard to priority booth placement. If there are specific items not listed that you would like to sponsor or if you would like to reserve a sponsorship, please contact the ACVO, at 208-466-7624 or office17@ACVO.org.

## SPECIFIC SPONSORSHIPS

(co-sponsorships available for some items below)

- Exclusive sponsorship of WiFi for conference (Logo and web site link from system) **SOLD!** \$3000
  - Exclusive or co- sponsorship of online conference sessions (Sample available, 12 months) **1/2 SOLD!** \$2500/\$500
- ### Meals & Breaks
- Wednesday Evening Welcome Reception..... **1/2 SOLD!** \$5000 (attendance, 500 flow)
  - Friday Night Gala ..... **SOLD!** \$6000 (attendance, 400-500)
  - Continental Breakfasts..... \$2000ea
  - Coffee Breaks..... \$1500ea
  - New Diplomates Event..... **SOLD!** \$1500 (40 attend, New Diplomates, Board Members, Chairs)

## Printed Materials

- Annual Proceedings Books and USB Drives..... **SOLD!** \$3000 (800 copies distributed, free full page, colored ad on back cover and logo on USB Drive)
- Logo bags ..... **SOLD!** \$1000 (Sponsor fee, plus cost of item)
- Logo spiral-bound small notebooks..... **SOLD!** \$750 (Sponsor fee, plus cost of item)
- Badge Lanyards..... **SOLD!** \$2000 (your name on lanyards, ACVO orders)
- Name Badges..... **SOLD!** \$2000 (your company logo on front of ALL name tags ACVO orders)

## Educational Courses

- Audio/Visual for General Session (logo on screens as exclusive sponsor between sessions, All days)..... **SOLD!** \$2000 (600 ppl each day, Wed—Sat; or \$750 per day)
- Sunday Lab Topic TBD ..... \$2000 (attendance 50-100)
- "Specialty Day of Ophthalmology for General Practitioners" ..... **SOLD!** \$1500 (attendance 50-100 General Practitioners)
- Keynote Speaker..... **SOLD!** \$2000 (attendance 600)
- Poster Session..... **SOLD!** \$750 (attendance, 500 flow, multiple days)
- Photography Competition..... **SOLD!** \$750 (two days, 500 flow)

## Fun/Networking Events

- Fun Run..... **SOLD!** \$500ea (\$500 for food/\$500 T-shirts, attendance, 50-80) Logo on all shirts

## MARKETING

Inserts are not counted as sponsorship but are included in exhibitor placement support; counted toward total sponsor spending.

## Registration Packets

- Registration packet inserts..... \$700 (available to up to 5 companies = \$.85/attendee)