



THE DREAM AMBASSADOR

The DREAM Project's Highest Level of Corporate Responsibility Partnership

Our Ambassador category is a level of partnership that has been reserved for exceptional global companies that place a special value on philanthropy. These responsible corporations believe contributing to universal, high quality education in the Dominican Republic will not only improve the quality of life of thousands of youth, but that it will also enhance their role as a corporate citizen and offer a positive return on their investment in the country.

Our goal is to balance our partner's corporate portfolio into a source of high profile publicity through collaboration with the DREAM Project. Our distinct approach to public relations has proven highly effective in helping our contributors receive the recognition their responsibility deserves.

Benefits:

The DREAM Project provides a cost-effective and innovative marketing plan that enables your company to maintain a positive community image.

- Positive image: trust, loyalty, and respect of your clients and community
- Use of our promotional materials for press releases, newsletters, websites, or offices
- Recognition through PR partners CICOM and Lendoff & Associates, quarterly newsletters and press
- Recognition in on all marketing materials, including billboards and brochures
- Rights to claim and share in all accomplishments of the DREAM Project
- Recognition with a web link dedicated to your company on our highly visible website

Payment Plan:

Plan A: US \$15,000 for one year
Plan B: US \$25,000 for two years

The Challenge

Dominican students have the lowest educational outcomes in Latin America and more than 50% of children in the country live in families that survive on less than \$2 per day per family member.

Our Solution

DREAM provides Dominican children and youth living in poverty with access to high quality education and development opportunities, enabling them to enjoy productive, healthy and educated lives.