



# THE PRESENTATION WORKSHOP

## GO FROM BORING PRESENTATIONS TO BRILLIANT SLIDES.

The Presentation Workshop will empower your team members with easy-to-apply techniques that help unleash their creativity and inspire them to design slides that engage an audience and move them to action.

Participants learn specific ways to break out of the bullet-point rut, how to share compelling stories during a presentation and how to transform boring slides into memorable ones.

## PARTICIPANTS LEARN:

- How to plan the flow of your presentation for maximum results
- A deeper understanding of the science of engagement and how to inspire them
- How to break out of the bullet-point rut using Paul's 15 secret slide techniques
- A strategic way to design your presentation before you get on the computer
- Shared language that everyone can use when collaborating on a presentation

## THIS WORKSHOP IS PERFECT FOR:

- Business Teams
- Managers and Leaders
- Anyone who presents on a regular basis

## ABOUT THE INSTRUCTOR:

Paul Vorreiter helps transform business teams across the country. He also designs customized presentations for some of the top professional speakers in the world. His client list includes several hall of fame speakers and has been recognized as one of the best presentation designers in the business. It all started in 2009 when Paul saw that he and his creative staff weren't presenting as well as he believed was possible. So, he researched what made great presentation slides and why great slides work more effectively than standard PowerPoint templates. Out of Paul's research, The Presentation Workshop was born. Over 300 people have learned Paul's unique but easily-understood system to transform the look and effectiveness of their presentations.

As a recovering creative director, Paul Vorreiter has spent over 25+ years using creativity to ignite team members, design and build million-dollar brands, and transform workplaces. Believe it or not, creative agencies struggle with presentation too. Refocus your people to use their creative side, and your business presentations will transform.



**PAUL VORREITER**  
Creativity & Presentation Speaker



## WHAT PARTICIPANTS SAY ABOUT THE PRESENTATION WORKSHOP:

Paul will help you redesign your deck but also rethink the way you are communicating. He'll help you make the story make sense. —ED

I loved the hands-on experience of transforming my boring presentation into a story-based presentation rocked! —SA

This workshop was fantastic! Seeing real examples of transformed slides was great. I will be using the sticky note process to create new presentations. —SF

The workshop was very helpful, and I appreciated the one-on-one advice. I will be using everything I learned today going forward. —TR

I highly recommend this workshop. The tips and techniques were great, and I will be using the new skills right away. —JJ

The process of planning a presentation was great. It's so freeing to know I don't have to start with PowerPoint. —BL

Changing my complicated slides into simple, and effective versions was great — It's going to be so much fun to share my information now. —TS

Seeing examples of transforming data points into something more digestible. I plan on adding more visually appealing images into my presentations. —NG

## SOME OF PAUL'S CLIENTS:

