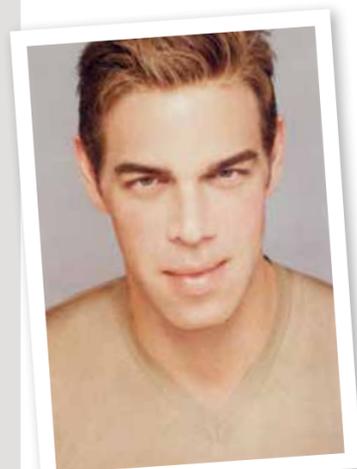


BEAUTY

# Star quality

Ten years after his death at the age of just 40, we celebrate the work of legendary make-up artist Kevyn Aucoin, the flamboyant magician of maquillage



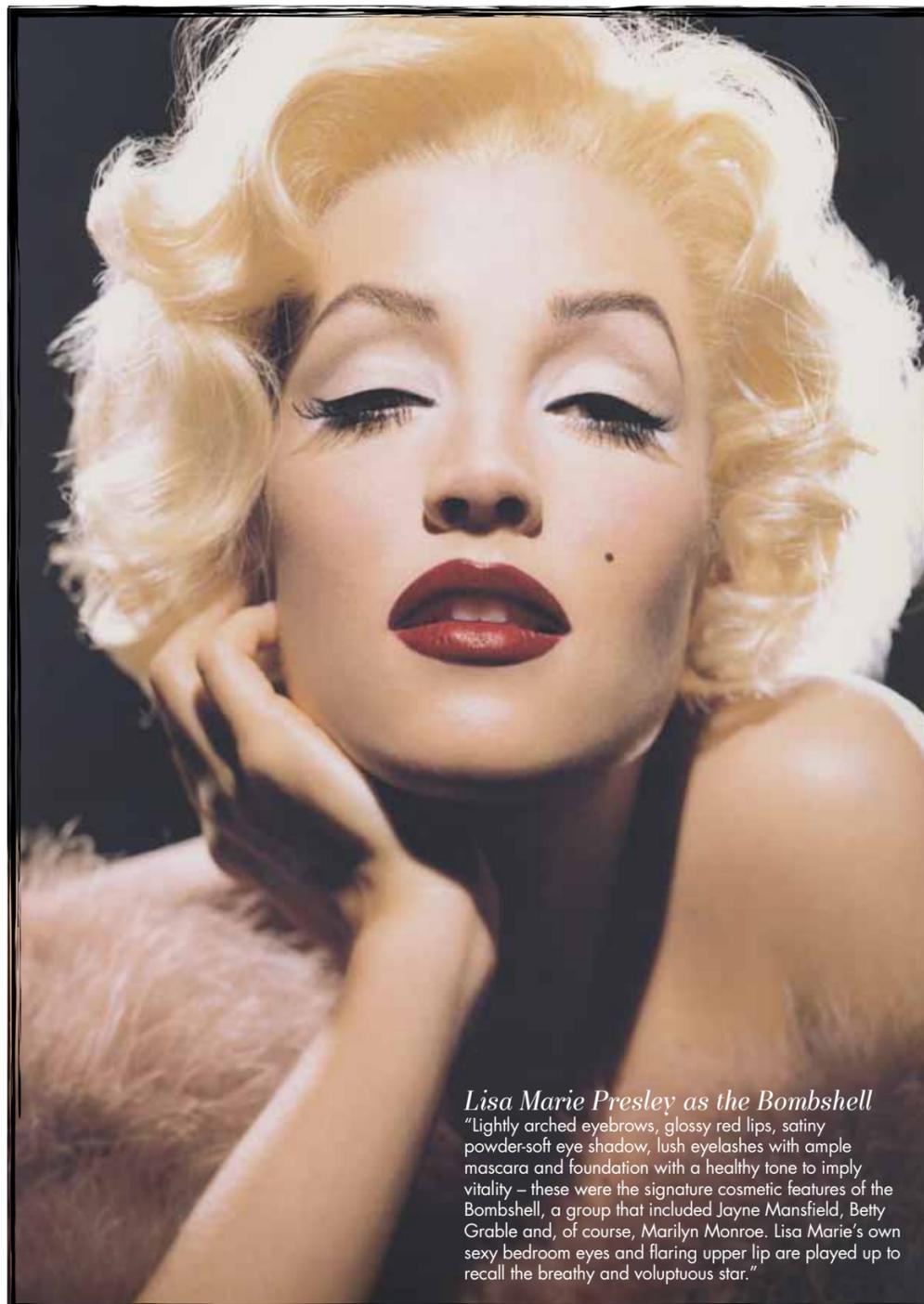
**Described by** Nicole Kidman as "kind of magical", make-up maestro Kevyn Aucoin had a celebrity following few could rival. A favourite among supermodels, actresses, photographers and designers, in the 1990s he helped create the looks of Janet Jackson, Julia Roberts, Tina Turner, Demi Moore, Cher and Drew Barrymore, forming lasting friendships with many of his clients.

