

# PIXIE MAGIC

*Singer, songwriter, dancer and actress – Pixie Lott can now add something new to her long list of accomplishments, following the launch of her range of temporary hair colours. We chat to the chart-topper, and find there is Lotts more to come*



**Think of Pixie Lott** and what springs to mind?

The successful pop star with three UK No.1s to her credit? The songwriter who has collaborated with Stevie Wonder and John Legend? Or the *Strictly* alumnus who last year wowed both public and judges with her high scores? At 24, Pixie has already accomplished plenty, yet it seems she is only just getting started. Next year will see her star in a theatre production of *Breakfast at Tiffany's* that will tour the UK and Ireland ahead of a 12-week West End run. And this month she has sprinkled her Pixie dust over the beauty business with the launch of her collection of chalks, sprays and wash-in hair colours for Superdrug. Here she reveals her aim to chalk up yet more success – in beauty, on stage and in the studio.

**How would you describe your beauty style?**

"I like to follow the catwalk trends from London Fashion Week, and I always look at Instagram for inspiration. My icons are Brigitte Bardot and Edie Sedgwick, so lots of blonde hair plus a smoky eye and a nude lip. But I'm not afraid to try different looks; make-up and hair are fun and temporary to me."

**What has been your biggest style mistake?**

"I can't think of any beauty ones. But trust me, there have been loads of times when I've had wardrobe malfunctions on stage – zips that come undone, tops I didn't realise were see-through..."

**What are your make-up essentials?**

"MAC Lipstick in Pure Zen – it's my favourite nude lip. For my face I like to look natural and glowy, so I apply a Charlotte Tilbury pressed powder to my T-zone, use a Sleek palette to contour under my cheekbones, and then MAC highlighter on top. It gives a really three-dimensional, glowing look. I like my freckles and sometimes at this time of year I pencil them in. On my eyes, I use the same Sleek bronzer underneath and in the crease, and then I love MAC In Extreme Dimension 3D, or Max Factor False Lash Effect Mascara if you are on a budget."

**Pixie, tell us about your first beauty range...**

"What girl doesn't want to create her own beauty range? I wanted to team with Superdrug in the long term and will eventually have lots of different lines – from hair to make-up to body products. I started with hair because the colours are fun and a great way to mix up your look. I've been blonde all my life but I get bored, and these pastel chalks, sprays and washes are a great way to change your look without making any permanent moves. You don't need to be scared as you can wash them out, and they are easy to do at home. Today I'm blue, but I also love the violet and pink sorbet shades. They are all pretty pastels."

**Do they work on all hair colours?**

"The wash-in colours work best on blondes, but the chalks work well on wet dark hair and the sprays do work on darker hair. I've been wearing them myself but until now they have been a secret; now I can finally tell everyone how I got my look."

**Who is responsible for your hair colour and cut?**

"Holly, she is part of my team and is amazing; she cuts and colours my hair. I used to have bleach but it was really damaging. Now I have an all-over tint and then a toner left on to take the yellow out. And my hair feels in much better condition."

**Can you style it yourself?**

"Yes, I love to braid my own hair; I used to do all of my friends' at school. I can do corn rows, ponytails... but I'm rubbish at blow drying my hair as it is really curly."



When she's bored of being blonde Pixie likes to mix it up with temporary hair colours





**Talking of lashes, yours are great. What is your secret?**  
 “This brilliant lash growth serum called M2. It’s a clear serum that you put on like eyeliner at night before you sleep. It makes your lashes super-long and thick.”

**What about your eyebrows – who looks after them?**  
 “No one; I have never plucked them and like them to be as fluffy (but groomed) as possible. I use MAC clear Brow Set gel to make them look fuller, but natural.”

**Do you have a signature scent?**  
 “My all-time favourite is Chanel No5, but this summer I wore Gucci Floral because it’s lighter and pretty.”

**Do you work out, or does performing keep you fit?**  
 “I don’t hit the gym at all; I find it so boring. But I love, love dancing, and this summer I toured with Trent Whiddon, my *Strictly* dance partner. Dancing is a great all-over body workout but you really enjoy it so it doesn’t feel like exercise.”

**Were you in the best shape of your life when you did *Strictly*, then?**  
 “No. I was the fittest I have ever been but the BBC catering is just too tempting, and you get hungry when you dance all day long. This summer I was in much better shape because I was in Los Angeles writing songs for my next album and I did this incredible workout called Pure Barre, mornings and evenings. It’s dance and ballet-based and I really enjoyed it.”

**How excited are you about *Breakfast at Tiffany’s*?**  
 “So excited. It’s my dream role. Audrey Hepburn is one of my idols so how could I say no?”

**You are no stranger to the West End but this is your first play, isn’t it?**  
 “Oh yes. This is not a musical, it’s acting – there is just one song to sing, *Moon River* – and it’s a real challenge for me.”

**When can we expect your new album?**  
 “Music is still my first love. The new album will be finished by Christmas and I will start releasing singles next year. Next year is all about acting and singing.”



**PIXIE'S PICKS** WE ASKED THE SINGER AND ACTRESS TO NAME THE PRODUCTS SHE HAS A LOTTA LOVE FOR:

1. Chanel No5 Eau de Parfum, £68, from Boots
2. M2 Beauté Eyelash Activating Serum, £125, from Harrods
3. Sleek MakeUp Face Form, £9.99, from Boots
4. Pixie Lott Paint Spray on Colour, £3.99, in Gold or Silver, exclusive to Superdrug
5. Pixie Lott Paint 6 x Hair Colour Chalks, £4.99
6. Pixie Lott Paint Wash Out Hair Colour, £5.99, in four shades, including Violet
7. Charlotte Tilbury Airbrush Flawless Finish Micro-Powder, £33, visit charlottetilbury.com
8. Pixie Lott Paint Wash Out Hair Colour, £5.99, in Hawaii
9. Max Factor False Lash Effect Mascara in Black, £10.99, from Boots
10. MAC Strobe Cream, £24.50, visit maccosmetics.co.uk
11. MAC Lipstick in Pure Zen, £15.50