

# TAYLOR BIRD

GRAPHIC DESIGN

OOO@taylor-bird.com

- EXPERIENCE**
- SYPartners** San Francisco, CA | July 2016 – July 2017  
Full-time Contract Designer  
Contributed to interdisciplinary teams of writers, strategists and production designers, crafting immersive experiences to provoke new thinking and generate solutions. Project clients included multi-national leaders generating aid and opportunity for girls, a business transforming healthcare practices, and c-suite leaders connecting with the human intention behind their global business.
- Volume Inc.** San Francisco, CA | May 2015–Aug 2015  
Design Intern  
Pitched identity concepts internally; designed environmental graphics, an interactive presentation, and a book. Contributed to concepting, prototyping, and production stages.
- Sputnik** San Francisco, CA | Dec 2015–May 2015  
In-house Design Intern; California College of the Arts  
Concepted and executed installations and outgoing communications materials for events. Individually completed a multi-platform identity for a fundraising event of 400 guests. Collaborated with a range of arts and design clients.
- Freelance Designer** San Francisco, CA | June 2014–present  
Past clients and collaborators include the Karimu Foundation, Workday, a piece featured in the Oakland Museum of California, and the Interaction Design Program at CCA.
- Specialized Bicycle Components, Inc.** Morgan Hill, CA | May 2013–Aug 2013  
Graphic Design Intern; Apparel Department  
Worked with a ten-person team of designers, seamstresses, and pattern-makers. Designed and executed technical drawings/instructions for a manufactured product. Researched and presented a detailed product landscape.
- EDUCATION**
- California College of the Arts** San Francisco, CA | 2013–Spring 2016  
BFA with a focus in Graphic Design; Graduated with honors
- California Polytechnic State University** San Luis Obispo, CA | 2011–2013  
BFA Candidate; Department of Art & Design with a focus in Graphic Design
- RELEVANT SKILLS**
- | <b>Design</b>   | <b>Software</b>   |
|---|---|
| identity systems, branding, logo design, motion graphics, front-end cross-platform responsive design, publication design, editorial, environmental graphics, data visualization, packaging, illustration, book binding, screen printing, audio recording / editing, UX, UI, rapid prototyping, project management, strategy | Proficient in Adobe InDesign, Illustrator, Photoshop, After Effects<br>Knowledgeable in Adobe Muse, Premier, CSS, HTML 5, JQuery, Max MSP, Processing, Cinema 4D, inVision, Arduino, Sketchup |
- RECOGNITION**
- Graphic Design USA Award Winner: Identity | 2015  
Publishing Professionals Network Book Design Awards, Honorable Mention | 2014  
CCA Faculty Honors Award, three-year Merit Scholarship | 2013–2016
- COMMUNITY**
- AIGA Membership | 2011–present  
TYP Arts Events; video and interactive projections for music acts | 2015–present  
Muralist and after-school arts instructor, Oakland Tech High School | Sep 2015 –Feb 2016  
WTF3 Student Exhibition; co-organizer, co-curator, contributor | Oct 2015

References available upon request.