



INTERNATIONAL CONGRESS OF SCLERAL CONTACTS 2018 SPONSORSHIPS

July 27, 2018 • W Hotel Fort Lauderdale

www.ICSCmeeting.com

Welcome to the 3rd International Congress of Scleral Contacts (ICSC)! We are excited for you to join us for this meeting full of rapid fire, highly interactive presentations. You will get an expansion of your existing knowledge and further increase your confidence to fit the latest technology in scleral lenses. Throughout the day, you can expect to learn more on topics such as upcoming scleral technologies, side effects of sclerals, solutions for fogging, toric peripheral curves, novel scleral uses, unknowns, marketing your practice, crosslinking, ocular surface disease and much more. ICSC will feature top expert speakers to a very interactive audience of optometrists, Scleral Lens Education Society fellows, contact lens fitters, and ophthalmologists. In addition, there will be vendor supported wet labs that will offer the opportunity to gain fitting tips, and the chance to evaluate various products and designs. ICSC will provide a segue to the Advanced Refractive Congress (ARC) being held at the same venue on Saturday and Sunday, July 28-29, 2018. This conference is for both MD's and OD's alike and will concentrate on innovations in refractive surgical techniques and technologies. Thank you for your interest in sponsoring the 2018 ICSC and we look forward to seeing you in Fort Lauderdale.

Please visit ICSCmeeting.com for more detailed and the most up to date information!

PROGRAM CHAIRS

Tom Arnold, OD, FSLs

Nathan Schramm, OD, CNS, FSLs

ORGANIZING COMMITTEE

Julie Abraham, OD

Langis Michaud, OD, MSc, FAAO (Dipl), FSLs

Melissa Barnett, OD, FAAO, FSLs

Andrew S. Morgenstern, OD, FAAO

Lynette Johns, OD, FAAO, FSLs, BCLA

Muriel Schornack, OD, FAAO, FSLs

Elise Kramer, OD, FAAO, FSLs

William Trattler, MD

Michael Lipson, OD, FAAO, FSLs

Walt Whitley, OD, MBA, FAAO

FACULTY

To Be Announced





INTERNATIONAL CONGRESS OF SCLERAL CONTACTS 2018 SPONSORSHIPS

July 27, 2018 · W Hotel Fort Lauderdale

EXHIBIT SPONSORSHIPS

TABLETOP EXHIBIT BOOTH SPONSORSHIP **\$2,500 USD** One (1) 6-foot Tabletop Exhibit Space

Two (2) industry representative attendee badges are included with this exhibit sponsorship. Additional industry representative badges from your company may be obtained at the rate of \$500 each in conjunction with this sponsorship. The maximum number of attendees permitted by or on behalf of any 6-foot Tabletop Exhibitor is four (4).

Please note, you are not required to utilize the table. However, all materials or equipment you plan to display as part of your exhibit must fit within the dimensions of the footprint of this table. Should you have any questions regarding this policy, please contact Kimberly Capaldi at kcapaldi@bmctoday.com.

10' x 10' EXHIBIT BOOTH SPONSORSHIP (INCLUDES YOUR CHOICE OF CORPORATE BRANDING SPONSORSHIP BELOW*)

\$4,500 USD One (1) 10-foot by 10-foot Exhibit Space + Branding Opportunity

Four (4) industry representative attendee badges are included with this exhibit sponsorship. Also included with this sponsorship is your choice of one corporate branding sponsorship as set forth below (ie. branded mobile meeting app, branded name badge lanyards, branded mobile charging station, sponsorship of meeting wifi, or branded water bottles). Up to three (3) additional industry representative badges may be obtained at the rate of \$500 each in conjunction with this sponsorship. The maximum number of attendees permitted by or on behalf of any 10' x 10' Exhibitor is seven (7).

**Branding opportunities per this sponsorship valid during ICSC Meeting on July 27th only and does not include branding sponsorship of the Thursday Night Mixer*

DUAL MEETING (ICSC AND ARC) EXHIBIT SPONSORSHIP (ICSC AND ARC MEETING | FRIDAY, JULY 27 - SUNDAY, JULY 29)

\$3,500 USD Tabletop **\$5,500 USD** 10' x 10'

As an ICSC dual meeting exhibitor you have the opportunity to extend your current exhibit level during the ICSC meeting throughout the Advanced Refractive Congress ("ARC") meeting (www.advancedrefractivecongress.com) which commences after the Friday evening ICSC reception through Sunday, July 29. Any 10' x 10' booth only includes ICSC branding sponsorship on July 27th.

WETLAB SPONSORSHIPS



Participate in one of the limited number of wetlab sessions that are being offered on a first-come, first-served basis. (Please note you are required to sponsor an exhibit booth (Tabletop or 10' x 10') as a condition to sponsoring a wetlab). The corporate sponsored wetlab sessions offer attendees the ability to gain product knowledge, personal handling and fitting tips, as well as the chance to experience and evaluate various products and designs in a smaller group setting. The wetlabs will take place Friday morning from 7:00 AM - 10:30 AM for a total of 3.5 hours in length. The attendees will be separated out into 7 wetlab groups and will rotate among the wetlabs in 30 minute intervals. Each wetlab will take place in its own dedicated breakout room with a screen and projector provided upon request at no additional charge. Take advantage of this unique opportunity to meet, interact and educate ICSC attendees prior to the general session. The wetlab sessions are limited to seven (7) total. **\$2,800 USD**





INTERNATIONAL CONGRESS OF SCLERAL CONTACTS 2018 SPONSORSHIPS

July 27, 2018 · W Hotel Fort Lauderdale

CORPORATE BRANDING SPONSORSHIPS*

SPONSORSHIP OF THE ICSC THURSDAY NIGHT MIXER (7 - 9 PM)

Sponsorship of the ICSC Thursday Night opening mixer event (2 hour reception with light hors d'oeuvres). Includes acknowledgment of sponsorship on print signage that will be on display during the mixer/reception as well as in the mobile meeting app. This opportunity may be solely sponsored at \$4,500 or multi-sponsored by two sponsors at \$2,250 each.

SOLD SOLE SPONSORSHIP \$4,500 USD

MULTI-SPONSORSHIP \$2,250 USD (limited to two)

SPONSORSHIP OF THE ALL-DIGITAL ICSC MEETING MOBILE APP \$1,500 USD

This mobile meeting APP will feature your company and corporate branding and messaging opportunities on the home screen of the app as well as on other highly visible locations on the app. No print programs will be available or distributed onsite during the meeting. The mobile app will be the only all-digital means available onsite for attendees to access meeting and agenda information.

SOLD SPONSORSHIP OF BRANDED ATTENDEE NAME BADGE LANYARDS \$500 USD

Attendee name badge lanyards will feature your corporate branding/logo throughout the meeting. (Creative Files Provided by Sponsor)

SPONSORSHIP OF A CUSTOM BRANDED MOBILE DEVICE CHARGING STATION \$500 USD

The mobile charging station includes a 20" HD screen along with 12 charging tips. The charging station and the 20" screen will be branded with your company logo/content. The charging station will be placed in a location with high visibility and traffic throughout the meeting. Note: There are a total of two charging stations available for sponsorship. This sponsorship includes one of the two branded charging stations available for sponsorship. (Limited to two - Creative Files Provided by Sponsor)

EXCLUSIVE SPONSORSHIP OF MEETING WIFI \$500 USD

Exclusive sponsorship of meeting WiFi with logo branding recognition on meeting app home menu page. (Creative Files Provided by Sponsor)

SOLD EXCLUSIVE SPONSORSHIP OF BRANDED WATER BOTTLE LABELS \$500 USD

Exclusive sponsorship of meeting water bottles branded with your company creative/logo which will be provided onsite to all attendees throughout the day of the event on July 27, 2018. (Creative Files Provided by Sponsor)

*You will be notified whether your branding sponsorship can be accommodated based on the timing of our receipt of this completed application. Please note you are required to sponsor an Exhibit Booth (Tabletop or 10 x 10) as a condition to sponsoring any of the above Corporate Branding Sponsorships.