Winner of a Council of Fashion Designers of America award, Kevyn said that "beauty has no boundaries and no limitations", and to prove it, in 1997 he published *Making Faces*, which included his transformation of some of the world's best-known stars into Hollywood legends.

"Every culture has had its icons," he said. "Those extraordinary souls whose talent and passion have helped us find our dreams. These icons have, for the most part, shaped our definition of beauty."

Accompanied by step-by-step guides, each look shows the power of make-up – yet for Kevyn, the idea was not to create a blueprint but a starting point for beauty. "There are no rules," he said. "The point here is to go either all the way, or take the glossy lid, the downturned eye, a matt red lip and adapt it for yourself and have fun."

To celebrate the UK relaunch of Kevyn's eponymous make-up range, HELLO! pays tribute with these favourite images from *Making Faces*.



## Lisa Marie Presley as the Bombshell

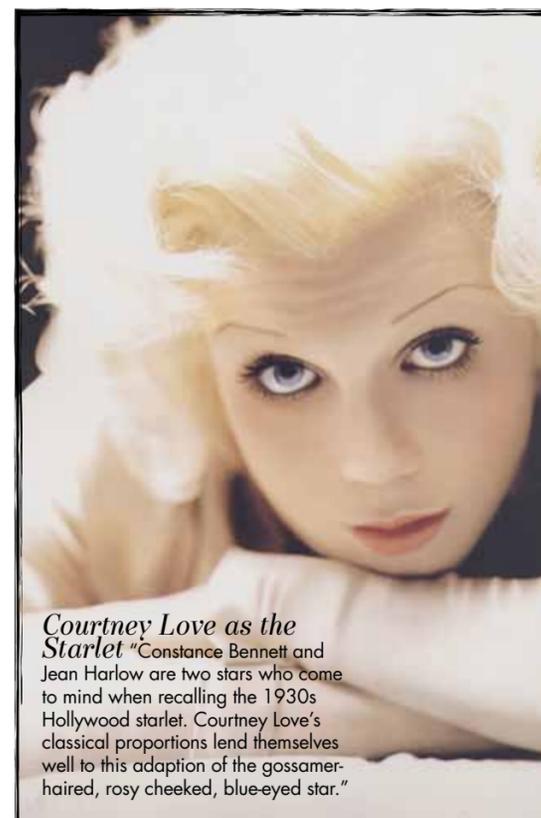
"Lightly arched eyebrows, glossy red lips, satiny powder-soft eye shadow, lush eyelashes with ample mascara and foundation with a healthy tone to imply vitality – these were the signature cosmetic features of the Bombshell, a group that included Jayne Mansfield, Betty Grable and, of course, Marilyn Monroe. Lisa Marie's own sexy bedroom eyes and flaring upper lip are played up to recall the breathy and voluptuous star."



**Julia Roberts as the Siren** "Wartime 1940s America created a need for escape and fantasy. Hedy Lamarr, Gene Tierney and Rita Hayworth were the glamour queens of their time, and Julia Roberts, with her seductive gaze and sensual eroticism, is a modern-day version of this eternal femme fatale."



**Demi Moore as the Vamp** "A beautiful young silent screen star named Clara Bow was the 'It' girl of the early 1920s. Her face had a certain winsome quality, and Demi Moore captures the Vamp's essence perfectly. By using her doe-like eyes, fragile mouth and pouty disposition, she could manage to soften and cajole even the most hardened and indifferent among us."



