



Jetta **Jacks**<sup>™</sup>  
Brand Corp.



# HOW IT ALL CAME TO BE.

## OUR STORY

Let's start off by saying that Jackson is the only reason it all started. From the age of just over a year Jackson began to show signs of allergies, serious skin allergies. It didn't matter what food, how many baths a week and with which shampoo we tried, but nothing seemed to work. Winter time offered some relief but not a lot. Then came the hot spots and the continuous ear infections.

Today, Jackson is 8, and for the past 7 years, Jackson has not had an easy life. He should have but he hasn't. Just a couple of years back he contracted a rare skin disease caused by all the medications he was on. This caused all his hair to fall out and calcium deposits to form in his dermal layer. The hair is back but not completely, and he still has calcium deposits within his skin. During all this time he has suffered from arthritis, hip dysplasia, and as the years progressed, so has his pain.

So, here we are today. We have designed the Jackson Bed Sleep System, which has a Patent filed for its unique design. Jackson's bed has been able to give him the needed support he so desperately needed to reduce the pain he was suffering from in his joints, shoulders and hips. Since Jackson has had his custom designed bed, he has been able to double the length of his walks, and has gained additional energy in the mornings once he wakes. Jetta also has her own Jackson Bed Sleep System, and since she has been using it and sleeping on it, we have noted a major change in her energy once she wakes up.



## THE BRAIN CHILD OF THE JETTAJACKS BED COLLECTION

The original Jackson Bed Sleep System beds are all based off the original Jackson Bed. Our beds are completely manufactured here in Canada, and we use only premium soy based foams, and water-based adhesives, which makes our products as eco-friendly as possible. Within an industry which is completely unregulated, JettaJacks has made the conscious decision to hold ourselves to the highest of standards.

Our beds are designed to withstand years of use. Each of our bed collections have the ability to have the covers purchased separately. Why replace the entire bed when you just want an optional cover.

## THE ORIGINAL JACKSON BED SLEEP SYSTEM.

A patent pending design backed by numerous Canadian Veterinarians as a truly orthopedic bed for dogs. The Jackson Bed is a 3 core bed system manufactured completely with Eco-Friendly soy based natural foam. Similar to a top-of-the-line human mattress, this is the only bed of its design to allow for the dispersal of heat within the mattress itself. The Original Jackson Bed Mattress comes complete with a 3 year Limited Warranty against crushing.

**Not just for dogs with ailments, for  
EVERY dog at EVERY stage of their lives.**



**If we can do a little better for our dogs  
(and your dogs), then why shouldn't we?**



## JACKSON BED

The Jackson Bed is JettaJacks top of the line Orthopedic Bed Sleep System.

Manufactured using a 3 layer core foam system with built-in side and back bolsters for proper comfort.

The top layer is comprised of a Natural Visco-Soy Gel Infused Foam, which is a newer class of visco-elastic foam (Memory Foam).

The 2nd layer is designed from Reticulated Foam, which is laid in to allow the dispersal of heat (something only the most exclusive human mattresses provide).

The 3rd layer to the Jackson Bed is also made from a natural Soy based Bio-Foam. This layer provides the strength and support which allows dogs to achieve a solid nights sleep, and is utilized in the same fashion as a boxspring in a human grade bed, providing support for the entire bed.

## JETTA BED

The Jetta Bed is also an Orthopedic dog bed designed primarily with our dog's comfort in mind.

Jetta's bed is more advanced than any other dog bed on the market today. It provides pressure relief to areas that are needed, and at the same time supports their weight. Like Jackson's bed, it's built in bolstered sides and back provide the feeling of nesting for your dog.

The 1st layer is again Natural Visco-Soy Gel Infused Foam, and is supported underneath with the same natural Soy based Bio-Foam as found in our original Jackson Bed.

All foams used in any of JettaJacks beds are manufactured using a Natural Soy Based Bio-Foam creating a superior Eco-Friendly product.

## TREY PILLOW

Trey's Pillow came about purely by accident. Trey is a pretty fussy boy, at least when it comes to where he wants to sleep.

Trey's Pillow is constructed in the same fashion as are human grade beds. The centre section contours to your dogs body by utilizing a high density, ultra soft foam, and is surround on all sides by a firm density foam.

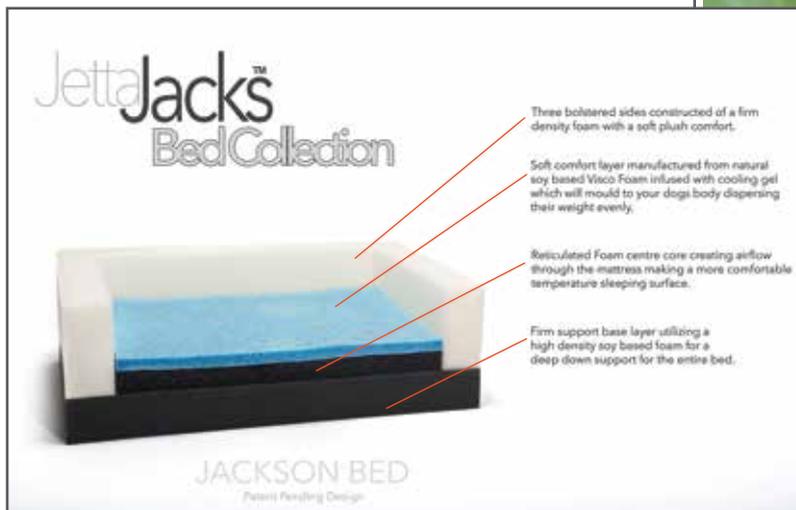
Trey's Pillow gives maximum comfort to the bed and allowing it to rebound back to its original shape as soon as our dogs get off the bed.

So the Trey Pillow always maintains its shape even after years of use, never looking beaten and worn.

## JETTAJACKS - JACKSON BED

A patent pending design backed by numerous Canadian Veterinarians as a truly orthopedic bed for dogs. The Jackson Bed is a 3 core bed system manufactured completely with Eco-Friendly soy based natural foam and comes as a 3 piece bed module. The only bed of its design to allow for the expulsion of heat within the mattress itself other than a top-of-the-line human mattress. The Original Jackson Bed comes complete with a 3 year Limited Warranty on the mattress itself against crushing.

Replacement covers can be purchased separately, the only dog bed of its kind. Why replace the whole bed when you only feel the need to change the cover? Our original Jackson Bed will give you years of use without ever having to change the inner mattress.



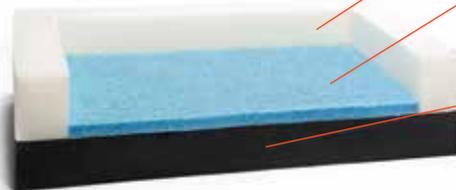
## JETTAJACKS - JETTA BED

A spin-off from our original Jackson Bed, Jetta's Bed maintains the 3 bolstered sides which are directly attached to the lower support foam creating a one piece dog bed system. The 2 core system incorporates the same Natural Visco-Soy Gel Infused Foam (Memory Foam) which moulds directly to your dogs body distributing their weight evening across the entire bed.

Like all of our beds, our covers are machine washable and are manufactured for high commercial usages and can be purchased separately at your retailer.



Jetta Jacks™  
Bed Collection



Three bolstered sides constructed of a firm density foam with a soft plush comfort.

Soft comfort layer manufactured from natural soy based Visco Foam infused with cooling gel which will mould to your dogs body dispersing their weight evenly.

Firm support base layer utilizing a high density soy based foam for a deep down support for the entire bed.

JETTA BED

## JETTAJACKS - TREY PILLOW

Trey's Pillow happened strictly by accident. Having a number of prototype beds lying around the offices we noticed Trey would settle into this one mattress. After a couple of tweaks here and there, Trey now has his own bed.

Constructed primarily for your dogs which like to nest, Trey's Pillow is made with a firm outer perimeter and a soft centre core. We have added an additional feature to the centre of this bed, we have pre-formed the sleeping area with a cut away section to enhance the sink in feeling for our dogs. This allows your dog to curl into the centre while maintaining a firm outer ring.

A completely machine washable cover with a high strength hidden zipper, this will be a statement dog bed in any home.

Four sizes to choose from, with different colour combinations to match your personal preference.



Jetta  
Jacks™  
Bed Collection

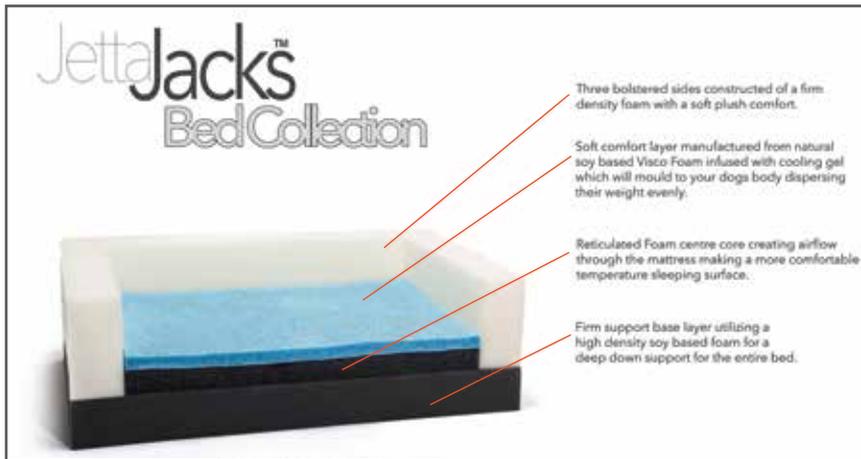
Manufactured in the same fashion as a human grade bed, firm high density foam sides surrounding all four sides.

