



## 2018 Conference Sponsor / Exhibitor Package

### What is Farmer2Farmer?

Farmer2Farmer is a one-day annual conference held for farmers on Vancouver Island. This capacity building and networking event for Island farmers includes workshops led by other farmers and farm professionals. The event also offers opportunities for farm sector-specific businesses and organizations to be exhibitors in the information exchange fair. The event is organized by the Capital Region Food and Agriculture Initiatives Roundtable (CRFAIR) with support from other local and regional agricultural associations.

### Who comes to Farmer2Farmer?

In its 7th successful year, Farmer2Farmer has come to be known by Island farmers as the most practical and worthwhile regional event. It's an affordable and productive day, drawing 200+ local farmers together to learn, network, and share. Many conference attendees are farmers from the Greater Victoria area (including areas of Saanich Peninsula, Sooke and Metchosin), but just as many come from other regions stretching from Cowichan, Nanaimo area, Comox Valley, Gulf Islands and the Lower Mainland. The farmers represent the spectrum of agriculture on Vancouver Island, including novice and expert, rural and urban. While there are some large-scale farms, there are many small-scale, intensive farms, many of which are certified organic or are interested in using organic practices. There is representation from both vegetable, grain and fruit growers, as well as those raising various types of livestock.

### How will my business or organization benefit by supporting Farmer2Farmer?

Sponsors and exhibitors at Farmer2Farmer are an important and visible part of the conference. Exhibitors set up in the Main Hall where all breaks and lunch are held, as well as the morning introductions and keynote. Two half hour breaks and a 75 minute lunch, as well as time in the morning during registration, offer farmers ample time to explore the different exhibitor information tables.

There are a limited number of exhibitor tables in the Main Hall and this year we are focusing exhibits on small to medium scale agriculture. This group of farmers make up a significant component of the local food system on Vancouver Island and is quickly growing in size. Many of them are running highly successful businesses on farms from 2 to 15 acres. As such they are interested in everything from seed, to equipment and hand tools, irrigation, feed, and general agricultural supplies.

Exhibitors will have a unique opportunity to promote their business to this agricultural community and to talk one-on-one with farmers. By supporting this event, sponsors and exhibitors add another important learning opportunity to this event for farmers- many farmers gather much of their information from local agricultural suppliers.

For sponsor and exhibitor rates and to reserve your spot, see the following page.

## 2018 Conference Sponsor / Exhibitor Opportunities

Sponsorship Level	Cost	Logo on website home page & social media*	Name a room, 2-3 min. address, display signage in main hall	Large logo on welcome screen and in program	Small logo on welcome screen and in program	Exhibitor table in Main Hall***
Platinum Sponsor	\$5000	✓	✓	✓		✓
Diamond Sponsor	\$3000		✓	✓		✓
Gold Sponsor	\$1000			✓		✓
Silver Sponsor	\$750				✓	
Bronze Sponsor	\$300				✓	
Exhibitor	\$300					✓
Non-profit	Entry fee	Includes a 7' table and two chairs set up in the Main Conference Room				

\* All sponsors are listed on website sponsor page, with Platinum additionally featured on website home page. \*\*Right to name one workshop room after sponsor (appears in program schedule and on room doors). 2-3 min.address to all attendees must answer: "why we want to support local farmers." Sponsor must provide own signage. \*\*\*Each exhibitor display is 10' wide and includes a 7' table and two chairs.

Two registrations and meals are included for attending representatives. Exhibitor tables are limited and will be allocated on a first-come first-serve basis. Platinum, Diamond, Gold and Silver sponsors are not required to have an exhibitor table, but if they would like one then they must specify below.

**Company Name:** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City/Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

Sponsorship Level (please circle)	Cost	Exhibitor table requested
Platinum*	\$5000	
Diamond*	\$3000	
Gold*	\$1000	
Silver*	\$750	
Bronze*	\$300	
Exhibitor	\$300	
Non-profit	Entry fee	
Total:	\$	

\* Please forward a digital version of your logo to: [engagement@crfair.ca](mailto:engagement@crfair.ca)

Please fill out and scan this form. Return to [engagement@crfair.ca](mailto:engagement@crfair.ca). Make cheques payable to CRFAIR and mail cheques to:  
 CRFAIR  
 Attention: Farmer2Farmer  
 Box 46002 Quadra Street  
 Victoria, BC V8T 5G7

Sponsorship fees are due by **Thursday, February 15, 2018**. Receipts will be issued to all sponsors.

