

cat mccarthy

RESUMÉ

education

AMERICAN UNIVERSITY

Graphic Design

Magna Cum Laude
Jan. 2008–Dec. 2011

skills/abilities

ADOBE CREATIVE SUITE

Photoshop, InDesign,
Illustrator, After Effects,
Dreamweaver, Acrobat

WORDPRESS, HTML, CSS

KEYNOTE, POWERPOINT

BASECAMP

ACRYLIC PAINTING

PENCIL DRAWING

contact

catmccarthy.com
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experience

PROJECT DESIGN COMPANY

2012–present | Washington, DC

Web, Print, Motion Designer

Works closely with Project Design Company's design team and clients to produce identities, conference branding, annual reports, HTML emails, websites, motion graphics, and social shares. Designs e-commerce and member-based websites, while working closely with development team. Works with high profile and fast-paced clients, such as National Geographic and EMILY's List. Organizes and manages various projects while serving as the bridge between clients and the design/development team. Expanded PDC's capabilities to include award-winning motion graphics.

AMERICAN UNIVERSITY

Fall 2015 | Washington, DC

Adjunct Professor

Taught AU design majors and minors techniques to translate graphic design from an idea into a printed piece. Trained students in Adobe InDesign, Photoshop, Illustrator, and Acrobat Pro. Provided art direction and critique on a series of creative projects aimed at allowing students to explore the possibilities and limitations of print design. Gave weekly lectures and in-class assignments to impart skills in sketching, concepting, pre-press preparation, color separation, and printing procedures.

WOLF TRAP FOUNDATION FOR THE PERFORMING ARTS

Spring 2012 | Washington, DC

Graphic Design Temp.

Designed and animated web banners for Wolf Trap Opera Company. Created cover for Wolf Trap Opera Company brochure sent to 5,000 patrons. Designed 20-page newsletter sent to 1,500 patrons. Built production schedules, reviewed proofs, and prepared work for prepress.

WOLF TRAP FOUNDATION FOR THE PERFORMING ARTS

Winter 2012 | Washington, DC

Graphic Design Intern

Chosen for highly selective, nationally acclaimed design internship program. Rated as "one of America's top internships" by *The Princeton Review* and considered to be "one of the best internships" by *Businessweek*. Selected to continue design work as a part-time employee.

awards

THE COMMUNICATOR AWARDS (Silver Award)

2014

Project Design Company Holiday Motion Graphic

THE COMMUNICATOR AWARDS (Silver Award)

2014

Video Infographics Motion Graphic

THE COMMUNICATOR AWARDS (Silver Award)

2014

National Geographic Book, How to Speak Dog

ART DIRECTOR'S CLUB OF METROPOLITAN WASHINGTON (Merit Award)

2011

I Am My Own Wife Poster