



THE PRESENTATION WORKSHOP

In today's business, presentations are a necessary, but unfortunately, most are boring, confusing and sometimes painful to watch. Presentations have to accomplish three things to be effective. They have to inform, entertain the audience and most importantly, close the sale. Great presentations do all three. Learn easy-to-apply techniques that help you create slides faster, unleash your creativity and inspire your audience. This workshop is designed to help transform your company's presentations.

PARTICIPANTS LEARN:

- How to design a presentation from scratch
- How to troubleshoot existing slides and make them more powerful
- How to break out of the repetitive bullet-point rut
- How to apply Paul's 15 slide secrets that create impact
- How to collaborate more effectively as a team

THIS WORKSHOP IS PERFECT FOR:

- Top Executives
- Business Teams
- Managers and Leaders
- Anyone who presents on a regular basis



PAUL VORREITER
Creativity & Presentation Expert

ABOUT THE INSTRUCTOR:

Paul Vorreiter is a creativity and presentation expert with over two decades of graphic design, branding and marketing experience. He speaks and leads workshops to help people develop better presentations using the power of story. Paul brings his strategic way of thinking, his creative director's viewpoint and his easy-going style to help increase how audiences and workshop attendees think creatively.

WHAT PARTICIPANTS SAY:

“Forget everything you thought you knew about PowerPoint Presentations.”

—Karyn Plagens, Large Account Manager

“Everyone who has to make slides should attend this workshop.”

—Ryan Patterson, Vice President, Client Services and Customer Experience

“Paul is an extremely knowledgeable and personable presenter! He makes learning fun and engaging, and I took away so much from his session.”

—Emily Treece, Development Program Coordinator

“This is one of the most useful workshops I have attended. The information is relevant and useful.”

—Laurelle Bednar, Training and Development Specialist

“Paul is engaging and very relatable. The content is applicable to all presentations and is ready to apply.”

—Christie Smith, HR Business Partner

“This workshop really helped me find the right mindset for finding my organization’s real, authentic approach to communication.”

—Alyssa Parker, Marketing Manager

“Attend a workshop by Paul. He will ignite or re-ignite your passion for your organization!”

—Michelle Maloney, Executive Director

“Very valuable! Everyone will take something useful away, from novices to experts.”

—Adam Wright, Senior Research Analyst

“Come prepared to learn! Paul has great tips and examples. I feel excited to create my next presentation.”

—Paige Lasley, Human Resources Consultant

“This was the most engaging presentation I’ve been to and I would attend again in a heartbeat.”

—Mary Barrett, Philanthropy Manager

“You’ll learn something with the first five minutes on how to improve slides.”

—Marisela Cortes, PMP, Supervisor

“This is well worth your time! It will leave you feeling inspired and excited and creating your presentations.”

—Ashley Mikytuck, Technical Writer

“Great workshop to take, the story board can apply to everyone.”

—Lauren Costello, Customer Success Manager, CIO Executive Council

“Worth every minute! Practical ideas that are easy to implement and could make your life easier.”

—Rebecca Segal, Group VP, Worldwide Brands

SOME OF PAUL’S CLIENTS:

