



## Shelley Webb

Shelley Webb is the founder and president of The Social Webb LLC, a marketing agency in beautiful Coeur d'Alene, Idaho. She is host of Social Media Week Coeur d'Alene, an independently organized Social Media Week event taking place each September.

She is delighted to be a brand ambassador for O, The Oprah Magazine and recently received their Influencer Award honoring her work. Her "posts are the best in the business, driving real engagement and awareness for the group".

Shelley has worked with brands including Chico's, Soma Intimates, Holland America Cruise Lines, L'Oreal, NYDJ, Kyla Joy, Grasshoppers and many more.

As a business owner in mid-life, she inspires women over 50 to lead a healthy, active lifestyle while finding joy in the journey by adding just a bit of sass.

