



ReEstablish Richmond

P.O. Box 14680, Richmond, VA 23221
501(c)(3) non-profit Tax I.D. 35-2383456

Executive Director

Kate Ayers | kate@reestablishrichmond.org

Mission

Connecting refugees and new immigrants to the resources needed to establish roots, build community, and become self-sufficient

Vision

A community where all are united for the welcome and well-being of newcomers

Values

ReEstablish Richmond's work is guided by our core values: **welcome, equity, empowerment, community, respect for human dignity, authenticity, collaboration, integrity, and flexibility**. Our values shape everything we do, including how we connect with newcomers and others in the community, building relationships based on trust and mutual respect.

In alignment with these values, we prioritize the privacy and well-being of those who participate in our programs by limiting media exposure.

Trauma Awareness and Interview Guidelines:

ReEstablish Richmond is dedicated to protecting the privacy and dignity of everyone involved in our programs. Many newcomers have faced significant trauma, so we prioritize creating a safe space that honors their right to determine boundaries and make choices that are in their own best interests.

Interviews with program participants are rare and only happen with their clear consent. Conversations should focus on resilience, contributions, and the positive impact of their connection with our organization. Questions about someone's experience with displacement, fleeing home, or other traumatic experiences are not allowed.

All interviews must be pre-approved by ReEstablish Richmond. For more information, contact Kate Ayers, Executive Director: kate@reestablishrichmond.org

If you are granted an interview with a member of our team, you must:

- Include the link to our website in all print and social media publications.
- Send a link to the published article or interview to the Executive Director and/or the person you interviewed.

If you interview one of our clients, you must:

- Use pseudonyms for our clients when telling their story in order to protect their identity, unless permission has been specifically granted by that individual.
- Be mindful of the generosity required for people to invite you into their lives and trust you with their story. Newcomers may view you as a friend and experience confusion when you disappear after the story is over. Please communicate clearly about the limits of your interaction so that realistic expectations are set.





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Our Story

ReEstablish Richmond provides a warm welcome to refugees, immigrants, and asylum seekers who resettle here. Our work fills service gaps, supports resettlement agencies, and connects newcomers with the right resources to help them integrate, pursue their goals, and fully engage as providers, parents, and community members.

ReEstablish Richmond acts as a connector, bringing together people, organizations, and resources so everyone involved can thrive. For newcomers, this means navigating challenges like transportation, employment, or language barriers. For volunteers and partners, it's about building meaningful relationships, gaining new perspectives, and feeling a deeper connection to Richmond. These shared connections create opportunities for growth and belonging that benefit the entire community.

Our Clients

Since 2016, the Richmond metropolitan area has welcomed over 3,300 refugees who were forced to flee their homes in Afghanistan, Bhutan, the Democratic Republic of Congo, Iraq, Myanmar, Sudan, Syria, and 26 other countries due to war and persecution. These experiences are shared by other immigrants who may not have formal refugee status but face similar barriers to integration.

Our Programs

ReEstablish Richmond's programs are designed to meet the practical needs of newcomers, equipping them to confidently work toward their goal and creating a positive, empowering integration experience.

With input from resettled community members, our programs offer both individual navigation support and group learning. They focus on overcoming key challenges like transportation, wellness, economic opportunities, language learning, and isolation. These programs are powered by trained and vetted volunteers who work to remove barriers and connect people with the tools they need.

Since programming began in 2013, ReEstablish Richmond has engaged with:

3,029
CLIENTS

1,068
VOLUNTEERS

475
ORGANIZATIONS



@reestablishrichmond



www.reestablishrichmond.org



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