

BEAUTY EXCLUSIVE

KATE CONFIDENT

Like HELLO!, Britain's most successful supermodel Kate Moss is celebrating 25 years at the top. Here she talks tanning, festival fashion and Riviera chic

We are not the only ones celebrating a quarter of a century anniversary this year. Supermodel Kate Moss's career also began in 1988 when she was discovered aged just 14. We caught up with Kate behind the scenes of her latest beauty campaign for self-tan brand St. Tropez to find out the secrets of her enduring success and the beauty tips she has picked up over her 25-year career.

You could be the face of any beauty brand in the world, so why St. Tropez?

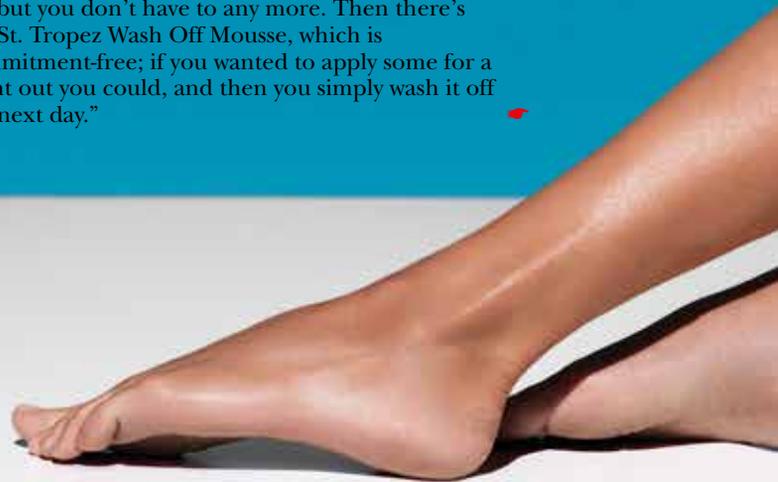
"It has been around for a long time; it's trustworthy but a cool brand, too. I've used St. Tropez since it started, about 15 years ago. The first time I went to Ibiza I didn't want to be the only white person on the beach so I had a St. Tropez. You look natural; you don't have that fear, which I always did, of going streaky and not being able to fix it – total nightmare. There is no reason to go around with that pasty pallor any more, which is really exciting."

Do you feel different with a tan, then?

"It makes me feel more confident. You feel better when you look in the mirror and you look much healthier. Sometimes I think I feel terrible, but I look great!"

What are your top tips for DIY tanning?

"On the shoot we've been using the St. Tropez Self Tan Bronzing Mousse. It's so easy: you apply it with a mitt and it's streak-free and gives a more permanent colour, it's amazing. Most importantly, it's a natural-looking tan, which is what people want – they don't want something that makes them look orange. I used to think you needed to have a professional spray tan but you don't have to any more. Then there's the St. Tropez Wash Off Mousse, which is commitment-free; if you wanted to apply some for a night out you could, and then you simply wash it off the next day."



WIAL





‘Kate has great bones. The camera loves her; in fact the camera absolutely adores her. She’s the nicest, easiest person to work with. She has such innate style anyway. Put a bag on her – it will look good.’

VAL GARLAND – MAKE-UP ARTIST

Who is your own beauty icon?

“I am into that ultra-glamorous Studio 54 era. Like Jerry Hall – I love that sexy 1970s girl, she had the hair, the lipstick and all-round glamour. They were ready for anything, and most importantly for a good time.”

Are there any beauty trends you love right now?

“I’m really into the nail trends. It’s so fun, and I love that you can do it yourself or go and have it done professionally.”

Your make-up style is very distinctive – what are your essential products?

“I would always have a black eyeliner pencil and eyelash curlers.”

Working with make-up experts for so many years, you must have picked up a few tricks of the trade...

“I’ve been lucky enough to work with the best make-up artists and hairdressers in the business. I have learnt so much from Val Garland, Charlotte Tilbury, Pat McGrath and Lucia [Pieroni]. But it’s only recently that I have started to ask: ‘How do you do that?’ Before I didn’t take any notice, but now I’m always asking questions. Dick Page taught me to apply a red lipstick, pat it with your fingertips and then use that on your cheeks as blusher.”