Centre is filled with a super soft high density foam allowing it to sink under the weight of your dog giving them that nesting feeling yet rebounding back to its original shape once they are off the bed.

Custom cut is incorporated into the mattress giving the bed a natural hollow

TREY PILLOW

# JettaJacks Bed Collection



## JettaJacks Beds Come with the Following Features

- Oversized, extra strong double sided zippers located on the backside of the bed, not on the bottom. This eliminates the possibilities of scratching hardwood floors
- Fabrics chosen for JettaJacks Bed Collection are of high grade commercial fabrics, specifically designed to be used in high traffic areas such as airports, restaurants, and commercial seating areas. They are resistant to scratching and constant wear as well as stain and water resistant. They can be wiped clean or machine washed
- Our bed mattress with attached bolsters on both the Jackson and Jetta Bed Sleep System are manufactured in one single unit. All adhesives used in the manufacturing process are a water based adhesive over chemical based adhesives
- All mattresses are constructed of soy based foams and are manufactured for the health care industry, making them of human grade materials
- Cooling Gel infused Memory Foam, providing the first layer of support for pressure points at the same time assisting in maintaining a cooler temperature of the bed
- Reticulated Foam is our centre core within the Jackson Bed. Reticulated Foam was constructed with the sole propose to allow air or water to flow through it with little restriction. This 1.5 inches of air flow foam beneath the cooling gel memory foam increases the beds ability to maintain a constant room temperature not allowing it to overheat as in traditional human and pet beds
- JettaJacks utilizes a high density foam for our pet beds support. Using a high density foam as the base layer adds support to the bed. It acts much like the box spring in a traditional human bed, giving the bed the foundation and support it requires for years of use

# 100% RECYCLED

LEADS & COLLARS FROM PLASTIC BOTTLES



All JettaJacks webbing collars and leashes are made from Eco-friendly, high-quality polyester fibre, made from 100% post-consumer recycled plastic water and pop bottles.

- Only around 27% of plastic bottles are ever recycled
- Recycling plastic saves twice as much energy as burning it in an incinerator
- It has been estimated that recycling, re-use, and composting creates six to ten times as many jobs as waste incineration and landfills



# JettaJacks

## Leashes/Collars

### JETTAJACKS - 100% RECYCLED LEADS

The JettaJacks Leash is comprised of a 5 foot double handled leash with an added Tag-ring at the top for your keys, waste bag dispensers or anything else you may need to attach. The second handle is located at the base of the lead for optimum control of your dog whether during training or approaching an aggressive dog on the sidewalk.



### JETTAJACKS - 100% RECYCLED COLLARS

How can you re-invent the dog collar? You simply can't. It's been around since man domesticated the wolf, we're guessing it was nothing more than a piece of vine found in the fields.

But again we manufactured it completely out of 100% Recycled plastic bottles, as well as replacing what plastic hardware we could to upgraded metal.

Our side release chrome buckle is able to be engraved with your dogs name and any information you may need.





## **New for 2016!**

Made entirely of 100% dynamic rope, designed to stretch and absorb energy. The tightly braided outer sheath is highly resistant to abrasive rubbing while protecting the inner core strands which give its strength. Our 4' rope leads come with our standard claw trigger snap hook.

## COMING FOR 2017

What can we all look forward to next year?

JettaJacks is currently working on a toy line that consists of chewable toys with bright colours, to pique your best friends interest, and at the same time, making them as indestructable as we can. Once you meet Jetta, you will understand why an expensive toy on the market today will last her no more than 30 minutes maximum.

In addition to a new toy line we will be introducing a smaller width collar and leash for all small breed dogs. In keeping with our Eco-friendly products all future webbing will be produced from the same 100% recycled plastic bottles.

So, the year 2017 will bring the JettaJacks brand into a full range of pet products. Each produced and manufactured right here in Canada.

