

TAYLOR BIRD

GRAPHIC DESIGN
OOO@taylor-bird.com

EXPERIENCE

Image Design Works Oakland, CA | Aug 2017–present

Full-time Contract Designer

Worked on branding, identity, and installation projects.

Storyboarded and art directed animation and photoshoot. Pitched concepts to clients.

SYPartners San Francisco, CA | July 2016 – July 2017

Full-time Contract Designer

Contributed to interdisciplinary teams of writers, strategists and production designers, crafting immersive experiences to provoke new thinking and generate solutions. Project clients included multi-national leaders generating aid and opportunity for girls, a business transforming healthcare practices, and c-suite leaders connecting with the human intention behind their global business.

Volume Inc. San Francisco, CA | May 2015–Aug 2015

Design Intern

Pitched identity concepts internally; designed environmental graphics, an interactive presentation, and a book.

Contributed to conceiving, prototyping, and production stages.

Sputnik San Francisco, CA | Dec 2015–May 2015

In-house Design Intern; California College of the Arts

Concepted and executed installations and outgoing communications materials for events. Individually completed a multi-platform identity for a fundraising event of 400 guests Collaborated with a range of arts and design clients.

Freelance Designer San Francisco, CA | June 2014–present

Past clients and collaborators include the Karimu Foundation, Workday, a piece featured in the Oakland Museum of California, and the Interaction Design Program at CCA.

Specialized Bicycle Components, Inc. Morgan Hill, CA | May 2013–Aug 2013

Graphic Design Intern; Apparel Department

Worked with a ten-person team of designers, seamstresses, and pattern-makers. Designed and executed technical drawings/instructions for a manufactured product. Researched and presented a detailed product landscape.

EDUCATION

California College of the Arts San Francisco, CA | 2013–Spring 2016

BFA with a focus in Graphic Design; Graduated with honors

California Polytechnic State University San Luis Obispo, CA | 2011–2013

BFA Candidate; Department of Art & Design with a focus in Graphic Design

RELEVANT SKILLS

Design

identity systems, branding, logo design, motion graphics, front-end cross-platform responsive design, publication design, editorial, environmental graphics, data visualization, packaging, illustration, book binding, screen printing, audio recording / editing, UX, UI, rapid prototyping, project management, strategy

Software

Proficient in Adobe InDesign, Illustrator, Photoshop, After Effects, Keynote
Knowledgeable in Adobe Muse, Premier, CSS, HTML 5, JQuery, Max MSP, Processing, Cinema 4D, inVision, Arduino, Sketchup, Powerpoint

RECOGNITION

Graphic Design USA Award Winner: Identity | 2015

Publishing Professionals Network Book Design Awards, Honorable Mention | 2014

CCA Faculty Honors Award, three-year Merit Scholarship | 2013–2016

COMMUNITY

AIGA Membership | 2011–present

TYP Arts Events: video and interactive projections for music acts | 2015–present

Muralist and after-school arts instructor, Oakland Tech High School | Sep 2015 –Feb 2016

WTF3 Exhibition: co-organizer, co-curator, contributor | Oct 2015

References available upon request.