Are you comfortable doing your own make-up, then?

“Yes, most of the time. I only get a make-up artist to do my make-up if it is for work or a special occasion. If I’m going for a night out, I do it myself; I love that whole process of getting ready at home.”

What beauty tips will you pass on to your ten-year-old daughter Lila Grace?

“She is picking them up already. She has a tub of

lip balms by her bed and she puts them on before she goes to sleep. She also likes a bit of lip stain – not lipstick as she isn’t ready for that yet. She just dabs a little on for some natural colour.”

You have been modelling since 1988, and are busier than ever, do you still enjoy it?

“I’ve just been in Paris for the shows, which were fun, and have been shooting editorial and campaigns. Workwise, everything is good and I’m very happy.”

You have also been signed as the face, or should that be the hair, of Kérastase. Why that range?

“Their products are fantastic; I have been using them for years. I love especially the Chroma Riche pink range, the Bain and the Masque. It is perfect for me, as it is specifically designed for coloured hair. The new Coiffage Couture range has some really great products, but my favourite will definitely be the Spray à Porter. It really allows you to get that tousled, just off the beach look. Add to that some black kohl for a smoky eye and a natural lip and you’re ready for a night out!”

You’re often seen in St Tropez in France. Any plans to go back there this summer?

“I spent six weeks there and during that time I felt like I lived there, so it wasn’t like a two-week holiday. I got to know all the bars and restaurants, how to drive around there, all the beaches, where to get the boats. And I got to know the people who lived there, too. It’s a real home away from home place, and great for families – my daughter absolutely loves it. We take all of her friends and go and relax.”

Do you enjoy the area’s famous beach scene?

“I go to family restaurants on small beaches; I don’t go to Nikki Beach. I did go to one beach with a friend and it was nudist. It was beautiful



Nichola Joss (above) and Val Garland (above, centre) transform Kate into a bronzed beauty for the St. Tropez shoot (top). Nichola is a big fan of the supermodel, saying: “Kate has that iconic, global appeal; she epitomises everything from rock and roll chic to sexy girl to hard working mum. She oozes vitality, is great fun to work with and is a true professional. Every girl wants to be her or emulate her in some way”

'We have worked together so much over the years, I have seen her grow up and now she's my friend, and is the epitome of beauty to me. She has that magical ability to become the centre of attention the minute she walks into a room and, you know what, she's lovely'

SAM MCKNIGHT – HAIR STYLIST



but not very family orientated!"

Now we are finally heading towards summer, what are you most looking forward to it?

"I love everything about summer and can't wait for it to come. I love hanging out in my garden, not having to put layers and layers of clothes on, and I love to swim in the sea."

Have you sorted your 2013 festival wardrobe yet?

"I haven't really thought about what I am going to be wearing to festivals this year, especially because it's only just stopped snowing. But, you know, the normal little hot pants and Wellingtons usually. It depends – if I can get away with a heel then I will."

Do you also have a festival beauty routine?

"My look is always natural, never too much make-

up, as keeping it simple is key at festivals. For my hair I use a bit of salt spray to create that kind of tousled look and bring the beach to the festival."

Talking of beaches, are there any holiday beauty must-haves you would not leave home without?

"Having a St. Tropez tan before you go away is very handy because it covers a multitude of sins and means you've always got a healthy glow. I make sure I have my St. Tropez tan booked in with Nichola Joss, as you never know if you're going to get your legs out or not. Once I've had my tan I'm good to go. I also carry a lip stain and eyeliner; you can always put a bit of the lip stain on your cheeks and you're ready." ❑

• Kate Moss wears the ultimate tan from St. Tropez. Products are available at Boots nationwide or visit st-tropez.com to find your nearest stockist.