- Custom designed webbing still utilizing our recycled plastic bottles
- Toys
- New collar and leash widths in both 3/4" and 1.25" for all breeds of dogs
- Hand crafted feed and water dishes to match our brand style



## COMPANY VALUES

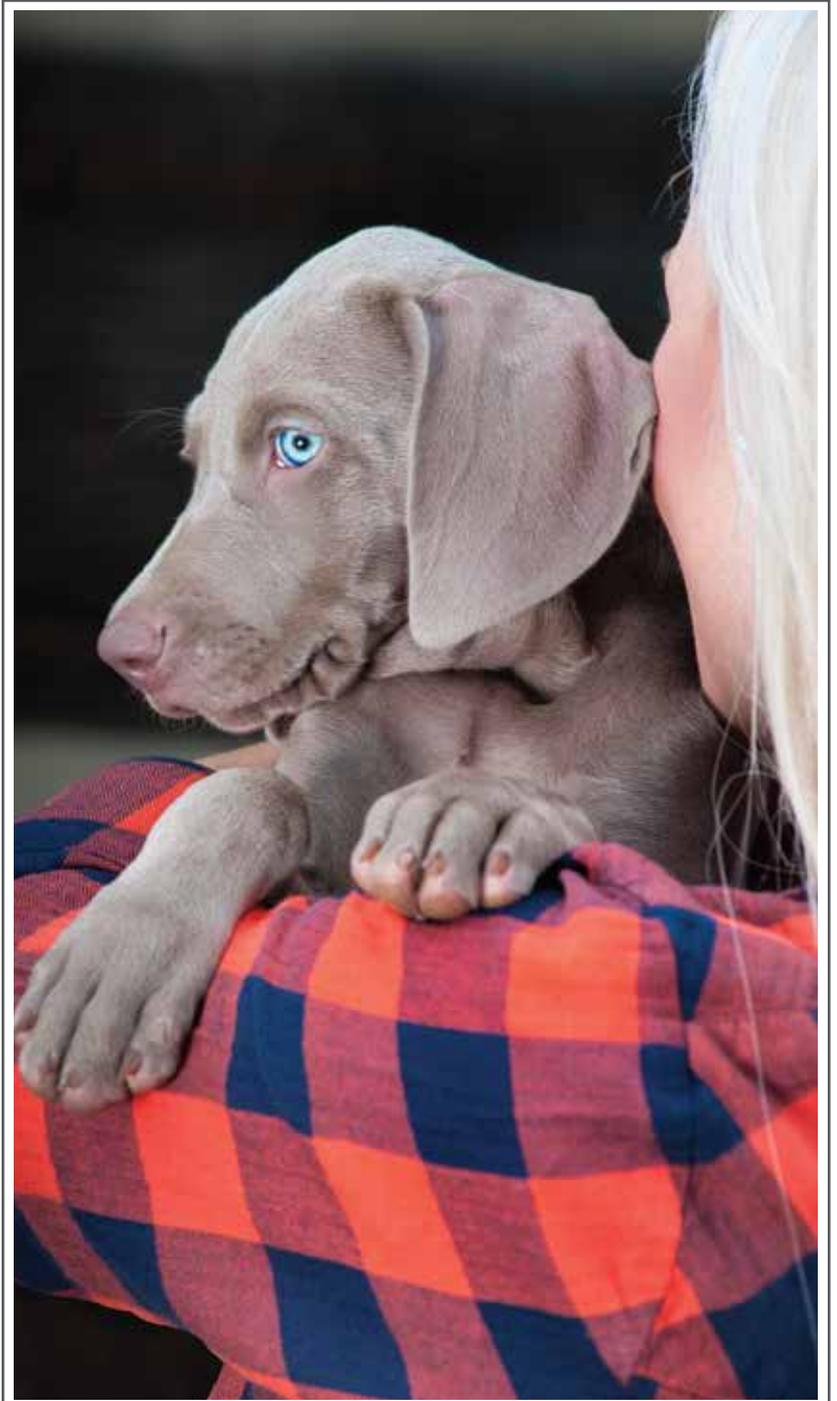
JettaJacks Brand Corp. is first and foremost a Canadian Company employing Canadians. 80% of all our materials are sourced from Canada. It is extremely important to us that none of our final products are manufactured overseas.

Within our research and development department we only select the best materials that we would want our personal dogs to use. All of our products are thoroughly tested before they ever hit the market.

As we like to say around here;

### **“Jackson Tested - Jetta Approved.”**

All of our staff directly here at JettaJacks are dog owners themselves. (There may have been a section on the company’s application form.) We all understand what it is that this company is here to accomplish and every one of us share in the ideas and concepts of our new and unique dog product designs. We of course are a dog friendly working environment, our staff is asked (some may say, requested), to bring their fur kids to work. Of course we do not allow dogs on the manufacturing floors, but in the offices we all have a JACKSON BED beside our desks, along with prototypes of all our other products that are in development.







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