

Press release

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CINEMA TAKES OFF ON BOARD OF XL AIRWAYS WITH SKYLIGHTS



XL Airways has begun to test a new in-flight entertainment system with immersive cinema glasses. Skylights, a French start-up, developed them specially to satisfy inflight requirements. They offer passengers a unique cinema experience at 30 000 feet. XL Airways is the first airline to test this type of device in Europe.

XL Airways constantly explores new IFE solutions. Since its launch in 2015 in partnership with the Parisian company Interactive Mobility, the rental service of Samsung tablets is a clear success. The airline recently increased the number of tablets offered for rent in economy class. These are still graciously offered in Premium Galaxie class.

This time, XL Airways partners up with the French start-up Skylights to test a new IFE system with immersive cinema glasses. The goal is to offer passengers an immersive experience akin to sitting right in the middle of a movie theater, for 2D and 3D movie-viewing. Skylights' glasses are suited for inflight use in terms of weight, size, autonomy, and content security.

XL Airways is the first airline to choose Skylights' glasses, and more globally, to test this kind of IFE system in economy class.

A first test phase has been conducted on four flights towards Antilles and Reunion island. Feedbacks are particularly enthusiastic.

As the first phase went particularly well, a second test phase will be set up on a larger scale in the coming months, to potentially start commercialization in the course of the year.

"IFE is nowadays one of the main concerns of passengers", says Laurent Magnin, CEO of XL Airways. "We closely monitor innovation in this field, and that is why we are proud to be the first to offer Skylights' glasses. In accordance with our identity, we don't have individual seatback

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screens but want our passengers to either bring their own device, rent a tablet, and soon rent immersive cinema glasses.”

“We are very happy to launch our product with XL Airways. This airline is daring and creative, and it perfectly corresponds to our way of doing business. We are particularly impressed by their reactivity”, adds David Dicko, CEO of Skylights. “We want to provide each passenger with a high quality viewing experience so that passengers no longer feel like they are wasting perfectly good movies by watching them onboard. By wearing the Skylights Theater, you're immediately teleported into your own private movie theater! It's a fantastic technology and we want to make it available to all traveling cinema enthusiasts!”

About XL Airways airline

Chaired by Laurent Magnin, the airline employs 600 collaborators, and carries each year near to a million of passengers. Based in Roissy - Charles de Gaulle, it operates with a fleet of Airbus A330-300 and -200, and Boeing 737-800 Next Generation.

Leaving from Paris, XL Airways' long-haul destinations are the United States (New York, Miami, San Francisco and Los Angeles from the 1st June 2016), the Dominican Republic, Antilles, Mexico and the Indian Ocean, also leaving from Lyon and Marseilles. The airline operated also medium-haul flights on a regular basis, leaving from Lille towards the Mediterranean countries.

For more information: <http://www.xl.com/>

About SKYLIGHTS

Skylights is a French start-up based in Paris. It is part of the Starburst accelerator, and has recently set up an office in the IOT Valley in Toulouse where you can find the technical team. Skylights was founded in September 2014 by Florent Bolzinger (VP Engineering) and David Dicko (CEO). The team has now grown to count ten members.

Far more than a simple device, Skylights offers a complete service to airlines. The company combines its glasses with software, device management and the logistics outside the aircraft.

For more information: <http://www.skylights.aero>

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