Specifications for all branding materials in connection with the above promotional sponsorships ie. logos, messaging, imaging, branding will be emailed to you upon receipt and acceptance of your signed proposal and are required to be provided to Kimberly Capaldi via email at kcapaldi@bmctoday.com in accordance with the specifications provided no later than July 1, 2018.





INTERNATIONAL CONGRESS OF SCLERAL CONTACTS 2018 SPONSORSHIPS

July 27, 2018 · W Hotel Fort Lauderdale

ADDITIONAL INDUSTRY REPRESENTATIVE ATTENDEE BADGES

(Indicate number of additional badges at \$500 USD each). NOTE: Additional industry representative badge purchase limited pursuant to the terms set forth above in the Exhibit Booth Sponsorship section. Industry representative badge purchases are not permitted without an exhibit sponsorship

TOTAL MEETING SPONSORSHIP \$ _____

Payment Terms: An invoice will be issued by Bryn Mawr Communications Group with payment details upon the receipt and written confirmation of acceptance of your signed proposal. By returning this proposal, sponsor agrees to be bound by the General Terms and Conditions set forth below as well as all meeting rules and guidelines as set forth in the official 2018 ICSC Exhibitor Prospectus to be provided upon our receipt of this completed sponsorship proposal.

Please Return This Proposal to Kimberly Capaldi via email at kcapaldi@bmctoday.com

This Agreement is Non-Cancelable and Non-Refundable.

Agreed to and Accepted by:

Corporate Supporter (Signature)

Corporate Supporter (Printed)

Date

Corporate Sponsor Phone

Corporate Sponsor Email Address

Agreed to and Accepted by:

Amount (\$)

Card Type

Name on Card

Phone Number

Card Number

Exp. Date

CVV/Security Code

Billing Address

City

State

Zip Code

Signature

Date

*Please note that credit card payments are subject to an additional 3.5% processing fee.

Please return your signed copy of this proposal to ICSC Meeting 2018 via fax at 484.450.2682 or via email to kcapaldi@bmctoday.com.





INTERNATIONAL CONGRESS OF SCLERAL CONTACTS 2018 SPONSORSHIPS

July 27, 2018 · W Hotel Fort Lauderdale

GENERAL TERMS AND CONDITIONS

Ensuring the quality of the International Congress of Scleral Contacts for attendees and exhibitors requires a mutual commitment of good faith and cooperation by all parties involved. Except as otherwise agreed in writing, the following General Terms and Conditions are designed to implement the principles of this mutual commitment in a fair, effective, and equitable manner.

CODE OF CONDUCT

The following Code of Conduct applies to all exhibitors/sponsors (herein "Exhibitor or Exhibitors") and to each of their personnel in attendance. Failure to comply may result in loss of sponsorship, forfeit of all payments, loss of future sponsorship, and/or ejection from the conference.

- a. Exhibitors and sponsors must wear their conference name badge at all times. Name badges may not be reassigned to other persons.
- b. All promotional materials and literature must be in full compliance with FDA requirements.
- c. Exhibitor/sponsor may not intrude on any other exhibitor's/sponsor's exhibit area.
- d. Audiovisual and multimedia presentations must not interfere with any other exhibit.
- e. Exhibitor/sponsor may not hold any educational, informational, or social event for attendees of this meeting except those contracted through Bryn Mawr Communications Group LLC.
- f. ICSC shall be entitled to terminate this Agreement forthwith, close the exhibit, and remove the exhibitor's property from the exhibit/conference area at any time for failure by the exhibitor or any of its officers, agents, employees, or other representative to perform, meet, and/or observe any term, condition, or rules set forth in these terms and conditions, and such exhibitor shall not be entitled to a refund of any payment.

CANCELLATION OF EXHIBIT

All exhibit space is non-cancellable and non-refundable.