MOSS MUST-HAVES

1. St. Tropez Self Tan Classic Bronzing Mousse, £20.43 2. Rimmel London Volume Flash Mascara in Extreme Black, £5.99 3. Crème de la Mer Moisturizing Soft Cream, £100, from House of Fraser 4. Laura Mercier Secret Camouflage, £26, from Space NK 5. Kérastase Spray à Porter, £23, is Kate's favourite spray for a tousled look 6. Rimmel London Lasting Finish Lipstick in No 113, £5.49, the perfect neutral beige for Kate's everyday look. She says: "I love lipstick. It makes me feel more 'done'. I wear a beige lip in the day, but red when I'm going somewhere. I just slick it on, I don't bother with lip liner" 7. St. Tropez Self Tan Bronzing Lotion Face with Mitt, £22, available from Boots nationwide or visit st-tropez.com



1992 An 18-year-old Kate poses in an early photo shoot



1996 Kate appears at Macy's as the new face of Calvin Klein



1996 On the catwalk at Gucci

25 YEARS OF KATE

More than just a supermodel, Kate's ever-evolving looks and strong style have made her the face of a generation

1997 The Ann Demeulemeester show, Paris



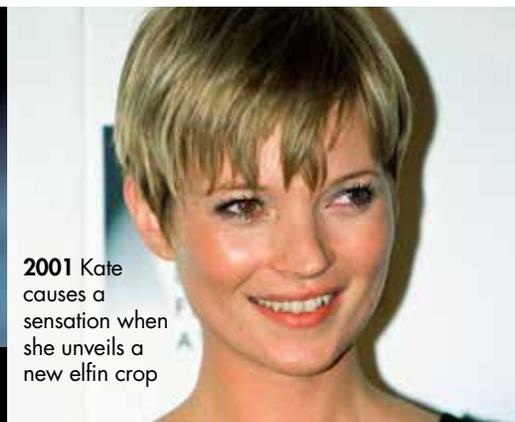
1998 Striking a pose on the Calvin Klein runway, New York



'Kate is an icon because of her incredible style, natural beauty and her ability to transform herself in front of the camera. Kate is truly a fashion inspiration'

LUIGI MURENU - KERASTASE HAIR STYLIST

2001 Kate causes a sensation when she unveils a new elfin crop



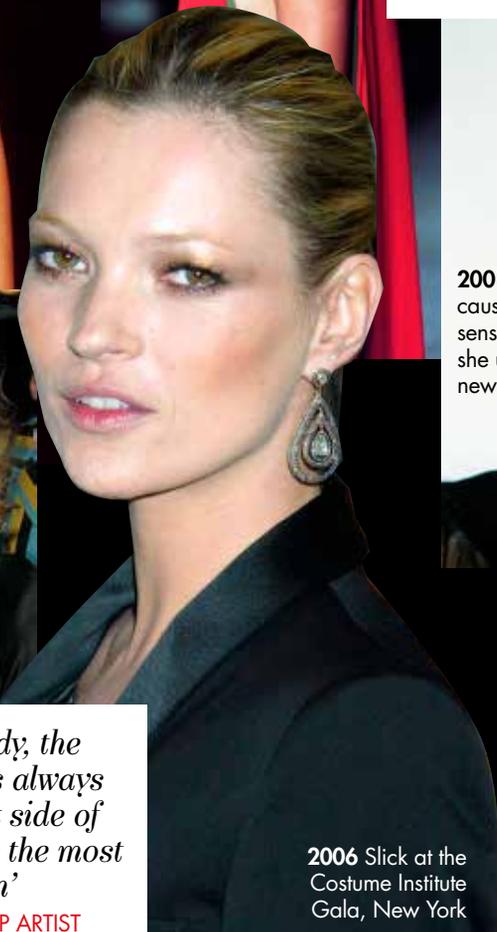
2004 Arriving for her now notorious The Beautiful and the Damned 30th birthday party



'Kate has it all - the face, the body, the personality, the star quality. She is always professional but also just the right side of naughty to have fun. Kate's really is the most iconic face of our generation'

CHARLOTTE TILBURY - FRIEND AND MAKE-UP ARTIST

2006 Slick at the Costume Institute Gala, New York



2011 Radiant on her wedding day to The Kills guitarist Jamie Hince, wearing John Galiano