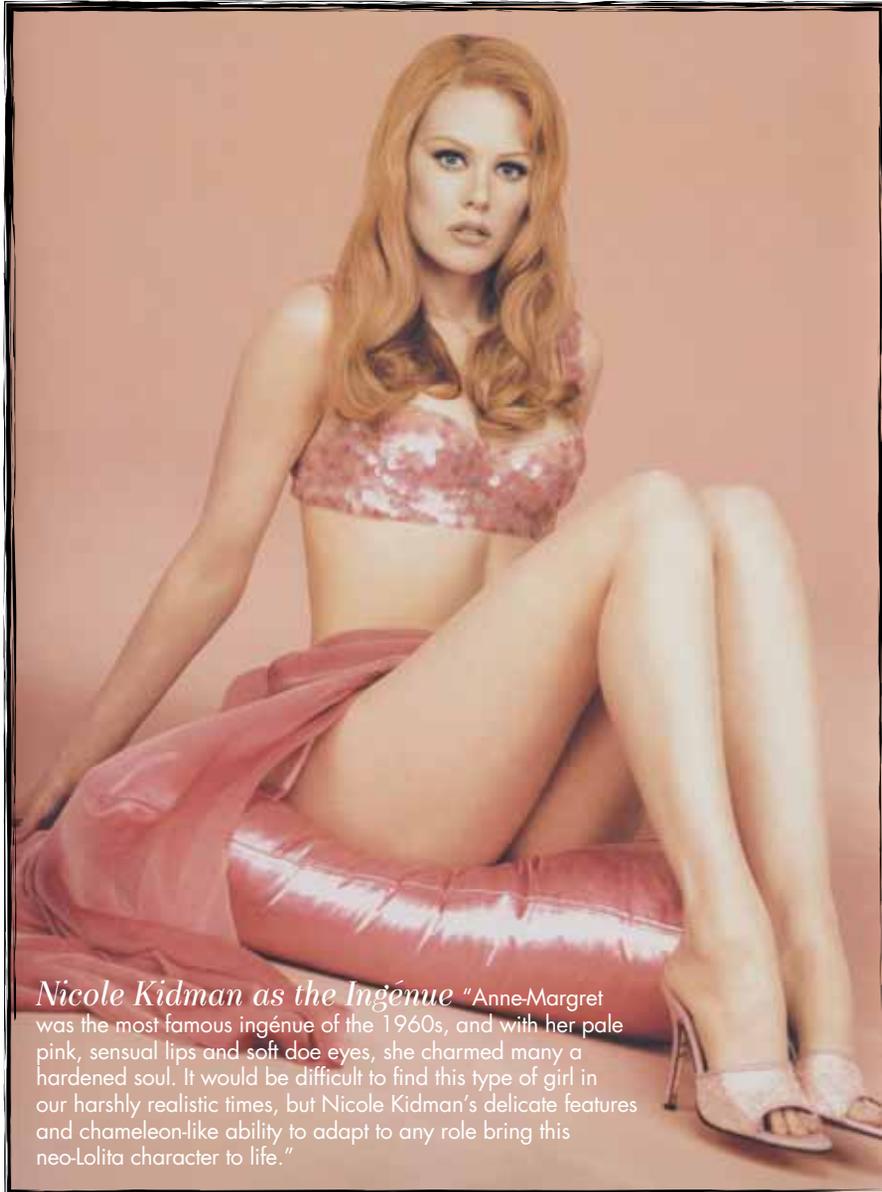
## Courtney Love as the Starlet

"Constance Bennett and Jean Harlow are two stars who come to mind when recalling the 1930s Hollywood starlet. Courtney Love's classical proportions lend themselves well to this adaption of the gossamer-haired, rosy cheeked, blue-eyed star."



## Cher as the Exotique

"Merle Oberon was one. So too was Luise Rainer. And Cher is the most famous contemporary example of this rarefied group. To qualify, you must have that hard-to-place mix of many ethnicities that results in the most stunning and beautiful combinations, with remarkable bone structure that makes you look like a living sculpture."



*Nicole Kidman as the Ingénue* "Anne-Margret was the most famous ingénue of the 1960s, and with her pale pink, sensual lips and soft doe eyes, she charmed many a hardened soul. It would be difficult to find this type of girl in our harshly realistic times, but Nicole Kidman's delicate features and chameleon-like ability to adapt to any role bring this neo-Lolita character to life."



*Gwyneth Paltrow as the Gamine* "Audrey Hepburn is usually the first person who comes to mind when we hear the word gamine. But she wasn't the only female star who sported the look; think of Pier Angeli, Leslie Caron and blondes Jean Seberg and Kim Novak. The important thing was to look boyish while remaining decidedly feminine. Gwyneth Paltrow is the perfect modern version, sporting the hallmarks of thick, drawn-on eyebrows and a soft, pale lip."

**IN THE LINE OF BEAUTY**

KEYVN ONCE SAID THAT HIS GOAL IN LIFE WAS "TO HAVE WOMEN TAKE OVER THE WORLD". HE CERTAINLY GAVE THEM THE TOOLS THEY NEEDED TO DO SO, NOT ONLY WITH HIS INSPIRATIONAL WORK BUT ALSO WITH THE LAUNCH OF HIS OWN RANGE OF MAKE-UP



1. Kevyn Aucoin Sculpting Powder, £34 2. Liquid Airbrush Foundation, £36 3. Essential Eyeshadow Set, £44 4. Lip Palette, £34 5. Curling Mascara, £20 6. Flesh Tone Lip Pencil, £19 7. Creamy Glow in Isadore, £19. These products and more are now available from Space NK, tel: 020-8740 2085; visit spacenk.co.uk