DISPOSAL OF MEDICAL WASTE

Exhibitors must follow OSHA guidelines for disposal of any hazardous waste.

DISTRIBUTION OF PREMIUMS

Contests, lotteries, raffles, and games of chance are prohibited.

DISTRIBUTION OF PRODUCT INFORMATION

Product information cannot be distributed at any scientific session or in hotel lobbies. Companies may not display or demonstrate products, processes, or services, solicit orders, or distribute advertising material at any location (within or outside the Exhibit Hall) other than in their assigned exhibit space.

EXHIBITOR BADGE CONTROL AND REGISTRATION

All participants affiliated with exhibits and/or exhibitors must be registered. The official ICSC badge must be worn whenever an exhibitor representative is in the exhibit area or meeting rooms. Individual exhibit representatives must check-in with the ICSC registration desk to obtain name badges.

FIRE PROTECTION

All materials used in the exhibit area must conform to local fire ordinances and be in accordance with regulations established by the National Association of Fire Underwriters. All displays are subject to inspection by the local fire and safety authority. Fire stations and fire extinguisher equipment are not to be covered or obstructed in any manner.





INTERNATIONAL CONGRESS OF SCLERAL CONTACTS 2018 SPONSORSHIPS

July 27, 2018 · W Hotel Fort Lauderdale

INSTALLATION AND DISMANTLE POLICY

Exhibitors must install and tear down their exhibit space during the designated installation and dismantle times.

LIABILITY & INSURANCE

Exhibitor agrees to fully defend, indemnify, and hold harmless ICSC from any and all claims, lawsuits, demands, causes of action, liability, loss, damage and/or injury, of any kind whatsoever (including without limitation all claims for monetary loss, property damage, equitable relief, personal injury and/or wrongful death), whether brought by an individual or other entity, or imposed by a court of law or by administrative action of any federal, state, or local governmental body or agency, arising out of, in any way whatsoever, any acts, omissions, negligence, or willful misconduct on the part of Exhibitor while a participant of ICSC, its officers, owners, personnel, employees, agents, contractors, invitees, or volunteers. This indemnification applies to and includes, without limitation, the payment of all penalties, fines, judgments, awards, decrees, attorneys' fees, and related costs or expenses, and any reimbursements to ICSC for all legal fees, expenses, and costs incurred by it. Exhibitors wishing to insure their exhibit materials, goods, or wares against theft, damage by fire, accident, or loss of any kind must do so at their own expense.

MEETING CANCELLATION POLICY

If the 2018 ICSC is abbreviated or cancelled due to circumstances beyond its control, including but not limited to, civil disturbance, earthquake, electrical outage, explosion, fire, strike or labor unrest, flood, hurricane, tornado or other acts of God, an act of war, or the act of any government, then this agreement shall be suspended without penalty and rescheduled within twelve (12) months. If, in the sole discretion of ICSC it cannot be rescheduled, both parties shall be excused from this agreement without penalty or liability of any kind to the other and all funds collected shall be refunded in full.

PHOTOGRAPHY AND VIDEOTAPING

Photographing, videotaping and/or audiotaping of any kind is prohibited during the conference without the permission of ICSC. ICSC may engage in photographing, videotaping and/or audiotaping the meeting for post meeting promotion and/or educational purposes.

SALES AND ORDER TAKING

Sales and order taking are permitted, provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors' own unaltered products, and the products or services must be pertinent to the attendees' professional interest. ICSC reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

SECURITY

Exhibitors must make provisions for safeguarding its goods, materials, equipment, and display at all times.

SUBLETTING SPACE

Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor, or permit the solicitation of business by others within their booth space.

TERMS AND CONDITIONS COMPLIANCE

The sponsoring company agrees to abide by all terms and conditions outlined in this agreement. You also agree to share the terms and conditions with your company representatives who attend the 2018 ICSC meeting. These terms and conditions may be amended at any time and all amendments, as communicated to and accepted by sponsor shall be equally binding on all parties affected by them as the original regulations.

