

cat mccarthy

contact

cat.mccarthy4@gmail.com
catmccarthy.com
202.436.5962

education

SCHOOL OF MOTION

[Design Bootcamp](#)
[Animation Bootcamp](#)

Summer–Fall 2017

AMERICAN UNIVERSITY

[B.A. in Graphic Design](#)

Magna Cum Laude
Jan. 2008–Dec. 2011

skills/abilities

ADOBE CREATIVE SUITE

After Effects, Photoshop,
InDesign, Illustrator,
Dreamweaver, Acrobat Pro

WORDPRESS, HTML, CSS

MAILCHIMP

KEYNOTE, POWERPOINT

BASECAMP

MICROSOFT

Word, Excel

ACRYLIC PAINTING

PENCIL DRAWING

experience

PROJECT DESIGN COMPANY

2012–present | Washington, DC

[Motion, Print, and Web Designer](#)

Works closely with Project Design Company's design team and clients to produce identities, conference branding, explainer videos, animated web banners, annual reports, HTML emails, websites, and social shares. Designs e-commerce and member-based websites while working closely with the development team. Works with high profile and fast-paced clients, such as National Geographic and EMILY's List. Organizes and manages various projects while serving as the bridge between clients and the design/development team.

Expanded PDC's capabilities to include award-winning motion graphics. Leads motion projects through concepting, mood boards, styleframes, storyboards, design, and animation.

AMERICAN UNIVERSITY

Fall 2015 | Washington, DC

[Adjunct Professor](#)

[Design for Print: Digital and Analog Print Production](#)

Taught AU design majors and minors techniques to translate graphic design from an idea into a printed piece. Trained students in Adobe InDesign, Photoshop, Illustrator, and Acrobat Pro. Provided art direction and critiques on a series of creative projects aimed at allowing students to explore the possibilities and limitations of print design. Gave weekly lectures and in-class assignments to impart skills in sketching, concepting, pre-press preparation, color separation, and printing procedures.

WOLF TRAP FOUNDATION FOR THE PERFORMING ARTS

Spring 2012 | Washington, DC

[Graphic Design Temp.](#)

Designed and animated web banners for Wolf Trap Opera Company. Created cover for Wolf Trap Opera Company brochure sent to 5,000 patrons. Designed 20-page newsletter sent to 1,500 patrons. Built production schedules, reviewed proofs, and prepared work for prepress.

awards

THE AMERICAN GRAPHIC DESIGN AWARDS

2017

[Stott Development Solutions Group Identity](#)

Presented by Graphic Design USA

THE AMERICAN GRAPHIC DESIGN AWARDS

2017

[ACCT Leadership Congress Program](#)

Presented by Graphic Design USA

THE COMMUNICATOR AWARDS

2014

[Silver Award — Project Design Company Holiday Motion Graphic](#)

THE COMMUNICATOR AWARDS

2014

[Silver Award — Video Infographics Motion Graphic](#)

THE COMMUNICATOR AWARDS

2014

[Silver Award — National Geographic Book, *How to Speak Dog*](#)

ART DIRECTOR'S CLUB OF METROPOLITAN WASHINGTON

2011

[Merit Award — *I Am My Own Wife* Poster](#)