



UNLOCK YOUR INNOVATION

TRANSFORM HOW YOUR TEAM THINKS IN JUST A FEW HOURS.

This hands-on, collaborative workshop will help everyone realize how creativity can be their secret weapon, build team collaboration and help companies innovate their thinking like never before.

Based on my new book, **Unlock Your Dormant Creativity**, you will learn how to ignite your team members' creative spark. How to build a rock-star team today with the people you have right now. How creative thinking can revolutionize your business and corporate culture. Packed with real, implementable exercises this workshop will help your team members thinking more creatively.

PARTICIPANTS LEARN:

- How creativity is a forgotten skill and how to reignite it again
- Simple exercises everyone can use to become more innovative
- The top 10 creativity killers that hurt every business
- Simple steps to deepen your team's engagement and trust
- The biggest benefits from when you lead from an innovation mindset

THIS WORKSHOP IS PERFECT FOR:

- Executives and Managers
- Marketing and Sales Teams
- In-house Creative Staff

ABOUT THE INSTRUCTOR:

Paul believes creativity and innovation are the secrets to tomorrow's business success. It seems we have forgotten how to think creativity and employees have become bored, and frustrated with their jobs. Paul believes and has proven that tapping into our creative side, our right-brains, we can transform teams and build a thriving collaborative corporate culture. How does he know? He helped transform even the most creative companies out there . . . advertising agencies.

As a recovering creative director, Paul Vorreiter has spent over 25+ years using creativity to ignite team members, design and build million-dollar brands, and transform workplaces. Believe it or not, creative agencies struggle with creativity too. Refocus your people to use their creative side and your business will transform.



PAUL VORREITER
Creativity & Presentation Speaker



WHAT PARTICIPANTS SAY ABOUT UNLOCKING YOUR INNOVATION WORKSHOP:

“Paul was super-engaging and I can’t wait to apply his secrets. He is one of the best speakers I’ve seen.”

— Rachel Muir, VP of Training, Pursuant.com

“Paul’s session was a crowd favorite! Over 900 people signed up to attend. Turnout was so great we had to hold the session twice. His content was extremely valuable.”

— Josh Ellis, Programming Committee Chair, Denver Startup Week

“Paul’s presentation was awesome! It turned on the lights in the dark antiquated parts of my brain. I’m so excited to use your secrets to become more creative.”

— Barbara Crawford, Austin, TX

“Paul’s workshop will blow your mind. The way he teaches creativity is easy to understand. I can’t wait to apply his secrets with my team.”

— Jori Taylor, Senior Consultant, Blackbaud

SOME OF PAUL’S CLIENTS:

