

# Honest Twenty One

# BRAND COLLABORATIONS

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## Pricing

Blog -\$550

Instagram - \$435

- Anthropologie
- Bernie Robbins Jewelers
- Donald J Pliner
- Bvlgari
- Bliss Bandits
- Rouge Salons
- The Hive Showroom
- Dermalogic
- Design History
- Kimpton Palomar Hotel
- RuRu Louise Media House
- Bioderma
- Scent Bird
- La Colombe
- Redken
- Closet Access
- Experimental Jewelry
- Kendra Scott



My name is Megan and I created Honest Twenty One for the diverse and ambitious 20 something. The HTO woman is creative, curious, and versatile. While HTO is exploring more than just fashion, the focus is centered around my love and appreciation for women's clothing and lifestyle. What she wears, what her fragrance is, where she travels, etc. The style I share is across from sporty femme to modern chic. I believe every woman should have a balance between both ends of the spectrum when it comes to their fashion choices. As style and trends evolve so does Honest Twenty One.

## SOCIAL STATS

- 31K+  
@honesttwentyone
- 250+  
@honesttwentyone
- 300+  
@honesttwentyone
- 66+  
@honesttwentyone

## SERVICES OFFERED

- Sponsored Blog Post(s)
- Social Media Post(s)
- Product Reviews/testing
- Event & Brand Ambassadorship

## BLOG AUDIENCE

- 35k+  
MONTHLY UNIQUE VISITORS
- 2K+  
E-MAIL SUBSCRIBERS
- 50k+  
MONTHLY PAGE VIEWS

## BLOG AUDIENCE

- 57%  
WOMEN
- 43%  
FROM THE U.S.
- 45%  
AGES 18-24