GOT(B)V 2018

Intro
Hi, is [VOTER NAME] home? My name is [NAME], I’m with the League of Women Voters and I’m here with a quick reminder about the election on November 6. I won’t take much of your time, but I wanted to say thanks for being a registered voter. I wanted to make sure that you have everything you need right now to make sure you can vote no matter what.

[Alternative openers]
- Official records show you voted in 2012 but missed the 2014 elections.
- Public records show you voted in the last election.
- I see from official records you voted in the last two elections.
- Public records show you’re a consistent and reliable voter.
- Public records show you’re a reliable voter in your neighborhood.
- I know from official records you’re an active voter.

Targeted Message
Younger voters: This community needs to make its voice heard in November so that we can make sure we get what we need from the government, to give ourselves and our neighbors a voice.

Older voters: Our community fought and died for the right to vote. We need to vote in November to honor their struggle and continue to demand our rights.

Plan Making
Do you know where your polling place is? What time of the day do you think you’ll go vote Tuesday? How do you usually get to your polling place? Will that work to get there this time? Will you go by yourself or with someone else?

[Alternative language]
- What time of day do you think you’ll vote? Where will you be coming from at that time?
- Do you think you’ll vote by mail, vote early, or vote on Election Day?
- When do you normally fill out your ballot? Will that work this time?
- Do you know where you will drop off your ballot?
- Will you drop off your ballot before work or afterward?
- It takes $XX postage to mail in your ballot. Or you can drop it off at [__________]. Do you think you’ll mail it or drop it off? Do you know where your polling place is?
- How will you get there?
- I have your polling place listed as [__________], is that close enough to walk, or will you make a special trip and drive?
- On Tuesday, will you and [HOUSEHOLD MEMBER] travel to the polls together?
Closing

Do you have any questions for me? Great, then I can count on you to vote no matter what? Excellent.

Here is a card with vote411.org information for you. You can go to this website and check to see that your registration is up to date, where your polling place is and take a look at the ballot and see where the candidates stand on current issues.

We may check back in with you after the election to see how it went. Thanks!

[Alternative closing language]

• Thanks for your commitment to vote this year.
• Thank you for your commitment to return your ballot this week.
• Thanks for pledging to vote this year.
• I know you pledged to vote this year, no matter what. Thanks!
• We may call back after you vote to hear about your experience.
• We may get in touch after the election to hear what you thought.
• We may call after you vote to hear how it went. What’s a good number to reach you at?
• As you know, voting records are public so we may get in touch after the election.