The Orange County Register and OC Family magazine to host 8th Annual Summer Camp & Activities Fair on Saturday, April 1

SANTA ANA, CALIF. – March 12, 2017 — The Orange County Register and OC Family magazine are inviting local families to discover exciting camp experiences and other summertime activities at the 8th annual Summer Camp & Activities Fair, to be held Saturday, April 1 between 9 a.m. and 3 p.m. at The Market Place Irvine (next to Edwards Theaters off Jamboree Rd. and El Camino Real). The event is free and open to the public.

Thousands of visitors will gather to enjoy family-friendly activities, live performances, games, giveaways, entertainment and more than 40 kid-friendly exhibitors. There will be a special live performance by The Young Americans at 1:30 p.m.

The event provides parents with opportunities to meet with camp representatives and discuss fun summertime activities, while their children enjoy live entertainment and participate in interactive booth activities. For detailed information, including specific exhibitors and a location map, please visit ocregister.com/go/campfair.

Sponsors of the 2017 Summer Camp and Activities Fair include: Ikea (Activity Sponsor), Gelson’s (Activity & Goodie Bag Sponsor), The Young Americans (Special Performer), CodeREV (Photo Booth Sponsor) and the Los Angeles Rams (Stage Sponsor).

OC Family will include information about the activities and participants of the Summer Camp & Activities Fair in the April 2017 issue, its annual Camp issue.

To compliment the OC Family Camp issue, The Orange County Register will publish its annual Summer Kids magazine, which will be distributed to Register home-delivery subscribers on Sunday, April 9.

Celebrating its 19th anniversary in June, OC Family is an award-winning publication that includes tips and insights into education, health, fashion and family-friendly go-and-do activities. The magazine has a 135,000 readership, and is available through rack locations at family-friendly locations across Orange County.

About Southern California News Group

Southern California News Group operates 11 daily newspapers and associated websites in Southern California, including the Los Angeles Daily News, Daily Breeze in Torrance, Long Beach PressTelegram, The Orange County Register, Pasadena Star-News, The (Riverside) Press-Enterprise, San Gabriel Valley Tribune, Whittier Daily News, Inland Valley Daily Bulletin (Rancho Cucamonga), The Sun in San Bernardino and Redlands Facts. When combined with its multiple weekly newspapers, Spanish-language products and social channels, SCNG products will reach an audience of more than 8.1 million readers each week, with in-depth reporting on exclusive content focusing on local news, politics, sports and entertainment relevant to the communities it serves. SCNG’s depth of services include Adtaxi, a company-owned digital organization that provides custom, performance-driven digital marketing solutions such as search, SEM, e-commerce, email, programmatic and social advertising. SCNG and Adtaxi are part of Denver-based Digital First Media.

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