



The American Design Club Presents

Rumors Fly

Objects Of Public Concern

May 2017

submit@americandesignclub.com

Theme: When a community forms, a few things happen. Conversations start. Collaborations form. Competition grows. Then people talk. They criticize, they gossip, they tell tall tales. How do stories like these change your perception of a product? Let's find out. Let the rumors fly.

Rumors Fly is a storytelling exhibition. All product concepts that relate to living spaces will be considered. Along with each product submission you are required to tell us a rumor about your piece. Something true something false, something that gives an inside look to the creative process. The design must be assembled and manufactured in actual production materials, the end result must be formally resolved, fit for display and sale at ICFF during NYCxDesign 2017.

VENUE: Rumors Fly will be on display at ICFF (May 21 - 24) during NYCxDesign 2017.

MEDIA: The AmDC will help facilitate any press opportunities that will happen in relationship to Rumors Fly. We will also use our press outreach to achieve the most attention possible for the exhibition. Feel free to promote this exhibition through social media, tagging us (@_amdc_) and the exhibition (#RumorsFly) on Twitter and Instagram. We also have a Facebook page.

CRITERIA / SUPPORT: We welcome submissions from everyone—as long as you consider yourself a “designer and/or maker.” Please fill out the submission form attached. Include a description of your design and no more than three photos of your piece. Please gather the photos and the entry form into a single LOW RES PDF. Make the subject of your e-mail “Rumors Fly” followed by your name and you're good to go!

IMPORTANT DATES: Submissions will be accepted from April 1st, 2017, until April 28th, 2017, 11:59 p.m.

Rumors Fly will run from May 21 - 24, 2017.

Fees: In order to get the most and the best applications possible, there is no submission fee. However, upon acceptance, designers will be charged an exhibition fee of \$150 to cover the costs of exhibiting the work.

SHIPPING: Each accepted designer will cover the costs of shipping his or her work to and from the venue.

RELEASE: We would like to help you get as much press, sales and recognition as possible. Designers and makers of all accepted works will be expected to give full cooperation to the AmDC for purposes of coverage and promotion of Rumors Fly. A release of the work must be signed with the submission.

best of luck —



— many thanks



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Please submit one complete form per designer. Attach extra pages for each additional work. E-mail to submit@AmericanDesignClub.com before 11:59 pm, SUNDAY, April 28th, 2017.

EXHIBITOR DETAILS:

Designer Name(s): _____

Firm Name(s): _____

Website: _____

Email: _____

Telephone: _____

Address: _____

City: _____

State & Zip: _____

Quick Bio: _____

DETAILS OF WORK:

Title: _____

Year: _____

Dimensions: _____

Materials: _____

Description: _____

CURRENT LEVEL:

Limited Edition?

Production Run?

Wholesale Price: _____

MSRP: _____



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RELEASE & AGREEMENT

PLEASE READ AND AGREE TO THE FOLLOWING DECLARATION

- AGREEMENT:** By returning this form, I certify that the information supplied is correct. I submit the following work for the inclusion in Rumors Fly and release all text and attached images for publication in print and online, as well as for any other promotional material related to the exhibition. I understand and accept the following terms and conditions:
- SELECTION:** The American Design Club (AmDC) will select pieces to be included in Rumors Fly. The AmDC requires full details of the work(s) and reserves the right to reject selected pieces at any point prior to or during the show if such designs are regarded as below reasonable professional standards or differ from the original images and descriptions provided by the designer. Furthermore, we reserve the right to reject any works for reasons unforeseen. The AmDC alone will make all decisions for rejection.
- PROMOTION:** All designers will give full cooperation to the AmDC for the purpose of coverage and promotion of Rumors Fly and the AmDC. Failure to do so can result in misrepresentation and elimination from Rumors Fly.
- COPYRIGHT:** Selected designers agree to grant the AmDC a non-exclusive copyright license indefinitely for any materials they supply to the AmDC, allowing the AmDC to use these materials to promote and publicize the designers' work and the AmDC both nationally and internationally. In granting this license, designers are aware that AmDC promotions may include the use of these materials on the Internet, and any images supplied may be scanned and held digitally for this purpose. The copyright is and will continue to be beneficially and solely owned by the designer, who must ensure that it does not and will not infringe on any other copyright and that no information contained in the materials is or shall be inaccurate, misleading or injurious.

Correct captioning and photography credits are the responsibility of the designer.

The American Design Club is not responsible for any lost work, damages to work or any unforeseen circumstances. Submission and inclusion to Rumors Fly is at the designers' own risk.

I HAVE READ AND AGREE TO THE TERMS IN THIS DECLARATION

Please print your name: _____

Please sign your name: _____

Date: _____